

PTNI
PES Form 4
4th Quarter 2018 Monitoring Report

	Component				Annual	Fourth Quarter		
	Objective/Measure	Formula	Weight	Rating System	Target	Target *	Actual	
SOCIAL IMPACT	SO 1 Informed, Inspired and Empowered Filipino Citizenry							
	SM 1	<i>Digital and New Media Presence</i>						
		a) Page Visits Website	Actual Figures	5%	Actual/Target x Weight	1,800,000		2,386,629
		b) Facebook		5%		9,240,000		24,526,808
		c) Twitter		5%		128,700		Total of 123,784
		d) YouTube		5%		100,150,000		222,765,766
Sub-total		20%						
AUDIENCE/ STAKEHOLDERS	SO 2 Be a Source of Quality News and Information that Educates, Inspires and Empowers							
	SM 2	Percentage of Satisfied Customers		10%	(Actual/Target) x Weight 0% = If less than 80%	90%	(Using the Standard Methodology and Questionnaire developed by GCG)	Awaiting appointment of the Board of Directors - working on re-enacted budget
	Sub-total		10%					
INTERNAL PROCESSES	SO3 Be a Relevant and Progressive Media Partner							
	SM 3	<i>Transmission Coverage Service Area</i>						
		a) Number of Operational Transmittal Stations - Analog	Actual Number	10%	Actual/Target x Weight	18		16
	b) Number of Operational Transmittal Stations - Digital		6%	6			3	
SM 4	Nationwide/Local Presence Regional News Centers	Actual Number	8%	Actual/Target x Weight	4		3	

INTERNAL PROCESSES	SM 5	Created Competitive, Quality Programs with High Production Value at Par with Industry Standards	Actual Number	8%	Actual/Target x Weight a) 4% b) 4%	a) 50 program submissions b) 19 nominations		a) 4 program submissions b) 18 nominations and 18 awards
	SM 6	Length of Airtime Alloted for Government Activities	Actual Hours	8%	Actual/Target x Weight	1000 hours		736.43 hours only for 4th Quarter
	SO4	Update Key Management and Operational Guidelines, Systems and Processes to Boost Productivity						
	SM 7	ISO Certification	Actual Accomplishment	5%	All or Nothing	ISO-aligned documentation of at least one (1) core process on QMS		Awaiting appointment of Board of Directors-working on re-enacted budget
	Sub-total			45%				
FINANCE	SO5	Attain Revenue Growth and Financial Viability						
	SM 8	Annual Revenue (in million pesos)	Sales Revenue + Other Income	10%	Actual/Target x Weight	259.92		39,585,117.25
	SM9	EBITDA (in Millions)	Net Income before Subsidy/Financial Assistance + Interest + Taxes + Depreciation + Amortization	10%	Actual/Target x Weight	-113.34		-43,320,625.15
Sub-total			20%					
LEARNING & GROWTH	SO6	Strengthen HRD to Maximize Performance and Professionalize the Workforce According to its KSA						
	SM10	Percentage of Employees Meeting Required Competencies	Actual Accomplishment	5%	All or Nothing	Board-approved Competency Model		Awaiting appointment of Board of Directors
	Sub-total			5%				
TOTAL			100%					

* Targetting is done on an annual basis