

PEOPLE'S TELEVISION NETWORK, INC.

	Component				Annual	Year 2019		
	Objective/Measure	Formula	Weight	Rating System	Target	Target *	Actual	
SOCIAL IMPACT	<b>SO 1 Informed, Inspired and Empowered Filipino Citizenry</b>							
	SM 1	<i>Digital and New Media Presence</i>						
		a) Page Visits (News Website)	Actual Figures		Weight	8,000,000		4,106,193 **
		b) Facebook Engagement				90,000,000		109,285,478
		c) Twitter Engagement				250,000		11,638 **
		d) YouTube				200,000,000		193,972,146 **
<b>Sub-total</b>								
AUDIENCE/ STAKEHOLDERS	<b>SO 2 Be a Source of Quality News and Information that Educates, Inspires and Empowers</b>							
	SM 2	Percentage of Satisfied Customers	Number of respondents which gave at least a Satisfactory Rating/ Total Number of Respondents		(Actual/Target) x Weight  0% = If less than 80%	Develop its own Methodology and Questionnaire based on the GCG Format	None yet	
	<b>Sub-total</b>							
INTERNAL PROCESSES	<b>SO3 Be a Relevant and Progressive Media Partner</b>							
	SM 3	Transmission Coverage Service Area						
		a) Number of Operational Transmittal Stations - Analog	Actual Number		Actual/Target x Weight	18		15
	b) Number of Operational Transmittal Stations - Digital	Actual Number		3			4	
	SM 4	Operational Regional Centers	Cumulative Number		Actual/Target x Weight	3		3
SM 5	Competitive, Quality Programs with High Production Value at Par with Industry Standards	Actual Number		Actual/Target x Weight a) 4% b) 4%	55 program entries submitted to award-giving bodies; 22 nominations		87 program entries submitted to award giving bodies; 26 nominations; 8 awards	
SM 6	Length of Airtime Alloted for Government Activities	Actual Hours		Actual/Target x Weight	1,100 hours		3,418.42 hours	
	<b>SO4 Update Key Management and Operational Guidelines, Systems and Processes to Boost Productivity</b>							
	SM 7	ISO Certification	Actual Accomplishment		All or Nothing	ISO 90001:2015 Certification		None yet

FINANCE	<b>SO5</b>	<b>Attain Revenue Growth and Financial Viability</b>						
	SM 8	Annual Revenue (in million pesos)	Sales Revenue + Other Income		Actual/Target x Weight	336.33		212,574,784.00
	SM9	EBITDA (in Millions)	Net Income before Subsidy/Financial Assistance + Interest + Taxes + Depreciation + Amortization		Actual/Target x Weight	(363.998)		-97,784,572.00
	<b>Sub-total</b>							
LEARNING & GROWTH	<b>SO6</b>	<b>Strengthen HRD to Maximize Performance and Professionalize the Workforce According to its KSA</b>						
	SM10	Percentage of Employees Meeting Required Competencies	Actual Accomplishment		All or Nothing	Board-approved Competency Model		None yet
	<b>TOTAL</b>							

\* Targetting is done on an annual basis

\*\* Please see attached explanation+A29