

**PTNI  
PES Form 4  
Year 2018 Monitoring Report**

	Component				Annual Target	2018 Actual	
	Objective/Measure	Formula	Weight	Rating System			
SOCIAL IMPACT	<b>SO 1 Informed, Inspired and Empowered Filipino Citizenry</b>						
	SM 1	<i>Digital and New Media Presence</i>					
		a) Page Visits Website	Actual Figures	5%	Actual/Target x Weight	1,800,000	9,373,681
		b) Facebook		5%		9,240,000	84,471,488
		c) Twitter		5%		128,700	123,784
		d) YouTube		5%		100,150,000	222,765,766
<b>Sub-total</b>		<b>20%</b>					
AUDIENCE/ STAKEHOLDERS	<b>SO 2 Be a Source of Quality News and Information that Educates, Inspires and Empowers</b>						
	SM 2	Percentage of Satisfied Customers		(Actual/Target)  x Weight  0% = If less than 80%	90% (Using the Standard Methodology and Questionnaire developed by GCG)	Awaiting appointment of the Board of Directors - working on re-enacted budget	
	<b>Sub-total</b>		<b>10%</b>				
INTERNAL PROCESSES	<b>SO3 Be a Relevant and Progressive Media Partner</b>						
	SM 3	Transmission Coverage Service Area					
		a) Number of Operational Transmittal Stations - Analog	Actual Number	10%	Actual/Target x Weight	18	16
		b) Number of Operational Transmittal Stations - Digital		6%		6	3
SM 4	Nationwide/Local Presence Regional News Centers	Actual Number	8%	Actual/Target x Weight	4	3	

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<b>INTERNAL PROCESSES</b>	SM 5	Created Competitive, Quality Programs with High Production Value at Par with Industry Standards	Actual Number	<b>8%</b>	Actual/Target x Weight a) 4% b) 4%	a) 50 program submissions b) 19 nominations	a) 80 submissions b) 30 nominations c) 25 awards
	SM 6	Length of Airtime Alloted for Government Activities	Actual Hours	<b>8%</b>	Actual/Target x Weight	1000 hours	3,006.63 hours
	<b>SO4</b>	<b>Update Key Management and Operational Guidelines, Systems and Processes to Boost Productivity</b>					
	SM 7	ISO Certification	Actual Accomplishment	<b>5%</b>	All or Nothing	ISO-aligned documentation of at least one (1) core process on QMS	Awaiting appointment of Board of Directors-working on re-enacted budget
	<b>Sub-total</b>			<b>45%</b>			
<b>FINANCE</b>	<b>SO5</b>	<b>Attain Revenue Growth and Financial Viability</b>					
	SM 8	Annual Revenue (in million pesos)	Sales Revenue + Other Income	<b>10%</b>	Actual/Target x Weight	259.92	198,934,653.53
	SM9	EBITDA (in Millions)	Net Income before Subsidy/Financial Assistance + Interest + Taxes + Depreciation + Amortization	<b>10%</b>	Actual/Target x Weight	-113.34	-76,579,027.52
	<b>Sub-total</b>			<b>20%</b>			
<b>LEARNING &amp; GROWTH</b>	<b>SO6</b>	<b>Strengthen HRD to Maximize Performance and Professionalize the Workforce According to its KSA</b>					
	SM10	Percentage of Employees Meeting Required Competencies	Actual Accomplishment	<b>5%</b>	All or Nothing	Board-approved Competency Model	Awaiting appointment of Board of Directors
	<b>Sub-total</b>			<b>5%</b>			
<b>TOTAL</b>			<b>100%</b>				