



**PEOPLE'S TELEVISION NETWORK, INC.  
HIGHLIGHTS OF ACCOMPLISHMENTS  
FOR THE YEARS 2016-2021**

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**HIGHLIGHTS OF ACCOMPLISHMENTS**  
**FOR 2016, SECOND HALF**



The Network did not get its new set of officers in the first few months of the newly installed Duterte administration. It was the new Presidential Communications Operations Office (PCOO) that initially steered the Network's management team until a new Network General Manager was designated.

Following are the highlights of the operations for the year:

## 1) PRRD'S ENDORSEMENT TO CONGRESS OF THE CREATION OF THE PEOPLE'S BROADCASTING CORPORATION (PBC)

- At his first ever SONA in 2016, the President expressed his desire for the Network to transition into a public broadcasting corporation citing the likes of BBC as the ideal for editorial independence and innovative programming. Since then, there are bills pending in both Houses of Congress creating the People's Broadcasting Corporation.



*"To better manage public information, a law should be passed—I'm addressing Congress— to create the People's Broadcasting Corporation, replacing PTV-4, the government-run TV station, which now aims to replicate international government broadcasting networks."* – President Rodrigo Roa Duterte, SONA, 25 July 2016

Source: "[PTV] SONA 2016: 1st SONA of President Duterte - JULY 25, 2016". YouTube, uploaded by PTV, 26 August 2016. <https://youtu.be/LwrQX0zQTzY?t=3814>

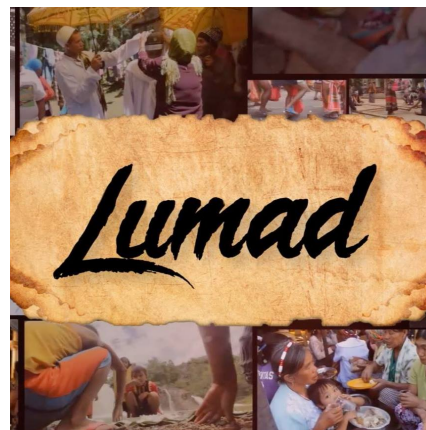
## 2) SALAAM AND LUMAD TV

Salaam and Lumad TV continue to be on test broadcast until such time that the industry goes on fully digital.



Salaam TV Official Logo

Source: [facebook.com/salaamtvphilippines](https://facebook.com/salaamtvphilippines)



Lumad TV

Source: [facebook.com/LumadTVPH](https://facebook.com/LumadTVPH)

### 3) PROGRAMMING

In the absence of a new set of Board of Directors and Network General Manager, PTV continued to air its programs. These reaped nominations and awards for the year 2016. Below is a list of these recognitions received:



Award-winning PTV Programs *Good Morning Boss* and *The Veronica Chronicles*.

Sources: [Video File] 15 March 2016. Facebook, uploaded by Personage. [https://fb.watch/6mtQb\\_RH2K/](https://fb.watch/6mtQb_RH2K/) and "38th Catholic Mass Media Awards 2016." YouTube, uploaded by PTV, 13 October 2016. [https://youtu.be/ZC\\_NXFIUTRg?t=12](https://youtu.be/ZC_NXFIUTRg?t=12)

#### ➤ Gandingan Awards Nominations

- Best Morning Show – Good Morning Boss
- Best Morning Show Hosts – Diane Medina, Audrey Goricetta, Jules Guiang, Karla Paderna
- Best Investigative Program – The Veronica Chronicles
- Best Investigative Program Host – Veronica Baluyot Jimenez
- Best Documentary Program – Veronica Chronicles
- Best Documentarist – Veronica Baluyot Jimenez
- Best Development-Oriented Talk Show – Kwatrobersyal
- Best Women-Oriented Program – Personage
- Gandingan ng Kababaihan – Carla Lizardo
- Best Youth-Oriented Program – Iskoolmates! May Pakialam Ka!
- Gandingan ng Kabataan – Jules Guiang, Hessa Gonzales, JV Cruz

- Gandingan ng Kaunlaran (Most Development-Oriented TV Station) – PTV-4

➤ 38<sup>th</sup> Catholic Mass Media Awards

- Best News Magazine – Bridging Borders
- Best Children & Youth Program – Public Eye
- Best Special Event Coverage – International Eucharistic Congress- Statio Orbis
- Best Adult Educational/Cultural Program – The Veronica Chronicles
- Best Magazine Program Nominee – Bridging Borders
- Best Children and Youth Program Nominee – Public Eye

➤ Star Awards for Television Certificate of Nominations

- Best TV Station – PTV4
- Best Public Affairs Program – Kwatrobersyal
- Best Documentary Program – The Veronica Chronicles
- Best Travel Show – Bridging Borders
- Best Public Affairs Program – PTV Special Forum

➤ PUP Mabini Media Awards

- Best Documentary Program – The Veronica Chronicles
- Best Magazine Program – Personage
- Best Magazine Program Host Nominee – Carla Lizardo, Personage

➤ ANAK TV SEAL

- Winner – Bridging Borders
- Winner – Kwatrobersyal
- Winner – Public Eye



*Anak TV Awards 2016.*

Source: File-photo, PTV (2016). <https://drive.google.com/drive/>

➤ PMPC STAR AWARDS FOR TELEVISION

- Best Travel Show Nominee – Bridging Borders
- Best Travel Show Host Nominee – Veronica Baluyot-Jimenez, Bridging Borders
- Best Public Affairs Program Nominee – Kwatrobersyal

- Best Public Affairs Program Host Nominee – Veronica Baluyot-Jimenez, Kwatrobersyal
- Best Public Affairs Program Nominee – A PTV Special Forum
- Best Public Affairs Program Host Nominee – Kathy San Gabriel, A PTV Special Forum
- Best Documentary Program Nominee – The Veronica Chronicles
- Best Documentary Program Host Nominee – Veronica Baluyot-Jimenez, The Veronica Chronicles

#### **4) MODERNIZATION AND UPGRADING**

- The procurement of production, post-production, and transmission equipment is the highlight of the multi-phase modernization and upgrading project for 2016. The following facilities were added to the Network's inventory:
  - RF Radio Microwaves TX/RX unit for Central and Davao stations;
  - Audio and Video Systems for PTV HD Studio System for PCSO Live Lotto Draws;
  - Studio Fiber Optic Camera System for PTV HD Studio for PCSO Live Lotto Draws;
  - Cellular-Bonded Transmitter and Receiver with accessories using wireless live broadcasting transmission via internet operations for live coverage;
  - Antenna for C-Band Fly Away System;
  - Critical Spare Parts for RT, IT, Baseband Electro Mechanical Systems and Various Broadcast Equipment for the Central Station;
  - P2/SXS Cards, Card Readers;
  - HD ENG Cameras and Drone with photo video camera;
  - News and Admin Vehicles (subcompact cars);
  - Furniture and Fixtures for PTV Baguio;
  - PTV Transmitter Parts, Power Supplies, Amplifiers; and
  - Acquisition of broadcast equipment and facilities' critical spare parts.
  
- It was during this year when the ambitious idea of establishing a media hub in the Mindanao region was hatched. The initiative came from the desire to support the President's pronouncement that developmental projects during his term will give priority to Mindanao. Fully aware of the important role media plays in the progress of a community, it was decided that the Network will pursue the construction and operation of the Mindanao Media Hub.



*Architectural rendering of PTV Mindanao Media Hub*

Source: "PTV Mindanao Media Hub." *Facebook*, uploaded by Presidential Communications, 9 February 2018. <https://fb.watch/6mGDrl9Qm2/>

## **HIGHLIGHTS OF ACCOMPLISHMENTS** **FOR 2017**



With the Philippine Chairmanship of the Association of Southeast Asian Nations (ASEAN) coinciding with the 50<sup>th</sup> Anniversary of the venerable institution, the year 2017 was a year filled with excitement and anticipation. Special events took up most of PTV's time and energy.

*ASEAN 2017 Insignia*



Source: File-photo, PTV (2017). <https://drive.google.com/>

PTV dedicated its manpower and facilities to mount and undertake a comprehensive coverage of the following ASEAN events:



*PTV's coverage team for the ASEAN 2017.*

Source: File-photo, PTV (2017). <https://drive.google.com/>

## 1) FORUM ON MAXIMIZING ASEAN NATIONAL TV NETWORKS IN SUPPORT OF ASEAN INTEGRATION AND THE 50<sup>TH</sup> ASEAN FOUNDING ANNIVERSARY

- Hosted by the Philippines and implemented by PTV on 17-20 January 2017 at Crowne Plaza Galleria, Ortigas Center, Quezon City.
  - The 2-day Forum brought together the heads of the News Departments and Current Affairs/Public Affairs Departments of the national television networks of the ASEAN Member States to discuss ways and means by which the AMS' national TV networks could meaningfully maximize their capabilities and available resources to effectively undertake the television support requirements of the integration of ASEAN starting 2015.
  - The Forum came up with recommendations on television projects and activities that can be undertaken for the celebration of the 50<sup>th</sup> Anniversary of the Founding of ASEAN in 2017.



*Photos from the Forum at Crowne Plaza, Quezon City, January 2017.*  
Source: File-photo, PTV (January 2017). <https://drive.google.com/drive/folders/>

## 2) ASEAN-JAPAN TELEVISION FESTIVAL (2<sup>ND</sup> SERIES)



- The Philippines hosted the 2<sup>nd</sup> Series of the ASEAN-Japan TV Festival on 07-09 September 2017 in Quezon City, Philippines with the People's Television Network (PTV) as implementing agency supported by the Presidential Communications Operations Office (PCOO) and the Philippine Information Agency (PIA). The Broadcast Program Export Association of Japan (BEAJ) and the Ministry of Internal Affairs and Communications (MIC) composed Japan's Project Steering Committee.
- The 2<sup>nd</sup> Festival aimed to: 1) lay a foundation for expanded cooperation and co-productions between the ASEAN Member States and Japan; 2) promote greater and deeper interests in Japan and the ASEAN through direct promotion and business networking among television networks; 3) serve as a celebratory event to commemorate the 50<sup>th</sup> Anniversary of the Founding of ASEAN and strengthen people-to-people connectivity between Japan and the ASEAN through broader cooperation in television broadcasting and media sector; and 4) encourage and support the creative industry as envisioned in the ASEAN Socio-Culture Community Blueprint 2025.
- The Philippines hosted face-to-face and online (via Skype) preparatory and coordination meetings between the Philippines and Japan teams from February to August 2017. The face-to-face meetings in 2017 were held on 23-24 February at the Manila Diamond Hotel, 29-30 May, 17 July, and 17-18 August at the Seda Vertis North Hotel, the venue for the Festival. Preliminary meetings through Skype were held on 16 October 2016 and 19 December 2016; Skype meetings in 2017 were held on 31 March, 12 April, 12 May, 14 June, and 28 June. The June 28<sup>th</sup> Skype meeting was also participated in by the AMS Focal Persons and ASEAN Secretariat representatives. A face-to-face Coordination Meeting with the AMS and Japan Focal Points and representatives from the ASEAN Secretariat was held on 31 May 2017 at the Seda Vertis North Hotel in Quezon City.
- AJTF2 had three (3) main events: 1) Workshop Event; 2) Screening and Exhibition Event, both held at the Seda Vertis North Hotel, Quezon City on 07-08 September 2017; and 3) Public Event, held in the Trinoma Mall Activity Center, Quezon City on 09 September 2017.
- A total of 181 delegates from thirty-nine (39) broadcast organizations came from the 10 ASEAN Member States, namely, Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Vietnam, and Japan. The ASEAN Secretariat was represented by two officers.
- The Festival schedule of activities included the following: 1) Briefing/orientation of heads of country delegation/Focal Persons and Workshop Speakers and Moderators on September 6; Opening Ceremony, Workshop Event and Welcome Dinner on September 7; Screening and Exhibition event on September 8; and Tour of ABS-CBN Studios, Public Event and Post-Event Reception Party on September 9.
- Among the special guests that attended the public event were the delegates and observers from AMS and Japan to the ASEAN Ministers



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Responsible for Information (AMRI) *Roundtable Discussion on Countering Fake News and Communicating the Right Information* and officials from the PCOO and its attached agencies.

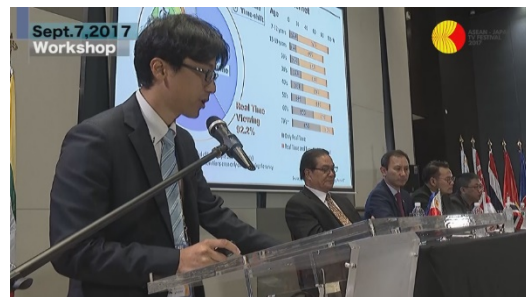


*The ASEAN-Japan Television Festival (2<sup>nd</sup> Series) opening Ceremony in September 2017.*

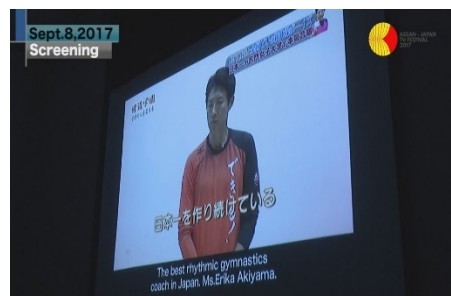
Source: File-photos, PTV (2017). <https://drive.google.com/drive/folders/1dludr1Yt0mYFB2Z>



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PARA S A B A Y A N



*The ASEAN-Japan Television Festival (2nd Series) workshop sessions.*  
Source: File-photos, PTV (2017). <https://drive.google.com/drive/folders/>



*The ASEAN-Japan Television Festival (2nd Series) screening and exhibition sessions.*  
Source: File-photos, PTV (2017). <https://drive.google.com/drive/folders/>





The 2<sup>nd</sup> ASEAN-Japan Television Festival public event at Trinoma Mall, Quezon City.

Source: Source: File-photos, PTV (2017). <https://drive.google.com/drive/folders/>

### 3) 2017 ASEAN Chairmanship and 50<sup>TH</sup> Founding Anniversary of the ASEAN

#### Live Coverages

- Grand Launch of the Philippine Chairmanship of the ASEAN, 15 January 2017, Davao City
- ASCC-led Launching of the Philippine Chairmanship, 24 January 2017, Angeles City, Pampanga
- ASEAN Ministerial Meeting Retreat, 19-21 February 2017, Boracay
- ASEAN Labor Ministers Meeting, 19-20 February, 2017, Davao City
- ASEAN Roadshow Series
  - Davao City, 14 January 2017
  - Baguio City, 31 January – 4 February 2017
  - Cebu City, 1-4 March 2017
  - Iloilo City, 3-10 March 2017
  - Bacolod City, 24 March 2017
- #ASEAN Information Kiosk Launching, 3 March 2017
- ASEAN School Tour 2017
  - Cebu City, 20 April 2017
  - Iloilo City, 6-7 March 2017

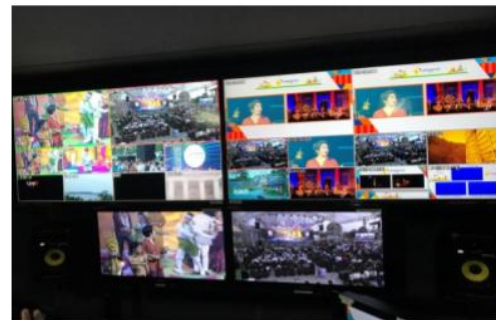
- Senior Officials Meeting for the ASCC (SOCA), 5-9 March 2017, Iloilo City
- Senior Officials Responsible for Information (SOMRI) Meeting, March 18-25, 2017, Bacolod City
- 30<sup>th</sup> ASEAN Summit, April 26-29, 2017
- ASEAN @ 50 Grand Celebration, 8 August 2017
  - ASEAN @ 50 Grand Parade from Rizal Park in Manila to the Cultural Center of the Philippines in Pasay City.
  - ASEAN Landmark Lighting Activity, CCP Grounds in Pasay City.
  - ASEAN Anniversary Pop Concert, Bonifacio Global City Amphitheatre

### **Regular News Coverages**

- ASEAN Media Dialogue – A Three-Part Forum on Online Webinar on ASEAN's three pillars. The event was carried by PCOO-CMASC, lead of ASEAN 2017 NOC, in partnership with Asia Society Philippines and in cooperation with Asian Institute of Management – Economics Department.
  - "One ASEAN, Safer Together," 16 June 2017, 3:00-5:30 PM.
  - "Business Beyond Borders," (Dialogue 2) 11 July 2017, 3:00-5:30 PM.
  - "ASEAN Identity" (Dialogue 3) 31 July 2017. 3:00-5:30 PM.

### **Other News Coverages and Features**

- 30th ASEAN Summit and Related Meetings held in Manila from April 25-29, 2017 meetings of the different ASEAN committees and sub-committees in the run-up for the 30th ASEAN Summit;
- Grand Celebration of the 50th Anniversary of ASEAN (ASEAN@50) including meetings of different ASEAN committees and sub-committees held in Manila from 1-8 August 2017;
- ASEAN Anniversary Pop Concert, 8 August 2017, Bonifacio Global City Amphitheatre; and
- 31st ASEAN Summit and Related Summits including meeting with dialogue partners held in Manila from November 10-16, 2017.



The ASEAN @ 50 Grand Celebration on 8 August 2017.  
Source: File-photos, PTV (2017). <https://drive.google.com/drive/folders/>

### **ASEAN @ 50 Grand Celebration**

#### ➤ Video Messages of ASEAN Leaders

- Compiled and aired the ASEAN @ 50 Video Messages of the following ten (10) AMS Leaders, 8 August 2017;

Brunei Darussalam	His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah
Cambodia	Prime Minister Hun Sen
Indonesia	President Joko Widodo
Lao PDR	Prime Minister Thongloun Sisoulith
Malaysia	The Honourable Dato' Sri Mohd Najib bin Tun Abdul Razak
Myanmar	President U Htin Kyaw
Philippines	President Rodrigo Roa Duterte
Singapore	Prime Minister Lee Hsien Loong
Thailand	Prime Minister General Prayut Chan-o-cha
Vietnam	Prime Minister Nguyễn Xuân Phúc

#### ➤ Landmark Lighting Activity, 8 August 2017

- Covered and aired live the landmark lighting at the CCP Grounds in Manila.
- Compiled videos of the Landmark Lighting Ceremony of forty (40) participating LGU's.
- Aired the Landmark Lighting Ceremony in Davao, Cebu and Baguio.

### **Airing of Various ASEAN Activities**

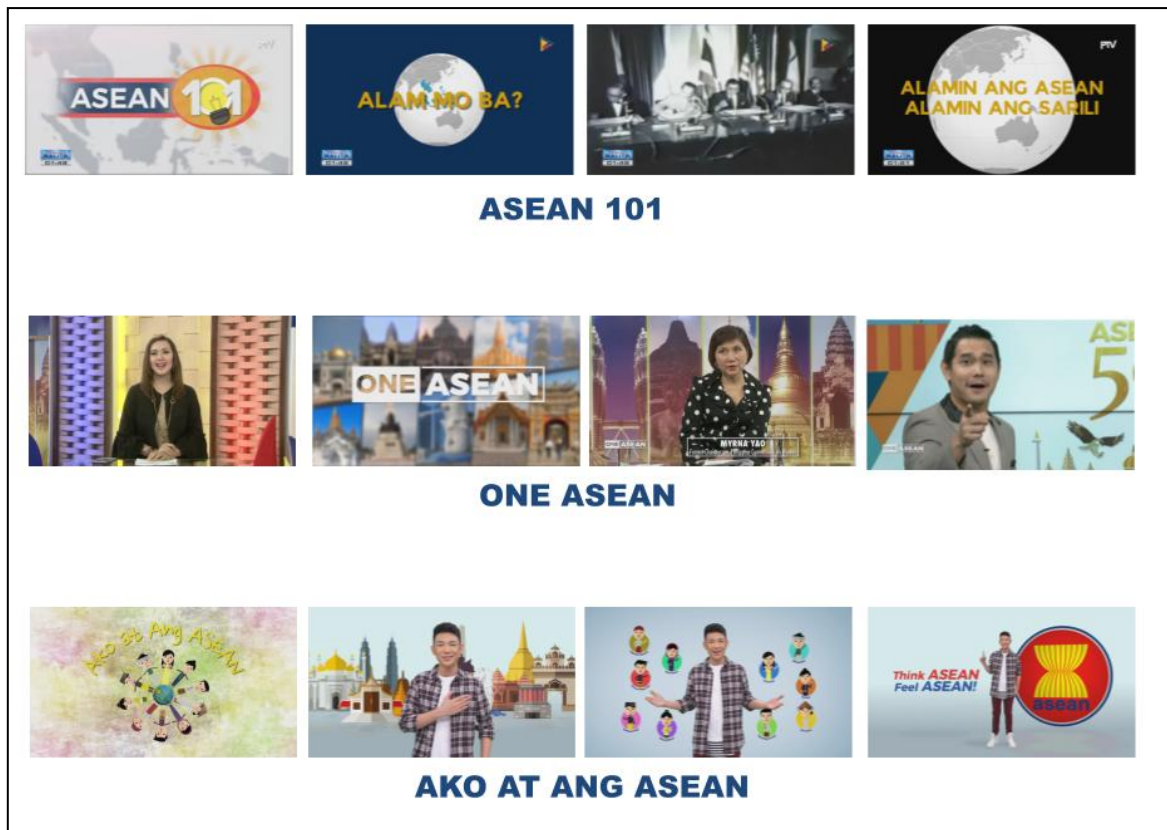
- The Network aired the following activities and events of the ASEAN 2017:
- ASEAN Philippine Chairmanship Kick-Off Briefing with Sec. Andanar (5 January 2017)
  - Press Briefing of Sec. Andanar regarding PCOO Roadshow for ASEAN (14 January 2017)
  - Launching of Philippines Chairmanship of ASEAN (15 January 2017)
  - ASEAN 2017 Committee in Business and Investment Promotion (24 January 2017)
  - ASEAN 2017 - PCOO Roadshow with Sec. Andanar (3 February 2017)
  - ASEAN 2017 – PCOO Roadshow in Cebu City (3 March 2017)
  - 17<sup>th</sup> ASEAN Socio-Cultural Community (8 March 2017)
  - ASEAN 2017 – PCOO Roadshow in SMX Bacolod (21 March 2017)
  - Opening Ceremony for the 15<sup>th</sup> Meeting of ASEAN Senior Officials (22 March 2017)
  - ASEAN School Tour at Abellana National School in Cebu (5 April 2017)
  - Press Briefing on the Preparations for the 30<sup>th</sup> ASEAN Summit (19 April 2017)
  - Opening Ceremony of the 30<sup>th</sup> ASEAN Leaders' Summit in Manila (29 April 2017)
  - Duterteomics Presentation in 2017 World Economic Forum on ASEAN with Sec. Andanar in Phnom Penh, Cambodia (11 May 2017)
  - Closing Ceremony of the 50<sup>th</sup> Anniversary Celebration of ASEAN 2017 (8 August 2017)
  - 2<sup>nd</sup> ASEAN-Japan TV Festival Opening Ceremony (7 September 2017)
  - Special Gala Celebration of the 50<sup>th</sup> Anniversary of ASEAN with PRRD (12 November 2017)
  - ASEAN Summit 2017 Opening Ceremony with PRRD (13 November 2017)
  - ASEAN Leaders' Interface with ASEAN Business Advisory Council (13 November 2017)
  - ASEAN – U.S. 40<sup>th</sup> Anniversary Commemorative Summit (13 November 2017)
  - Press Briefing of Australian Prime Minister Justin Trudeau (14 November 2017)
  - 31<sup>st</sup> ASEAN Business & Investment Summit (14 November 2017)
  - ASEAN Summit 2017 Closing Ceremony (14 November 2017)
  - Airing of ASEAN Materials (January to December 2017)
    - ASEAN: When We All Unite
    - ASEAN: We Are Many but One
    - ASEAN Community & Its Three Pillars
    - ASEAN Spotlight
    - ASEAN Changing Lives
    - ASEAN Pillars (Cultural, Socio-Economic, Political Security)

## **Production and Airing of ASEAN TV Materials**

- **“ASEAN 101”** – A 5-minute news segment presenting basic information on ASEAN for inclusion on PTV daily news programs.
  - Aired from 8 August 2017 to 29 December 2017.
  - Airing Schedule: Four (4) times every Monday, Wednesday, and Friday, in programs *Daily Info* (9:00 AM), *Sentro Balita* (1:00 PM), *PTV News* (6:00 PM) and *News Headlines* (9:00 PM).
  - Aired a total of fifty-four (54) episodes.
  - Production of the episodes handled by the PTV News Division.
  
- **“One ASEAN”** – A 30-minute weekly talk show highlighting the milestone and challenges of the ASEAN all the way through its fiftieth year.
  - Aired from 24 October 2017 to 5 December 2017.
  - Featured guests on its 1<sup>st</sup> episode: Ambassador Rosario Manalo and Assistant Secretary Hellen B. dela Vega, Department of Foreign Affairs, ASEAN.
  - Hosts: Charms Espina and Mico Aytona
  - Aired a total of twelve (12) episodes.
  
- **“Ako at ang ASEAN”** – An ASEAN Awareness Campaign (*Think ASEAN, Feel ASEAN*) to engender interest and a more thorough understanding of ASEAN among the Filipino youth.
  - TVC 60-second Series
  - Produced seven versions covering the following topics:
    - Background and History
    - First Pillar: Political Security Community
    - Second Pillar: ASEAN Economic Community
    - Third Pillar: Socio-Cultural Community
    - ASEAN Mindset
    - ASEAN Community & Vision
    - Children's Rights

Host: Darren Espanto, Singer/TV Personality  
Aired from 27 October 2017 to December 2017





*Production and Airing of ASEAN TV Materials*

Source: File-photos, PTV (2017). <https://drive.google.com/drive/folders/>

#### 4) SPECIAL EVENTS

PTV covered and aired the following special events that transpired in 2017:

- The Peace Process (meeting/dialogues) between the Republic of the Philippines and the CPP-NPA-NDF;
- 29th Southeast Asian Games (SEA Games) held in Kuala Lumpur, Malaysia from 19-30 August 2017 where a total of 497 Filipino athletes competed. Team Philippines won twenty-three (23) gold medals, thirty-four (34) silver and sixty-three (63) bronze medals during the Games;

*PTV's 29<sup>th</sup> SEA Games Official Broadcaster Teaser. Philippine athlete gold medalists.*

Sources: "PTV - Official Broadcaster of 29th SEA Games KL 2017" and "Pilipinas, humakot ng



gintong medalya sa SEA Games". Facebook, uploaded by PTV. 23 August 2017. <https://youtu.be/8clKbpG01xk> and <https://youtu.be/PQn8rrwoobo>.

- 9th ASEAN Para Games held in Kuala Lumpur, Malaysia from 17-23 September 2017 where the country was represented by 115 differently-



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PARA SA BAYAN

abled athletes. Team Philippines won twenty (20) golds, twenty (20) silvers and twenty-nine (29) bronze medals.



PTV's coverage of gold medalists for (L) chess and (R) javelin throw events.

Sources: "SPORTS BALITA: PHL Chess team, nakakuha ng gintong medalya sa 9th ASEAN Para Games". *Dailymotion*, uploaded by PTVPhilippines. 19 September 2017. <https://dai.ly/x61h26p>. "SPORTS BALITA: Unang ginto ng Pilipinas sa 9th ASEAN Para Games". Facebook, uploaded by PTV Sports. 19 September 2017. <https://www.facebook.com/PTV4SPORTS/videos/1396752480437733/>

## 5) PROGRAMMING

The designation of a new Network General Manager paved the way for PTV to launch the following programs in 2017:

IN-HOUSE PROGRAMS	
Program	Launch Date
#itravelpinas	26 March 2017
Daily Info	8 May 2017
Bagong Pilipinas	18 May 2017
Sentro Balita	10 July 2017
Ulat Bayan	10 July 2017
Ulat Bayan Weekend	7 October 2017
PTV News Headlines	10 July 2017
SAALAM TV	23 July 2017
LUMAD TV	23 July 2017
Sa Totoo Lang with President Duterte & Erwin Tulfo	15 September 2017
PTV News	19 September 2017
Damayan Ngayon	6 October 2017
PTV Sports	16 October 2017
Linya ng Pagbabago	22 December 2017

CO-PRODUCTION PROGRAMS	
Program	Launch Date
BizNews	23 January 2017
Philippine Football League	6 May to 6 August 2017

PARTNERSHIPS WITH GOVERNMENT AGENCIES	
Program	Launch Date
Biyaheng Bukid (Department of Agriculture)	18 February 2017
DOSTv Science for the People (DOST)	29 May 2017
Kalusugan Mo Sagot Ko (PhilHealth)	25 October 2017
29 <sup>th</sup> SEAGAMES (Philippine Olympic Committee)	19 – 31 August 2017
Sagisag Kultura (NCCA)	8 January 2017
Like Pinas (PIA)	6 March 2017

BLOCKTIME PROGRAMS	
Program	Launch Date
Kilos Pronto	23 January 2017
Bitag Live	16 August 2017
Lifestyle on Wheels	4 February 2017
The Doctor is In	19 February 2017

Programs such as the multi-awarded “Iskoolmates” and “Public Eye” and major alliances with major government owned and controlled agencies such as the Government Service Insurance System (GSIS) for the GSIS Members’ Hour and the Philippine Charity Sweepstakes Office (PCSO) for the Philippine Lotto Draw continued to thrive in 2017.

PTV also aired on national television four (4) one-minuter news breaks:

- PTV Davao in Cebuano: 11 am and 4 pm Monday to Friday
- PTV Cordillera in Iloko: 10 am and 3 pm Monday to Friday
- PTV Davao started producing and airing a 30-minuter full newscast (weekdays) in Cebuano for airing on PTV

## 6) COVERAGE AND PROVISION OF AIRTIME FOR PRESIDENTIAL AND GOVERNMENT ACTIVITIES.

PTV continued to provide airtime for Presidential coverages, special events and other governmental activities such as but not limited to anniversaries, national holidays, press briefings and conferences:

### ➤ Presidential Activities



*President Rodrigo Duterte leads 58th Philippine Army Change of Command Ceremony. (Presidential Photo) Source: Facebook, uploaded by PTV. 5 October 2017.*  
<https://www.facebook.com/PTVph/posts/1821572991236696>

- New Year's Vin D'Honneur in Malacanang (11 January 2017)
- PNP Oath-taking with President Duterte (19 January 2017)
- Presidente Duterte with SAF 44 Families (24 January 2017)
- Launching of "Hardin ng Lunas sa PSG" (6 February 2017)
- Launching of BIR Tax Campaign for 2017 (6 February 2017)
- Presentation of PNP Scalawags to PRRD (7 February 2017)
- National Housing Summit with PRRD (8 February 2017)
- 115<sup>th</sup> Founding Anniversary Celebration of the Bureau of Customs (8 February 2017)
- Launch of Bangsamoro Transition Commission with PRRD (24 February 2017)
- PMA Graduation Exercises with PRRD (12 March 2017)
- PDP-Laban 35<sup>th</sup> Anniversary (12 March 2017)
- PSG Change of Command (24 March 2017)
- 38<sup>th</sup> PNPA Commencement Exercises (24 March 2017)
- Groundbreaking of Drug Treatment & Rehab Center in Bukidnon (25 March 2017)
- PTV Cordillera Inauguration with PRRD (11 March 2017)



- 120<sup>th</sup> Founding Anniversary of the Philippine Army with PRRD (4 April 2017)
- 75<sup>th</sup> Araw ng Kagitingan at Mt. Samat with PRRD (9 April 2017)
- Arrival of PRRD from Middle East Trip and Welcoming of Repatriated OFWs (17 April 2017)
- Grand Launch of Cine Lokal with Film Development Council (20 April 2017)
- Visit of PRRD to Chinese Warship Vessel in Davao Port (1 May 2017)
- Labor Day Celebration with PRRD in Davao (1 May 2017)
- Speech of PRRD at the 2017 World Economic Forum on ASEAN (11 May 2017)
- PRRD Speech on Departure to Russia (22 May 2017)
- Declaration of Martial Law in Mindanao (23 May 2017)
- 70<sup>th</sup> Anniversary Celebration of the Philippine Air Force (4 July 2017)
- 26<sup>th</sup> Anniversary of the Bureau of Jail Management & Penology (12 July 2017)
- SONA 2017 PAGBABAGO PARA SA BAYAN (24 July 2017)
- 113<sup>th</sup> Anniversary of BIR (2 August 2017)
- 26<sup>th</sup> Anniversary of Bureau of Fire Protection (2 August 2017)
- 116<sup>th</sup> PNP Anniversary Celebration (9 August 2017)
- Speech of PRRD during the Philippine Development Forum: Sulong Pilipinas 2017 at the EDSA Shangrila (9 August 2017)
- 19<sup>th</sup> Founding Anniversary of VACC (16 August 2017)
- National Heroes Day Celebration with PRRD (28 August 2017)
- 28<sup>th</sup> Anniversary of TESDA (30 August 2017)
- Speech of PRRD during the Awarding Ceremony of the 29<sup>th</sup> SEA Games Medalist Philippine Team & Siklab Atletas Pilipinas Sports Foundation Launch (13 September 2017)
- Speech of PRRD during the Conferment of the Order of Sikatuna and Gawad Mabini (13 September 2017)
- Speech of PRRD during the 24<sup>th</sup> Anniversary of OPAPP (14 September 2017)
- 120<sup>th</sup> Anniversary Celebration of Department of Justice (26 September 2017)
- Philippine Army 58<sup>th</sup> Change of Command Ceremony (5 October 2017)
- Speech of PRRD during the APEC CEO Summit 2017 in Vietnam (9 November 2017)
- Commemoration of the 121<sup>st</sup> Anniversary of the Martyrdom of Dr. Jose Rizal with PRRD (30 December 2017)

➤ State/Official Visits

- State Visit of Prime Minister Shinzo Abe of Japan (12 January 2017)

- Official Visit of President Duterte to Myanmar (19 March 2017)
- Official Visit of President Duterte to Thailand (21 March 2017)
- Official Visit of President Duterte to Kuwait (12 April 2017)
- Joint Statement of PRRD & Sultan Bolkiah of Brunei (27 April 2017)
- Joint Statement of PRRD & President Joko Widodo of Indonesia (28 April 2017)
- Official Visit of President Duterte to Hongkong (13 May 2017)
- Official Visit of PRRD to Russia (23 May 2017)
- Official Visit of PRRD to Japan (31 October 2017)
- State Visit of the Premiere of the People's Republic of China Li Keqiang (15 November 2017)

➤ 29<sup>th</sup> SEAGAMES

- Road to Kuala Lumpur: 29<sup>th</sup> SEAGAMES Primer (11 – 18 August 2017)
- 29<sup>th</sup> SEAGAMES Opening Ceremony (19 August 2017)
- Kuala Lumpur 2017 29<sup>th</sup> SEAGAMES (20 – 30 August 2017)
- 29<sup>th</sup> SEAGAMES Closing Ceremony (30 August 2017)

➤ Others

- PAG-ASA Press Briefing on Typhoon “Auring” (8 January 2017)
- Live Coverage of Mass for the Black Nazarene (8 January 2017)
- PNP-AFP Presscon at Southern Mindanao (8 February 2017)
- 2017 PMA Alumni Homecoming (18 February 2017)
- 31<sup>st</sup> Anniversary of EDSA Revolution (25 February 2017)
- Easter Sunday Mass by Pope Francis (6 April 2017)
- Press Briefing of Sec. Abella on Real Numbers Anti-Drug Campaign (2 May 2017)
- Airing of Du30 on Duty (started 22 April 2017)
- Airing of Real Numbers (started 3 May 2017)
- Airing of Dutertenomics (started 4 May 2017)
- Mula sa Masa, Para sa Masa (started 19 May 2017)
- Airing of Extremism & Martial Law (started 26 May 2017)
- Mindanao Hour (started 29 May 2017)
- Airing of Declare Martial Law (started 30 May 2017)
- Airing of Busting Lies (started 25 June 2017)
- Senate Hearing on Fake News (4 October 2017)
- Airing of Cabinet Report (started 1 December 2017)
- Airing of On the Side (OTS) (started 6 December 2017)
- Bangon Marawi Press Briefing by Presidential Spokesperson Harry Roque (started 8 December 2017)
- Senate Hearing on Dengvaxia (14 December 2017)
- Airing of ASec. Mocha infomercials (started 29 December 2017)

## 7) AWARDS/RECOGNITIONS RECEIVED BY PTV

PTV received the following recognitions for the year 2017:

*A file-photo from an episode of*



*Iskoolmates, and the program's awarding for Best Youth-Oriented Program in the UPLB's Gandingan Awards 2017.*

Sources: File-photos, PTV (2017). <https://drive.google.com/drive/folders/>

### ➤ 2017 Anak TV Seal Awards

#### In-House Programs

- 7<sup>th</sup> ASEAN Quiz National Competition
- ASEAN Spotlight
- Iskoolmates
- Kwatrobersiyal
- Bridging Borders
- The Veronica Chronicles
- Public Eye
- Good Morning Pilipinas

#### Co-Production Programs

- Biyaheng Langit
- Kasangga Mo Ang Langit
- GSIS Members' Hour

#### Blocktime Program

- The Doctor Is In

### ➤ Gandingan Awards 2017

- Best Morning Show Hosts – Jules Guiang, Diane Querrer, and Audrey Gorriceta
- Best Documentary Program – Public Eye
- Best Investigative Program – The Veronica Chronicles
- Best Public Service Program – Public Eye

- Best Youth-Oriented Program – Iskoolmates
- Gandingan ng Kabataan – Jules Guiang, Hessa Gonzales, JV Cruz, Kat Medina, and Mico Aytona

## 8) SOCIAL MEDIA

PTV continued to strengthen its presence in social media as seen by the following figures:

Components	Metrics	2017 Total
<b>PTV Corporate Website</b>	PTV Corporate Website Pageviews	16,396
	PTV Corporate Website Session	7,602
	PTV Corporate Website Users	5,657
<b>PTVNEWS.PH</b>	PTVNEWS.PH Pageviews	4,343,100
	PTVNEWS.PH Sessions	2,480,497
	PTVNEWS.PH New Users	1,030,995
	PTVNEWS.PH Users	1,487,956
<b>Facebook</b>	Total Engagement	1,594,324
	Total Reach	13,995,708
	Total New Followers	1,527,893
	Total Page Likes	1,296,799 (As of Dec 2017)
<b>Twitter</b>	Total Followers	118,813
	New Followers (Per Month)	1,813
	Retweet + Mentions + Favorites	119,354
<b>YouTube</b>	Watch Time (In Minutes)	69,090,714
	Page Views	31,934,630
	Average View Time (Average Minutes of Watch Per Person)	N/A
	Likes, Comments, and Shares	819,732
	New Subscribers (Per Month)	N/A
	Total Subscribers	143,737

The news and corporate websites were re-launched in June 2017.

## 9) THE PTV BRAND

- Launching and adoption of the brand slogan *KASAMA MO, PARA SA BAYAN* from which came the shortened *PARA SA BAYAN* which encapsulates PTV's promise of service to the Filipino by way of news and information as the Philippines' primary state television channel. It is inspired by the final line from the *Panatang Makabayan* which underscores the patriotic self-giving every Filipino must aspire for to move our nation



forward. The line also highlights the Network's rationale in fulfillment of its mandate; it is a pledge of service through news and public information.

To complement the slogan, the network logo is a reimagining of the Philippine flag in the shape of a play button. The logo reflects the Network's modernization and commitment to stay relevant, responsive and better equipped for the challenges of the future.



*PTV's Official Logo with brand slogan "Kasama mo. Para sa Bayan"*

Source: File-photo, PTV. (2017)

## **10) INFRASTRUCTURE UPGRADE**

- To celebrate the completion and operation of the revitalized PTV station in Baguio called PTV Cordillera, no less than President Rodrigo Roa Duterte graced the inauguration as Guest of Honor; and
- The Network's regional operations was also expanded with the establishment of the Davao Regional Newscenter in its original location in Matina Hills, Davao City.

Other infrastructure projects focused on the:

- Bidding and awarding for the construction of the Mindanao Media Hub, a government media complex that will house the agencies under the Presidential Communications Operations Office (PCOO). The building is presently being fully equipped and whose completion is expected by the end of this year. This hub came to be in support of the President's desire to give priority to the development of the Mindanao region;
- Technical upgrade of the following:

- Technical Operations Center
  - Studios A and B Control Booths
  - Studios A and B Lighting Systems
- 
- Installation of two (2) additional analog transmitters bought in 2014 (Naga and Cotabato);
  - Installation of one (1) analog transmitter for Zamboanga bought in 2016;
  - Installation of six (6) ISDB transmitters in Baguio, Cebu, Davao, Guimaras, and Naga;
  - Upgrade of Manila digital ISDB-T from 1 kw to 5 kw power;
  - Migration of Manila studios from analog to full high definition including Master Control and Technical Operations Center (TOC);
  - Acquisition of other broadcast equipment and facilities and critical spare parts.

## **HIGHLIGHTS OF ACCOMPLISHMENTS** **FOR 2018**

Building on PTV's gains from the past year, management focused on revitalizing the PTV brand and its programming.

### **1) PROGRAMMING**

- The Network submitted several of its programs to different television award giving bodies for consideration. For 2018, PTV presented a total of eighty (80) entries in different categories. It is an honor and privilege for the Network to be recognized for its programs' excellent quality, contribution to national progress and development and the positive impact on the citizenry. Included in the submissions are works of program hosts and personalities.



PEOPLE'S TELEVISION  
PARA SA BAYAN

- Out of its eighty (80) entries, the Network received thirty (30) nominations and twenty-five (25) awards. These figures exceeded 2018 targets of fifty (50) program submissions or entries and nineteen (19) nominations.
- The Network went on-air for a total of 6,464 hours with 63% of this devoted to news, public affairs, Presidential and other government projects, sports, educational, tourism, agricultural programs that are in line with its mandate.



*One ASEAN winning Best Talk Show at the 40<sup>th</sup> Catholic Mass Media Awards.*

Source: File-photo, PTV Public Affairs (2018). <https://drive.google.com/drive/folders/>

- The following are the in-house programs produced and aired by the Network in 2018:



*A photo capture of PTV's morning show, Bagong Pilipinas.*

Source: "PTV PROGRAMS 2018". YouTube, uploaded by PTV. 17 July 2018.

<https://youtu.be/W3flwn5336w?t=130>

- Bagong Pilipinas - Monday to Friday - 7:00 AM
- Daily Info - Monday to Friday - 9:00 AM
- Sentro Balita - Monday to Friday - 1:00 PM
- Damayan Ngayon - Friday - 2:00 PM
- PTV News - Monday to Friday - 6:00 PM
- PTV Sports - Monday to Friday - 7:00 PM
- Iskoolmates - Thursday - 8:00 PM
- Public Eye - Tuesday - 8:00 PM
- PTV News Headlines - Monday to Friday - 9:30 PM
- ASEAN Spotlight
- Ulat Bayan - weekends - 6:00 PM
- Salaam TV - Sunday - 8:30 PM
- Lumad - Sunday - 9:30 PM
- Linya ng Pagbabago - Sunday - 9:30 PM
- PNA Newsroom - Monday to Friday - 12:00 NN

➤ The Network also provided airtime in 2018 to the following blocktimers:

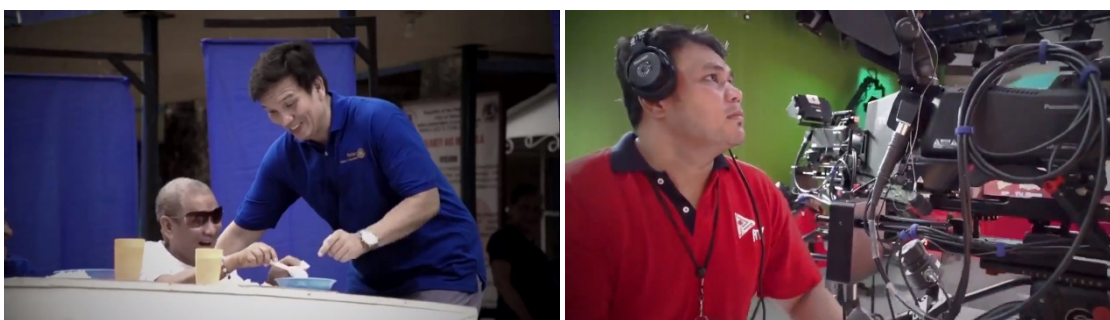
- Auto Review - Sunday - 2:00 PM
- Buhay Pinoy - Sunday - 10:30 AM
  
- EZ Shop - Monday to Friday - 10:00 AM  
3:00 PM
- Tuesday to Thursday - 10:30AM  
11:15 AM  
4:30 PM
- Ftalk - Saturday - 7:30 AM
- Jesus Miracle Crusade - Saturday - 11:00 AM
- Key of David - Sunday - 7:30 AM
- Lakbayin ang - Saturday - 8:30 AM
- Magandang Pilipinas
- Loving What You Do - Sunday - 9:30 AM
- Mag-Agri Tayo - Saturday - 9:30 AM
- Oras ng Himala - Monday to Friday - 11:30 PM
- Sunday - 11:00 PM
- Saturday - 5:30 AM
- Payo Alternatibo - Sunday - 2:00 PM
- Quiapo TV Mass - First Friday/month - 4:00 AM

- Soldiers of Christ - Saturday - 6:30 AM
- Talitha Kum - Sunday - 8:00 AM  
Healing Mass
- Tahor - Saturday - 10:30 AM
- Yan ang Marino - Saturday - 8:00 AM

- The role of television in the government information dissemination system, cannot be underestimated. We are partners of government in ensuring that the President's 10-Point Agenda and Philippine Development Plan/Ambisyon 2040 are made known. An informed populace can make intelligent decisions that will eventually lead to the nation's progress.

## 2) **STRENGTHENING THE PTV BRAND**

- To showcase the revitalized programming, brand make-over and technical upgrades, PTV held a relaunch for its stakeholders on 12 July 2018 at the Marquis Events Place in BGC, Taguig City. The event also served as the launch pad for the new Station ID with the message *BUHAY, PANGARAP, PAGSISIKAP*. The new station ID articulated the promise of service as a component of PTV as the only government channel of the country.



*Photo captures of PTV Station ID 2018*

Source: File-video, PTV (2018). <https://drive.google.com/drive/folders/>

- To establish a unified look for the PTV brand, a new broadcast design commenced airing on 14 July 2018.
- Monthly thematic station IDs for the months of September, October, November and December 2018 that gives recognition to the contributions of civil servants and Indigenous People to nation-building and stresses the traditional Filipino values and acts of kindness were produced and aired.

- Support to PhilGEPS. As support to the drive to promote transparency in the government procurement process, PTV has been producing and airing *FYI Billboard* featuring the PhilGEPS' Notices of Award and Procurement.

### 3) SOCIAL MEDIA PRESENCE

- It cannot be denied that all television broadcast and media companies have very active social media presence. Given the lifestyle of today's generation, content must be seen and understood immediately without need for a television set. This is why, for the year 2018 PTV gave much importance to its Social Media accounts.
- Through its website (corporate and news), Facebook page, Twitter and YouTube accounts, PTV has garnered attention as evidenced by the following figures:

Page Visits Website	9,373,681
Facebook	8,4471,488
Twitter	123,784
YouTube	222,765,766

- PTV Management realizes that the bane to this aspect of operations is the susceptibility to editorial errors and mistakes. Hence, the New Media Unit of PTV has been put under the supervision and control of the News Division.

### 4) ORGANIZATIONAL DEVELOPMENT

- Last 17 December 2018, the Governance Commission for Government Owned and Controlled Corporations (GCG) forwarded its authorization for PTNI to adopt the Compensation Framework under Executive Order No. 36, s. 2017 or the Salary Standardization Law (SSL) retroactive to 2017. This came about after the Board of Directors endorsed the application for PTNI to adopt the SSL IV as a stop-gap measure while the Compensation Position Classification System (CPCS) is being re-studied and redone by the GCG. The adoption is a step towards putting the salaries of PTV employees occupying position beginning at Salary Grade 13 at par with their government counterparts after not receiving any salary adjustment for more than ten (10) years.
- Training and development of provincial personnel to enhance news production and to unify the on-air look of PTV through the organization and conduct of the **TV News Production Seminar-Workshop: PTV Standards** on September, October and December in PTV Cordillera and PTV Davao. Training centered on the following:



- News gathering techniques from writing to video editing patterned after PTV Manila for uniformity and a cohesive on-air look;
- Use of soundbytes, story illustration, and camera operations and movements;
- TV broadcast systems set-up; and
- For cameramen, how to gather a story in the absence of a reporter.

## 5) FINANCIAL MANAGEMENT

- Finance implemented the following mandated processes/ procedures/law:
  - Philippine Public Sector Accounting Standards (PPSAS) as to the use of the Revised Chart of Accounts and Format of Financial Reports; and
  - TRAIN Law in computation of withholding taxes of regular employees and Contracts of Services.

## 6) PARTNERSHIPS WITH INTERNATIONAL, PUBLIC AND PRIVATE ENTITIES

- PCOO's linkage with Japan's Ministry of Internal Affairs and Communications (MIC) was further strengthened with the visit of and meeting with Minister Seiko Noda last 10 January 2018. The visit coincided with the Ceremonial Switch On of PTV's Digital Terrestrial Television Broadcast.



*Japan Minister for Internal Affairs and Communications Seiko Noda and Presidential Communications Operations Office (PCOO) Secretary Martin Andanan led the ceremonial switch-on at PTV4's station in Quezon City along with Department of Information and Communication Technology Undersecretary Eliseo Rio Jr. and other PCOO officials.*

Source: File-photo, PTV (2018). <https://drive.google.com/drive/>



- As PTV's commitment to its partnership with the China Media Group (CMG) that aims to promote Chinese content in the country, the Network aired the following programs:

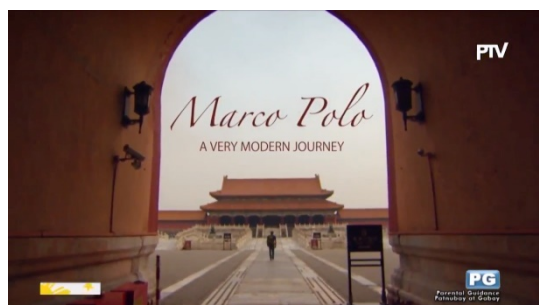
- Sammy and Jimie



*Photo captures of an episode of Sammy and Jimie aired on 24 November 2018.*

Source: "Subaybayan ang adventures ni Sammy and Jimie". Facebook, uploaded by PTV. 24 November 2018. <https://fb.watch/6nNSUEPu50/>

- Marco Polo



*Photo captures of an episode of Marco Polo aired on September 2018.*

Source: File-photos, PTV (2018).

- Beijing Love Story

- Jimao



*Photo captures of an episode of Jimao aired on 5 October 2018.*

Source: File-photos, PTV (2018) and "Jimao (Episode 39) - [October 5, 2018]". YouTube, uploaded by PTV. 5 October 2018. <https://youtu.be/Kb5Fg5z868>

- PTV strengthened its linkages with the government sector through partnerships with the Department of Health, GSIS, PCSO, SSS and DENR.



DOH



GSIS



PCSO



SSS



DENR

Sources: Official Logos from Official Websites and Facebook Pages –  
DOH - <https://doh.gov.ph/>, GSIS - <https://www.facebook.com/gsis.ph>,  
PCSO - <https://www.facebook.com/pcsoofficialsocialmedia>, and  
DENR - <https://www.facebook.com/DENROfficial>

## 7) **PARTICIPATION IN THE FIRST NATIONAL INFORMATION CONVENTION**

- PTV participated in the First National Information Convention (NIC) organized by the PCOO. Over 1,000 information officers from national government agencies and LGUs joined the event held in SMX Convention Center Davao from 19-21 February 2018. Representatives from the national and local media, the academe and communications and technology industries movers and shakers were also on hand to lend their support.

The objective of the convention is to strengthen partnership between public and private sectors and to start a movement where communicators model responsible sharing of information. It is also hoped that they are able to use their platforms to inspire the populace to make informed decisions so they can contribute to the nation's progress.

- PTV had a booth/area in the convention center where it held news workshops and camera tests for those interested. Mr. Erwin Tulfo, PTV's lead newscaster, was also in the convention center to deliver the national news live.
- The convention served as an opportunity for PTV to showcase its capability as a leading news and information channel.



*PTV Participants at the National Information Convention, 21 Feb. 2018.*

Source: File-photos, PTV (2018). <https://drive.google.com/drive/folders/>

## 8) INTERNATIONAL COMMITMENT - ASEAN 2018

- PTV produced one (1) episode of “**Colours of ASEAN**” aired in a series in 2019 featuring the nine (9) other episodes produced by the other ASEAN Member States.
- PTV hosted, produced and aired the 8<sup>th</sup> ASEAN Quiz Show National Competition held on 03-06 April 2018. Winners are Jericho Villarico, from Baguio City National High School, Winkqui Anne Cruz from Rizal High School and Kim Eric Delicano from Davao del Sur School of Fisheries.



*The Official 8<sup>th</sup> ASEAN Quiz National Competition Logo*

Source: File-photo, PTV (2018)

- The three (3) winners ably represented the country in the 8<sup>th</sup> ASEAN Quiz Show Regional Competition held from 02 to 07 December 2018 in Bali, Indonesia. The Philippine team placed 3<sup>rd</sup> over-all behind Team Lao PDR (1st Runner-Up) and Team Indonesia (Champion). The took home a trophy and a cash prize of USD900.

The intense 3-level competition was held on December 5, afterwhich all participants were treated to a cultural night of music and dance. They were



also given an immersive tour of Bajra Sandhi Monument, Pandawa Beach and the Uluwatu Temple.



8<sup>th</sup> ASEAN Quiz Show Regional Competition winners. Bali, Indonesia (7 Dec. 2018)

Source: File-photo, PTV (2018). <https://drive.google.com/drive/folders/>

## 9) INFRASTRUCTURE UPGRADE

- The following infrastructure projects were undertaken in the year 2018:
  - Upgrade of transmission capability through the acquisition of flyaway and uplink systems, cellular-bonded transmitters and microwave transmitter units;
  - Upgrade of production capability through the acquisition of play-out servers and portable live production switchers, memory card readers and camcorders;
  - Upgrade of office facilities through the acquisition of air-conditioning units and vehicles;
  - Continuing construction of the Mindanao Media Hub in Davao City;
  - Studio System for Davao 3, broadcast equipment for Manila, Baguio, Cebu and Naga;
  - News vehicles for Baguio, Davao, Naga and Cotabato;
  - Acquisition of broadcast equipment and facilities and critical spare parts; and
  - Continuing construction of the Mindanao Media Hub in Davao City.

The PTV Mindanao Media Hub will serve as a one-stop information shop as all agencies under the PCOO will be housed in the structure. This is in line with and in support of the communication requirements for the Philippine Development Plan's major projects in the Mindanao Region.



- PTV has sixteen (16) operational analog transmitting stations and three (3) operational digital transmitting stations in the Philippines. PTV-4 Manila, PTV-8 Cordillera and PTV-11 Davao are established Regional News Centers with full transmission, production, and post-production capability.

*Photo captures of PTV's Infrastructure video for 2018.*

Source: "PTV INFRA AVP FINAL". YouTube, uploaded by PTV. 17 July 2018.



[https://youtu.be/CO\\_DpD2K8Lo](https://youtu.be/CO_DpD2K8Lo)



- DTTB Project. PTV is completing its plans for the DTTB nationwide coverage plot. The goal is to roll out more than thirty (30) sites within the four-year plan or until 2023. This includes transmitter equipment, tower buildings and facilities. Project plan and proposal were already submitted to PCOO for endorsement to NEDA.



**HIGHLIGHTS OF ACCOMPLISHMENTS**  
**FOR 2019**

## 1) DESIGNATION OF THE PTV BOARD OF DIRECTORS



*Members of the PTV Board taking their Oaths of Office. First picture, from left: Atty. Jason Salendab, Corporate Secretary, administering the oath to NGM Julieta Claveria Lacza, Vice Chairperson Ma. Fe Pili Alino, and Chairperson Julio Onia Castillo, Jr.; Second picture: Board Director Ben-Hur B. Baniqued. Source: File-photo, PTV (2019).*

- On January 2019, lone Board Director **Ms. JULIETA CLAVERIA LACZA** was designated *Network Officer-in-Charge* by the Office of the President. She assumed the post after Mr. **DINO ANTONIO C. APOLONIO** resigned effective 30 September 2018.
- The Network received good news last 21 March 2019 when **Professor JULIO ONA CASTILLO, JR.** was designated Member of the Board of Directors representing the Academe/Education Sector.
- On 04 June 2019, President Rodrigo Roa Duterte designated **Ms. MA. FE PILI ALINO** and **Mr. BEN-HUR B. BANIQUED** as Board Directors. Their appointments finally marked the presence of a quorum for the team.
- Since they took their oath of office, the Board of Directors met regularly to put the house in order.
- In its first meeting, the Board elected the following:

- **Chairperson** - **Prof. Julio Onia Castillo, Jr.**
- **Vice Chairperson** - **Ms. Ma. Fe Pili Alino**
- **Network General Manager & COO** - **Ms. Julieta Claveria Lacza**

## 2) PROGRAMMING

PTV, as the television broadcast component of the government information dissemination system, carried with it the all-important task of providing factual, accurate and timely information to Filipinos in all parts of the world. We wanted to stay true to our mandate to articulate government programs and projects meant to achieve progress and development, national identity, unity, and cohesion.

At this very critical time when sensationalism and editorializing have become the norm, the government had to have a booming voice in this marketplace of information. Despite financial limitations, PTV has continued to be the alternative to distortions and deliberate disinformation.

- As in past years, the Network submitted several entries for different categories to television award giving bodies for consideration. For the year 2019, PTV submitted a total of eighty-seven (87) entries for various award categories, including those for hosts and presenters and received twenty-six (26) nominations and eight (8) awards. It is an honor and privilege for the Network to be recognized for its programs' excellent quality, contribution to national progress, and development and child-friendliness.

*PTV Winners of the 41<sup>st</sup> Catholic Mass Media Awards and Anak TV Awards 2019.*



Source: File-photos, PTV (November and December 2019). <https://drive.google.com/drive/>

- For the entire 2019, the Network went on air for a total of 6,173.9 hours with more than eighty-two percent (82%) of these devoted to news, public affairs, Presidential and other government projects, sports, educational, travel and tourism and agricultural programs.
- PTV aired the following programs in 2019:

- PTV News and Sports. PTV devoted a big chunk of its airtime to its newscasts, *DAILY INFO*, *SENTRO BALITA*, *PTV NEWS*, *PTV NEWS HEADLINES* and *NEWSBREAK*. PTV Cordillera produced and aired its local news program entitled *KANGRUNAAN* while PTV Davao has a dedicated segment dubbed *PTV NEWS MINDANAO* within the national newscast *PTV NEWS*. The Network produced and telecast *PTV SPORTS*, a television show all about sporting events here and abroad.

PTV provided support to the President's 10-Point Agenda and the Philippine Development Plan – Ambisyon 2040 through the airing of news items that centered on the following:

Topic	Number of News Stories	Total Airtime Devoted
Macroeconomic, monetary and trade policies	629 news stories	4,484 TRT
Tax reform/collection	288 news stories	1,980 TRT
Ease of doing business	351 news stories	2,605 TRT
Infrastructure	406 news stories	3,248 TRT
Increasing agricultural enterprise, productivity and tourism	501 news stories	3,620 TRT
Science and technology	323 news stories	2,180 TRT
Poverty alleviation	304 news stories	1,732 TRT
Human capital development i. e. education systems, training and skills	366 news stories	2,712 TRT
Responsible parenthood and reproductive health	330 news stories	2,208 TRT
Peace and order	1,077 news stories	8,428 TRT

PTV entered into a one-year an international news service provision agreement with Agence France-Presse (AFP). All international news stories were sourced from the company.

- Digong 8888 Hotline. Launched last July 11, 2019, **DIGONG 8888 HOTLINE** supported the President's 8888 hotline campaign with the end in view of becoming the ultimate public service program. Hosted by Secretary Salvador Panelo, Assistant Secretary Kris Roman and Trixie Jaafar, this PTV program aired every Thursday from 2:00PM to 3:00PM.



*Photo captures of episodes of Digong 8888 Hotline aired on 2019.*

Source: File-photos, PTV (2019). <https://drive.google.com/drive/folders/>

- Iskoolmates. The program served as an avenue for intelligent discourse and social awareness set in different schools and universities. The show empowered today's free-thinking individuals with information through a program featuring Pinoy teens voicing their views on matters that impact their lives as active stakeholders of the future.

Hosted by Gab Bayan, Tricia Bersano and Sky Quizon, aired every Thursday from 8:00PM to 9:00PM.

- Public Eye. This was a weekly documentary-formatted show that features ordinary people with extra-ordinary stories. The program ventured out from the usual host-driven documentaries. In Public Eye, the subjects do the talking. After all, the best persons to tell these stories are the ones who lived through the experiences themselves. The program aired every Tuesday from 8:00PM to 9:00PM.
- Biznews. Aired until 31 August 2019 every Monday from 10:30PM – 11:30PM, the talk show was about business and how to understand economics, investment, trends and marketing. Respectable and prominent guests from the public and private business sector gave their views with program hosts Mr. Tony Lopez and Ms. Elizabeth Lee.
- Bagong Pilipinas. PTV's regular in-house morning show ran for 60 minutes and aired live from Monday to Friday from 7:00AM to 8:00AM. It was a magazine-formatted program that featured the latest issues and happenings in the country and abroad.
- Damayan Ngayon. The 60-minute public service program aired every Friday from 2:00PM to 3:00PM.

### **3) SPECIAL PRODUCTIONS AND COVERAGES FOR 2019**

- The Network embarked in the production, coverage and airing of major events in the year 2019. These are:
  - Battle for Manila Bay (27 January 2019). The Inter-agency effort cleanup of the Manila Bay. Government officials and volunteers gathered in Quirino Grandstand to participate in the solidarity walk for Manila Bay. Simultaneous cleanup activities were also conducted in Cavite, Bulacan, Pampanga, and Bataan. PTV covered and aired the event in partnership with the Department of Environment and Natural Resources (DENR).





*PTV's art card for the Manila Bay cleanup.*

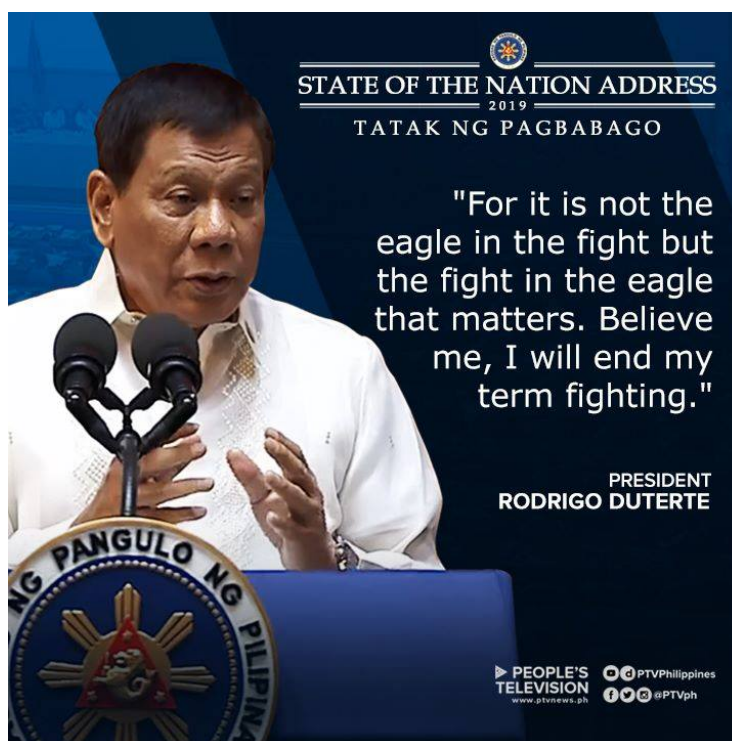
Source: File-photo, PTV (2019). <https://drive.google.com/drive>

- Philippine National Police Academy Commencement Exercises, Sansiklab Class Of 2019 (22 March 2019). President Rodrigo Roa Duterte led the 40th Commencement Exercises of the Philippine National Police Academy (PNPA) with the 'Sansiklab' Class of 2019 held at Camp General Mariano N. Castañeda in Silang, Cavite.
- Ako Para Sa Bayan (1 April to 13 May 2019). PTV's Public Affairs Division produced five-minute election campaign materials to encourage Filipino citizens to exercise their right to vote responsibly.
- Hatol Ng Bayan 2019 (13 to 14 May 2019). PTV produced *HATOL NG BAYAN 2019*, a comprehensive, unbiased, and accurate coverage of the 2019 Midterm Elections in line with the Commission on Elections' "MALAYANG HALALAN 2019" theme. The Network devoted six (6) hours and forty-one (41) minutes to this special.
- Philippine Military Academy Commencement Exercises, Mabalasik Class of 2019 (26 May 2019). President Rodrigo Roa Duterte led the Commencement Exercises of the 'MABALASIK' Class of 2019 of the Philippine Military Academy (PMA) held at Fort Gregorio del Pilar, Baguio City.



*PRRD at the PMA Commencement Exercises in 2019.*

Source: File-photo, Philippine News Agency (2019). <https://www.pna.gov.ph/>



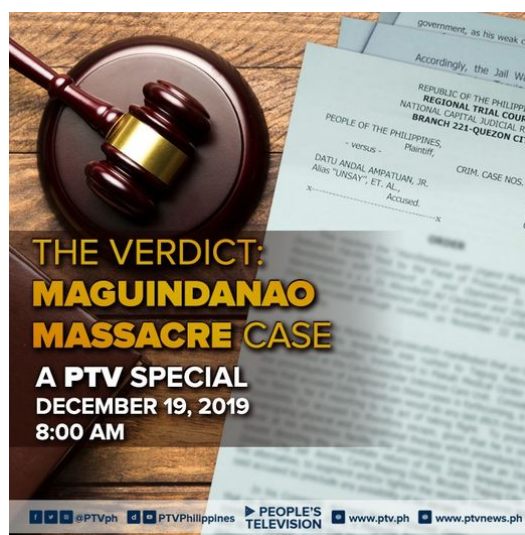
- State of the Nation Address 2019 - Tatak Ng Pagbabago (22 July 2019). President Rodrigo Roa Duterte delivered his 4<sup>th</sup> State of the Nation Address at the Batasang Pambansa with PTV providing

support equipment. The program was aired in full over the PTV and all its provincial stations and affiliates nationwide.

*An art card from PTV's PRRD SONA excerpts in 2019.*

Source: "Duterte SONA Excerpts". PTV News, uploaded by PTV, 22 July 2019. <https://ptvnews.ph/duterte-sona-2019-excerpts/>

- Selecting the 26<sup>th</sup> Chief Justice (2 October 2019). PTV had the privilege of exclusively covering the public interview by the Judicial Bar Council of the Philippines to the four Supreme Court magistrates vying to become the 26<sup>th</sup> Chief Justice of the Philippines.
- The Verdict: Maguindanao Massacre Case (18 December 2019). PTV was designated by the Supreme Court of the Philippines as the only media organization authorized to set up technical equipment at the venue of the much-anticipated promulgation of the Maguindanao Massacre at Camp Bagong Diwa, Taguig City. Only PTV was allowed to broadcast the event live using its own facilities. Other news organizations both local and foreign, hooked up with PTV. Airtime of nine (9) hours and thirty-five (35) minutes was allocated by the Network to the pre-trial program including its replays and the live telecast of the verdict.



*PTV's art card teaser for The Verdict: Maguindanao Massacre Case.*

Source: "The Verdict: Maguindanao Massacre Case". Facebook, uploaded by PTV, 17 December 2019. [www.facebook.com/PTVph/posts/3161259980601317](https://www.facebook.com/PTVph/posts/3161259980601317)

#### 4) INVOLVEMENT IN THE SOUTHEAST ASIAN GAMES (SEA GAMES) 2019 (30 November to 11 December 2019)



*First photo: PTV's The Winner's Circle video featuring Philippine winners of the 30<sup>th</sup> SEA Games. 2<sup>nd</sup> photo: A photo capture of the Carloyd Tejada, Arnis gold medalist. 3<sup>rd</sup> photo: PTV coverage team in preparation for the upcoming sports events.*

Sources: "30th SEA Games winner's circle". YouTube, uploaded by PTV, 3 December 2019. <https://youtu.be/IDZW7M19WU0> and file-photo, PTV (December 2019).

- Despite initial challenges encountered, PTV participated in the coverage of the 30<sup>th</sup> Southeast Asian Games (SEA Games) held from 30 November to 11 December 2019.
- It devoted its Digital Satellite News Gathering (DSNG) Van to two (2) sporting events of the SEA Games, namely, BMX and skateboarding held in Tagaytay City. It also established a booth at the International Broadcast Center (IBC) in Clark City, Pampanga and deployed ENG teams to sporting events which allowed coverage of media entities.
- Since 2018, as its show of support to the government's initiative to host the biennial games, PTV Sports has been regularly releasing stories about the SEA Games thru interviews and coverage of athletes and officials from different National Sports Associations.
- PTV also covered SEA Games test events like Modern Pentathlon (October 10), Diving and Athletics (26-27 October), Water Polo (28 October), Esports (4 November), Flame Turnover in Malaysia (3 October), and Torch Relay in Davao (31 October).
- We had hoped to be more involved in the Games as PTV is the only government television network. However, despite our limited participation, the men and women of PTV delivered more than what was expected of them.
- PTV's SEA Games daily recap aired every 7:00PM together with all of the sports happenings within the day. Another version of the program was also aired every 10:00AM for the sports events that was still ongoing during the 7:00PM broadcast. A complimentary Facebook livestream was also aired simultaneously with the TV broadcast. Furthermore, a gold medal watch and constant updates were also being uploaded on PTV and PTV Sports' Facebook page.  
The Network allotted a total of ninety-one (91) hours and twenty-three minutes (23) to the Games including primer and replays.

## **5) PARTNERSHIPS WITH GOVERNMENT AGENCIES**

- The Network's alliances with government agencies were further bolstered in 2019. Such partnerships made possible the airing of several programs as follows:

- Philippine Charity Sweepstakes Office (PCSO). The partnership with PCSO began when lottery was introduced in the Philippines. Since then, the alliance between PTV and PCSO has expanded with the airing of lotto draws several times a day, daily, except during Christmas, New Year and Holy Week.
- GSIS Members' Hour. The GSIS Members' Hour is a 60-minute weekly talk-show that aired every Friday from 8PM – 9PM. It showcased programs and services of the GSIS for its civil servant-members, featured programs, and services of the GSIS.
- DILG Tayo Na!. The program was launched in 6 May 2019 and ended in 19 August 2019. It was a magazine show that featured the services, priority projects, and programs of the Department of the Interior and Local Government (DILG) with a segment on federalism.

Jules Guiang and Tricia Bersano hosted the program.

- The Doctor Is In: Made More Fun. A 30-min interactive program on different health concerns. The 26-episode program was co-produced with the Department of Health. It was aired from July to November 2019.
- Passport on Wheels. A co-production with the Apo Production Unit, Inc, the series of four-part documentaries and 18 segments on the programs and services was aired in November to December 2019.
- Ani at Kita. A co-production with the Department of Agriculture, the 30-minute magazine program featured programs and services of the Department. All 13 episodes were aired from November to December 2019.
- Sulong Pilipinas. The Network partnered with a 60-min series of documentaries that featured different economic reforms of the government. It was co-produced with the Department of Finance. All 13 episodes were aired from November to December 2019.
- Department of Environment and Natural Resources (DENR) Biodiversity Management Bureau (BMB). The short documentaries and interstitials aimed to educate the public about Philippine Rise, promote the importance of the protection and preservation of Philippine Rise and imbue a call to action to various stakeholders and the general public. The partnership with DENR included the production and airing of three (3) short documentaries and six (6) interstitials for one (1) year.



- Philippine Statistics Office – Philippine ID System. The agreement consisted of the production and airing of a talk show with thirteen (13) episodes, talk show with three (3) episodes for each of PTV Cordillera and PTV Davao and ten (10) interstitials.

## 6) RECOGNITION OF THE IMPORTANCE OF SOCIAL MEDIA

- PTV has expended its online presence across multiple platforms. It maintains the following social media accounts:

Facebook	:	@PTVph
Twitter	:	@PTVph
YouTube	:	PTVPhilippines
DailyMotion	:	PTVPhilippines
Instagram	:	PTVph
News Website	:	ptvnews.ph
Corporate Website	:	ptni.gov.ph

- Facebook. While the network is not on the top 5 Philippine news pages followed on Facebook, it has presented a strong upward growth in the number of subscribers and followers. From last year's 1,813,584 likes and 2,034,863 followers, it has increased to 2,098,666 likes and 2,508,856 followers this 2019.

Apart from the flagship Facebook page of PTV, New Media was also monitoring the Facebook pages of PTV Cordillera, PTV Davao, and PTV Cebu. PTV Davao had 85,000 likes and 100,631 followers while PTV Cebu had 628 likes and 662 followers.

- YouTube. As of December 2019, PTV's YouTube channel, which streams PTV's shows online and serves as the online repository of spliced news segments, PTV programs and New Media original content, has seen a significant increase in its analytics.

It marked a sharp increase in the number of subscribers from 2018's 336,907 to 604,969 in 2019. It also posted 85,707,537 views from 63,115,798 in 2018.



*PTV's Flagship Facebook Page banner in December 2019.*



*PTV Cordillera's Facebook Page banner in December 2019.*



*PTV Davao's Facebook Page banner in December 2019.*



*PTV Cebu's Facebook Page banner in December 2019.*

- Twitter. Compared to the numbers of 2018, there was a significant increase in the average number of followers and new followers per month on PTV's Twitter page. Followers increased numbers to 134,061 with average new followers of 9,102 per month.
- Instagram. We have also created an Instagram account showcasing photos stories of the President and his activities. In 2019, the account had 31,800 followers.
- Dailymotion. This is a video sharing platform that was tapped to enable the continuous live streaming of PTV shows on the PTVNews.ph website from sign on to sign off. It had 713 followers, 548,582 views, and total watched hours of 12,294 hours and 35 minutes in 2019.

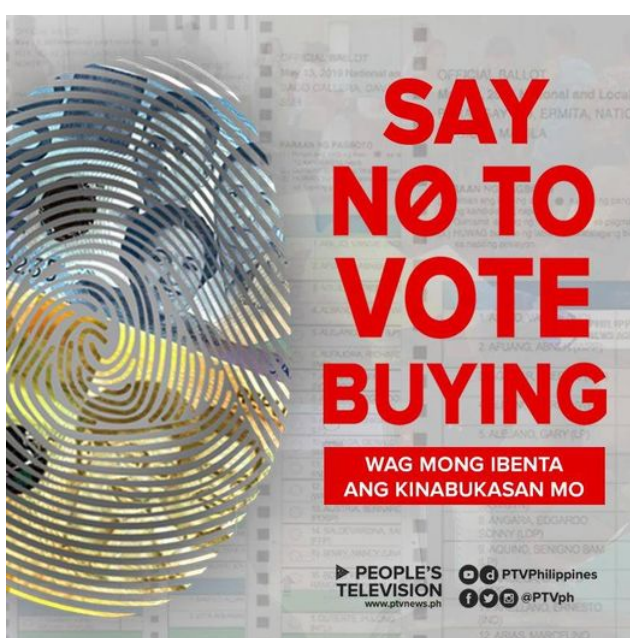
- Website – PTVNews.ph (News Website). This is the online news portal of PTV. News posted on the website include spliced videos from PTV's news programs both from Manila and regional offices, press releases, and original feature articles written by PTV New Media.

The halting of the posting of news items lifted from the Philippines News Agency and the conversion to video segments news content for the PTV News website have sadly resulted in the decline in the pageviews and sessions figures. Users went down from 4,312,348 in 2018 to 2,440,844 in 2019. New users also decreased from 3,384,363 to 1,951,186. Pageviews were greatly affected since the 9,373,681 in 2018 slid down to 4,106,193 in 2019 while sessions also declined from 7,402,800 to 3,491,998.

- Corporate Website - ptvi.gov.ph. This is the corporate website of the network, which houses the information about the company as well as important announcements.

In 2019, a revision was made in the procurement section of the webpage, making it more user-friendly and organized.

- Special Events Promotion and Broadcast in Social Media. In 2019, New Media had been the network's partner in promoting and broadcasting special events. These events include: Hatol ng Bayan 2019 Election Coverage, SONA 2019 Coverage, SEA Games 2019 and The Verdict: The Maguindanao Massacre Case.



**SENATORIAL RACE**  
PARTIAL UNOFFICIAL TALLY AS OF MAY 14, 2019 12:26PM

1	VILLAR	24,419,330
2	POE	21,351,391
3	GO	19,794,562
4	CAYETANO	19,085,957
5	DELA ROSA	18,192,132
6	ANGARA	17,556,384
7	LAPID	16,413,651
8	MARCOS	15,322,447
9	TOLENTINO	14,901,491
10	REVILLA	14,112,658
11	PIMENTEL	14,105,270
12	BINAY	14,082,137
13	EJERCITO	13,831,863
14	AQUINO	13,722,749

PEOPLE'S TELEVISION  
www.ptvnews.ph

*PTV's art card and tally for the senatorial campaigns and elections in 2019.*

Sources: "Ang boto mo, para sa kinabukasan ng bayan." Facebook, uploaded by PTV, 11 May 2019. [www.facebook.com/PTVph/posts/2713515575375762](https://www.facebook.com/PTVph/posts/2713515575375762) and "Partial Unofficial Tally as of May



PEOPLE'S TELEVISION  
P A R A S A B A Y A N

14, 2019 12:26 PM". Facebook, uploaded by PTV, 14 May 2019.  
<https://www.facebook.com/PTVph/posts/2719158598144793>.



Various social media art cards for special events in 2019 by PTV's New Media.

Source: File-photos, PTV (2019). <https://drive.google.com/drive/folders/>

New Media constantly monitors online trends to ensure that PTV is at par with competition in terms of user-friendliness and creativity in presentation. Animated thematic monthly banners and a uniformed look of social cards are used as support image of PTV's online contents. Regional centers can readily access these banners/social cards in order to harmonize the image and feel of our accounts across all stations.

- Social Media Content. Because of evolving fads, lifestyles and leanings of the populace, PTV must cope with the changes, especially in Social Media. Because of this our New Media Unit has joined News, Sports, Public Affairs, Production, and Creatives in producing contents to reach a wider and younger set of audience with the end in view of converting these viewers as regular followers of PTV's social media platforms. Presently, two (2) original content videos are being produced by the unit. These are:

- PAK! which stood for *Panalo ang Knowledgeable* with the tagline, *Pag-aralan, Alamin, Kilalanin dahil Panalo ang Knowledgeable!*

The infotainment show combined person-on-the-street with expert opinions to explain the episode's topic or at times debunk misconceptions about it. Topics ranged from Philippine history, culture, beliefs, and current events discussed in a light but educational manner.



The information was presented in an easy-to-digest and humorous manner.

- iDokyu with the tagline *Impormasyon. Dokumentaryo* was a 3-minute documentary that explained and highlighted government processes, services, and other government programs in an easy-to-understand manner. The once a month, direct-to-online video featured topics on How to Secure Business Permits, Expanded Maternity Leave and Occupational Safety Laws, Rabies, Pets and Humans, Vaccination, and PhilHealth processes.
- Still in line with the aim to capture the young market, PTV New Media produced social cards meant to engage its regular followers.
- PTV realized that errors and missteps in social media postings can happen anytime hence News continued to be on top of New Media to further tighten the monitoring and supervision of all online accounts. An Editor-in-Chief was designated to closely check and edit all articles before being posted on line.

## 7) **THE PTV BRAND – PARA SA BAYAN**

Apart from its core function of conceptualizing and producing program plugs, the Network's Merchandising & Creatives Unit continued to support government projects with the production and airing of interstitials and infomercials on relevant programs. Some of these included:

- Incorporation of the following in the Network's station IDs:
  - benefits of the TRAIN law through the testimonials of 4P's beneficiaries and senior citizens on the VAT-exemption of diabetes maintenance medicines for February and March 2019;
  - efforts of government in rehabilitating famous landmarks of the country such as Boracay and Manila Bay for the month of April 2019;
  - need for citizens to participate in clean, honest and peaceful elections for the month of May;
  - details of the Tertiary Education law through testimonials of college students and graduates;
  - significance of disaster-resilient communities, individuals and organizations;
  - promotion of Philippine local languages and support for the enrichment, propagation and preservation of the Filipino language presented by a spoken-word artist;
  - a peaceful and conflict-free environment as seen by a child;
  - development made in securing lasting peace & stability in the country;



- Philippine indigenous peoples' rights and the preservation of indigenous cultural communities;
  - colorful textile and weave patterns made by IPs; and
  - rights of the children by using a superhero character "Kapitan Karapatan" to explain the children's rights;
- Voters' Education Campaign on various election-related topics;
  - Health Watch on the importance of vaccination and immunization and to create awareness on seasonal diseases;
  - Monthly celebration and events throughout the nation;
  - Disaster watch to generate awareness on what to do in the event of calamities;
  - Rainfall Warnings Info capsule;
  - Water conservation campaign;
  - Step-by-step guide on filing complaints with the Presidential Complaints Center (PCC) and 8888 Hotline; and
  - Support to PhilGEPS and the Procurement Law. As support to the drive to promote transparency in the government procurement process and as directed by the Office of the President with PhilGEPS, DBM, PCOO and GPPB as partner agencies, PTV continues to produce and air the *FYI Billboard* featuring the PhilGEPS' Notices of Award and Procurement.

## 8) **NATIONWIDE PRESENCE**

- PTV has fourteen (14) analog transmitting stations as follows:
  - PTV Baguio
  - PTV Naga
  - PTV Puerto Princesa
  - PTV Iloilo
  - PTV Dumaguete
  - PTV Cebu
  - PTV Calbayog
  - PTV Tacloban
  - PTV Zamboanga
  - PTV Ipil
  - PTV Pagadian
  - PTV Cotabato

- PTV Kidapawan
- PTV Davao

2019 began with only eight (8) analog stations operating. We successfully rehabilitated two (2) stations as of 15 August 2019, while we have demonstrated the broadcast readiness of our Zamboanga station during the President's State of the Nation Address (SONA).

Of the fourteen (14) stations, ten (10) were operational and the four (4) were put on air in 2020. There were also plans to reclaim our PTV Legaspi station from our affiliate/partner and transfer it to a more ideal site, increasing our network-owned and operated stations.

- We also have four (4) digital stations that air the same programs as our analog stations:
  - PTV Baguio
  - PTV Naga
  - PTV Cebu
  - PTV Davao
- There are also four (4) affiliate stations, or stations airing PTV programs but operated by PTV partners:
  - PTV DavNor
  - PTV Legaspi
  - PTV Agusan Sur
  - PTV Vigan
- Mindanao Media Hub. Completion of the Mindanao Media Hub took longer than expected due to design revisions. Eleven (11) lots of equipment and facilities have been identified to fully operationalize the studios and building. Nine (9) of these have already been bid out.
- Marawi Station. The bidding of the components of the PTV Marawi station has unfortunately failed. Bidding continued in 2020. Funding for this came from the *Bangon Marawi* fund in the amount of Php30 Million.
- PTNI-DICT MOA. PTNI entered into a 25-year co-location agreement with the Department of Information and Communication Technology (then called ICTO), allowing us to occupy and build studios/offices and erect towers in DICT properties.

Because of this MOA, we have established our stations in Cotabato and Zamboanga in DICT properties. Our Pagadian station might be built very soon on a DICT property.

But on the whole, this has somewhat stalled, especially for the Cebu, Iloilo, Pagadian, Cagayan de Oro, General Santos, Dumaguete, Mati sites, because of the recommendation of the senior DICT officials to have a top-level meeting between PTV top management and DICT Sec. Gregorio Honasan before we proceed with our expansion program.

We have also identified other potential sites for relocation under this MOA in the cities of Kalibo, Legaspi, to name a few, for our DTTB rollout.

- PTNI-LGU Tie-up. Lined up for 2020 were the renewal of our contracts and/or establishing new contracts with Local Government Units (LGUs) in Puerto Princesa, Dumaguete, Roxas, Caticlan, Borongan, Catarman, and Ipil.

## **9) MODERNIZATION AND UPGRADING ROJECTS**

The following modernization and upgrading projects were undertaken in 2019:

- Monitoring of the completion of the construction of the PTNI Mindanao Media Hub;
- Maintenance of the Master Control Room (MCR) and Technical Operations Center (TOC) through the replacement of batteries and power modules for the 128KVA UPS;
- Design and retrofitting of the 250-feet 3-legged towers of Guimaras and Davao Stations;
- Enhancement of production values of PTV programs and improvement of PTV Manila and provincial transmission system with the acquisition of:
  - One (1) set 24-panel antenna system for PTV Manila and five (5) sets 16-panel antenna system for provincial stations;
  - memory cards and card readers;
  - portable microwave transmitters, receivers and central receiver unit with control and monitoring system;
  - studio fiber optic system for the PTV HD Studio for the PCSO Lotto;
  - portable broadcast type multi-format service monitor;
  - wired and wireless microphones and complete accessories;
  - rack-mounted servers;

- DSLR Cameras with standard zoom lens, telephoto lens, battery packs, tripods;
  - 1 kw crossed dipole analog antenna system for PTV Dumaguete;
  - Mini-converters for TOC Transmitter Switch Hub for PTV Cordillera, Cebu and Davao;
  - PTV Cordillera, Cebu, & Davao Audio Processors;
  - Soliton Cellular Bonded System;
  - Portable Broadcast Type Multi Format Service Monitors;
  - Rack Mounted Servers;
  - Provincial Analog Transmitters Spare Parts;
  - PTV Manila Technical Operations Center (TOC) Spare Parts;
  - PTV Manila TOC UPS Power Module & Battery Replacement;
- Procurement of PTV Manila Fire Extinguishers and installation of Pico Cell and In-building Solutions for PTNI; and
- Installation/delivery and competitive bidding activities for the acquisition of broadcast equipment and facilities for the PTNI Mindanao Media Hub and the construction and erection of the PTV station in Marawi.
- DTTB Project. With PCOO as the proponent agency and PTNI as the implementing agency, the project “Migration of the People’s Television Network to Digital Terrestrial Broadcasting (DTTB)” had pending applications with the NEDA and the Japanese Government.

The proposed budget of Php5,265,000,000.00 covers Phase 1 of the project. Included are transmitter facilities, broadcast equipment, transmitter towers, shelters and buildings and technical study, planning and design. The ambitious plan is to establish fifty-six (56) digital TV stations across the country under this program.

As of August, the Network has visited about ten (10) sites already and more site visits are scheduled with the end in view of finalizing agreements with various stakeholders for the new digital transmitters of our network.

However, the Network received sad news that the project was not included in the list of projects to be funded by the Japanese Government. We have relayed our concern to the Embassy of the Japan who promised to work on the matter.

## **10) ORGANIZATIONAL DEVELOPMENT**

- Creation of Committees. In order to ensure utmost efficiency in the performance of its mandate, update the organizational structure, conform to rules and regulations for ease in delivery of service, generate revenue

and wisely spend the Network's scarce resources, management created the following committees:

- Programming Committee
- Revenue Generation Committee
- Process Flow Chart Committee
- Organization Review Committee

Committees mandated by law were revamped in order to strengthen and increase efficiency of work in the various areas of operation.

- Adoption of the Modified Salary Schedule. After thirteen (13) years, salaries of employees whose compensation are lower than their counterparts in government were adjusted in accordance with the GCG-authorized Modified Salary Schedule. The approval was given by the GCG last December 2018 and is effective 1 January 2017.
- Training and Development. The People's Television Network, Inc. remains committed to upgrading the welfare and development of its employees. Through the conduct of numerous workshops, trainings, seminars and capacity-building activities, it has shown interest towards increasing the competencies of its personnel.
  - To increase the knowledge of the Bids and Awards Committee members on the application of the Procurement Law or Republic Act No. 9184 in the Network's procurement activities, the Network conducted workshops on 07-08 February 2019 and 18 October 2019 in partnership with the Government Procurement Policy Board (GPPB).
  - The Network also arranged training programs for the members of the Board of Directors, as required by the Governance Commission for GOCCs (GCG).
- Initial profiling of employees was conducted by the Admin-HR. A survey and study of the training needs of employees will also be undertaken. A comprehensive training needs assessment was prepared as soon as the outputs from the aforementioned activities are gathered.
- Personnel Development Committee (PDC). The Personnel Development Committee (PDC) met with officers of the College of John Paul II in Cainta, Rizal last 19 July 2019 to discuss about a possible tie-up for online study programs for Bachelor's Degree and TESDA Training Programs. Because of the costs involved in the study programs, the PDC will explore options of finalizing arrangements with public universities and colleges.



- PTV's Personnel Development Committee (PDC) facilitated the attendance of the following officers and employees in seminars, workshops and symposia held abroad:

<b>Title/Sponsoring Agency</b>	<b>Date &amp; Venue</b>	<b>PTV Participants</b>
<b>ABU Digital Broadcasting Symposium 2019</b> Asia Pacific Broadcasting Union (ABU)	4-7 March 2019 Kuala Lumpur, Malaysia	Mr. Ramon Ciervo, OIC, Transmitter Section, Engineering Division
<b>Webinar and Workshop on Developing Media Guidelines on Hate Speech &amp; Coverage Acts of Terrorism &amp; Violence for the Southeast Asian Region</b> UNESCO and Public Media Alliance in cooperation with ABU	25 March 2019 (Webinar) 28 March – 01 April 2019 (Workshop) Kuala Lumpur, Malaysia	Ms. Bea Bernardo, News, Mr. Arturo Cruz, News
<b>Boao Forum</b> China Central News Agency	27-29 March 2019 Hainan, China	Mr. Von Francis Mesina Head Executive Assistant
<b>Workshop on Authorized Online Distribution of Broadcasting Content</b> ASEAN-Japan/Funded under JAIF	01-05 April 2019 Bangkok, Thailand	Mr. Cyril Collao, IT Head, Engineering Division (Attended with Engr. Alvin Blanco, NTC)
<b>2<sup>nd</sup> Workshop on Next Generation Broadcasting Systems</b> ASEAN-Japan	24-28 June 2019 Kuala Lumpur, Malaysia	Engr. Alexander Poncio, OIC, Engineering Division (Attended with RTVM and NTC)
<b>Training on Digital Terrestrial TV Broadcasting (DTTB) Policy and Engineering</b> Japan International Cooperation Agency (JICA)	15 June to 14 July 2019 Tokyo, Japan	Engr. Hilario Maltu, Systems Engineer, Engineering Division
<b>TV Documentary Production</b> Tun Abdul Razak Broadcasting and Information Institute (IPPTAR) and the Malaysian Technical and Cooperation Programme (MTCP)	24 June – 26 July 2019 Kuala Lumpur, Malaysia	Mr. Archie Sanoy, Editor/Director, Program Production Services

<b>Hubert M. Humphrey Fellowship Program</b> Philippine-American Educational Foundation (PAEF) ( <i>Pending</i> )	Academic Year 2020-2021, United States of America	Ms. Regine Celestre, Associate Producer, PPS
<b>On-The-Job Training Capacity Building of ASEAN TV Broadcasters Through Documentary Program Production on ASEAN-Japan Cooperation</b>	September 2019	Ms. Maria Beverly Simbajon, Writer/Associate Producer, Public Affairs Division

- Enhancement of Human Resources Management. With the end in view of attaining the PRIME HR Level 2, the Network strengthened its selection and hiring process through a more thorough screening program (background investigation, exit interview, etc.).

## 11) FINANCIAL MANAGEMENT

- The Network implemented the Philippine Public Sector Accounting Standards in the submission of the 2018 year-end Financial Statements. The Finance Division implemented the provisions of the 2019 TRAIN Law in the withholding and computation of the Network's tax remittances.
- Outstanding accounts of major clients such as PCSO and PhilHealth were collected while a portion of the Network's arrearages with the Bureau of Internal Revenue (BIR) was settled.
- Compliance with the recommendations of the Commission on Audit (COA) as contained in its Audit Observation Memoranda remains one of management's top priorities.

## 12) PARTNERSHIPS WITH AND COMMITMENTS TO INTERNATIONAL ENTITIES

- ASEAN and International Relations
  - Implementation of ASEAN COCI and ASEAN Dialogue Partner Projects for 2019
  - ASEAN Committee on Culture and Information

Project Title	Details/Description	Updates
<b>ASEAN TV News:</b>	Production and	As of July 2019, a total of



<b>Informs, Integrates, Inspires</b>	transmittal to RTB Brunei Darussalam of news or feature items via File Transfer Protocol (FTP) News Packages from RTB are aired by PTV on its regular news program	eighty- eight (88) news and feature items were produced and transmitted to RTB
<b>ASEAN Women Entrepreneurs Documentary</b>	Production of 5 to 8-minute TV documentary featuring successful ASEAN women business entrepreneurs	<p>Production handled by the Public Affairs Division and began April 2019.</p> <p>Featured were:</p> <ol style="list-style-type: none"> <li>1) Ms. Jeannie Javelosa, <i>co-founder, Echostore</i>; and</li> <li>2) Ms. Edilee Omoyon, <i>Founder, Milea Organics and Recipient of the ASEAN Women Entrepreneurs Network Awards 2018</i></li> </ol>
<b>9<sup>th</sup> ASEAN Quiz National Competition</b>	A contest on knowledge of ASEAN matters participated in by the ASEAN youth who are in the secondary level in the ten (10) ASEAN Member States	<p>PTV created an inter-agency organizing committee composed of representatives from partner-agencies – DFA, DepEd, PCOO, PIA and PBS.</p> <p>Handled the preparatory arrangements and coordination requirements for the conduct of a National Quiz Competition to select the three (3) country representatives to the ASEAN Regional Competition in Singapore in 2020.</p> <p>Date of the National Competition: 20-23 January 2020.</p>
<b>“Faces of ASEAN” FY 2020</b>	Production of 1 to 2-minute infomercial featuring individuals or organizations who have benefitted from an ASEAN program or project.	The full-blown proposal for the Project as presented to the 54 <sup>th</sup> ASEAN COCI Meeting and was endorsed for funding by ACF in FY 2020



<p><b>ASEAN Meetings</b></p>	<p>Various meetings held in the region attended by PTV officers</p>	<p><u>20<sup>th</sup> SCI Meeting</u> Held on 27-28 March 2019, Manila</p> <p>Participated in by Mr. Edgar Reyes, Head of News, Public Affairs and Sports and Ms. Elenita Directo, PTV ASEAN Focal Person</p> <p><u>3<sup>rd</sup> Special Meeting of the National ASEAN Committee on Culture and Information (COCI-PH)</u> Held on 16 July 2019, 10AM in CCP Complex, Manila</p> <p>Attended by Ms. Elenita Directo, PTV ASEAN Focal Person and Ms. Shaira Suarez</p> <p><u>5<sup>th</sup> SOMRI Working Group on ASEAN Digital Broadcasting</u> Held on 25-26 July 2019 in Bangkok, Thailand</p> <p>Attended by Mr. Von Francis Mesina, HEA &amp; PMO Head and Engr. Alexander M. Poncio, OIC, PTV Engineering.</p> <p><u>54<sup>th</sup> ASEAN COCI Meeting</u> Held on 19-23 August 2019 in Puerto Princesa, Palawan</p> <p>Attended by Ms. Julieta C. Lacza, NGM, Mr. Von Francis Mesia, HEA, Ms. Elenita Directo, and Ms. Shaira Suarez</p> <p><u>9<sup>th</sup> Meeting of the ASEAN SOMRI Working Group on Information, Media and Training (WG-IMT)</u> Held on 19-22 November 2019 in Panglao Island, Bohol</p> <p>Attended by Ms. Maria Angela Gatan, OIC, PTV</p>
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		Public Affairs, Ms. Elenita Directo and Ms. Shaira Suarez
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○ ASEAN Dialogue Partners

Project Title	Details/Description	Updates
<b>Capacity Building of ASEAN TV Broadcasters through Documentary Programme Production on ASEAN-Japan Cooperation</b>	<p>The Project consists of the following four (4) activities to be conducted from March 2019 through February 2020:</p> <ol style="list-style-type: none"> <li>1) On-the-Job Training in Japan;</li> <li>2) Documentary TV Program Production (6 countries + Japan)</li> <li>3) Airing of the TV documentary program in 6 countries and all series of the 7 TV documentary programs all over the world</li> <li>4) Regional workshop in ASEAN</li> </ol>	<p>Service agreement transmitted to NHK International last 19 July 2019</p> <p>Approved as topics for the Philippine documentaries are:</p> <ol style="list-style-type: none"> <li>1) Ifugao Rice Terraces</li> <li>2) Bangui Windmills</li> <li>3) Selling English</li> </ol> <p>The 1-week On-the-Job Training on Multi-Audio was participated in by Ms. Marvee Samabajon, Producer, and Mr. Ashcan Gallos, Editor and was held on 16-20 September 2019 in Tokyo, Japan.</p> <p>The Workshop for Capacity Building of ASEAN TV Broadcasters Through Documentary Program Production on ASEAN-Japan Cooperation was held on 09-11 December 2019 in Seda Vertis North, Quezon City.</p>
<b>2<sup>nd</sup> ASEAN-China Broadcasters' Roundtable Meeting</b>	<p>Organized by CCTV+ Video News Agency, China with PTV</p> <p>The meeting featured topics focusing on the development status and future trends of the</p>	<p>Held on 31 October-01 November 2019 in Beijing, China</p> <p>Attended by Chairperson Dr. Julio Castillo and Ms. Maria Angela Gatan.</p>



	Chinese and ASEAN media industry.	
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- Regional Broadcasting Organizations and Foreign Media Partnerships

Project Title	Details/Description	Updates
<b>Asia Pacific Broadcasting Union (ABU) Prizes 2019</b>	A programme awards in the Region that honors the best radio, television and new media contents from member organizations.  ABU Prizes 2019 is now open for entries. Deadline was on 21 June 2019, Friday	PTV Public Affairs Team submitted 2 entries: 1 for ABU Perspective Category and 1 for TV Documentary Category
<b>Arirang TV Broadcasters' Forum (International Broadcasting Leaders' Forum)</b>	A Broadcasters Forum exclusively for the Philippine TV broadcasters	Held in Luxent Hotel, Quezon City on 01 October 2019  Attended by Ms. Sol Alger, OIC, PTV Programming and Ms. Aleli Dorado, PTV New Media Head
<b>Asia Pacific Broadcasting Union (ABU) General Assembly</b>	Theme for the 56 <sup>th</sup> ABU General Assembly is Building Trust: Enriching Audience Experience  As one of the ABU's Founding Members, the Assembly this year was a very good opportunity for the Network to link and interact with other broadcasters for future collaborations and cooperation.	Held in Tokyo, Japan on 17-22 November 2019 Attended by Ms. Julieta C. Lacza and Mr. Von Francis Mesina

➤ Other International Linkages

- NHK Cultural Grant Agreement - implementation ongoing
- Voice of America – implemented with News as lead
- License Agreements for international (online) distribution of PTV content
  - Horizon TV – Middle East and North Africa

- Mavshack - Europe

➤ PCOO MOUs

- MOU with Public Relations of Thailand
- MOU with Myanmar Television
- MOU with National Television of Cambodia
- MOU with China Media Group

## **HIGHLIGHTS OF ACCOMPLISHMENTS** **FOR 2020**

2020 literally started with a bang with the unexpected eruption of one of the smallest yet most active volcanoes in the world – Taal. Government quickly responded by providing assistance to communities that have been directly and indirectly affected by the catastrophe; and PTV was there every step of the way through the delivery of timely news on the disaster and recover efforts to the public.

*(L) File-photo of Taal Volcano and (R) an aerial view after its eruption in January 2020.*



Source: File-photo, PTV News and “Aerial inspection sa Taal Volcano, isiniwalat ang pinsala ng Bulkang Taal”.  
YouTube, uploaded by PTV. 21 January 2020. <https://youtu.be/5ozg3MBxpKs>

Still reeling from the Taal Volcano disaster, the country had to face what could be the world’s toughest challenge in modern times. The unseen enemy suddenly shut down robust economies and caused chaos and confusion even in the world’s most developed countries. International travels were cancelled, schooling was stopped – everything was at a standstill. No amount of preparation and advanced health care system could have geared up the world for COVID-19.

Immediately, the Philippine government buckled down to work to mitigate the effects of the virus. The Presidential Communications Operations Office (PCOO) mobilized its information and communication system and PTV, as its television broadcast component became the face and voice of government in the fight against the disease. Through its main and provincial stations and social media accounts, PTV provided unadulterated news to the anxious and fearful public.

While major parts of the country were placed in Enhanced Community Quarantine, the men and women of PTV braved the situation to deliver news as it happens, where it happens.

In this time of desperation, PTV is the voice of calm and truth. It is the source of accurate public information that is devoid of editorializing and sensationalism. This is and will always be the Network’s commitment.

## **1) CORPORATE GOVERNANCE: THE PTNI BOARD OF DIRECTORS**

After a long wait, His Excellency President Rodrigo Roa Duterte finally filled the last seat in the PTNI Board of Directors with his designation of well-respected broadcast media practitioner, Ms. Katherine Chloe “Kat” Sinsuat De Castro.



**Ms. Katherine Chloe “Kat” Sinsuat De Castro**

*(Photo credits: PNA website)*

Fresh from her stint as IBC 13 President and CEO, Ms. De Castro’s exceptional background in the television industry and government is an advantage that is expected to push PTV to the right direction. Well-known for her professionalism, determination, grit and compassion in her former offices, **Ms. De Castro was immediately elected Network General Manager and COO** by the PTNI Board of Directors. The body also appointed the following:

- |                              |   |                         |
|------------------------------|---|-------------------------|
| • <b>Ms. Ma. Fe Alino</b>    | - | <b>Chairperson</b>      |
| • <b>Mr. Benhur Baniqued</b> | - | <b>Vice Chairperson</b> |

Prof. Julio Castillo, Jr., PhD and Ms. Julieta Claveria Lacza complete the Board of Directors.

Ms. De Castro assumed office on 16 May 2020 at the height of the Network’s support of the government’s information drive on COVID-19 virus.

## **OPERATIONAL HIGHLIGHTS**

### **2) PROGRAMMING**

- For the year 2020, PTV devoted a huge chunk of its airtime to programs that are in fulfillment of its mandate. News, public affairs, public service and support to Presidential and government information projects particularly those that provide accurate news and updates on the COVID-19 got the biggest chunk, or 62% of the Network’s airtime.
- Because of the enhanced community quarantine, suspension of face-to-face classes in schools and universities and implementation of strict health protocols in NCR and other parts of the country, almost all award-giving bodies ceased operations. Only a handful re-entered the scene and gave away recognitions virtually. PTV was able to submit twenty-seven (27)





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entries out of the targeted sixty (60) and received nineteen (19) nominations from submissions in 2019.



PTV Program winners of Gandingan 2020 and 42<sup>nd</sup> Catholic Mass Media Awards 2020 for DILG Tayo Na! and Public Eye).

Source: File-photos, PTV Public Affairs (2020). <https://drive.google.com/>

- The Network aired the following special programs in line with the government's efforts to assist the citizenry in these times.
- Public Briefing #LagingHandaPH [Monday to Saturday - 11:00AM – 12:00NN (Original) and 3:00PM – 4:00PM (Replay) Aired beginning 16 March 2020]. The program has become the face and voice of reliable and timely news and public information on the fight against COVID-19. Announcements from government offices on matters pertaining to the pandemic are first aired in Public Briefing. Secretary Andanar and Undersecretary Rocky Ignacio make a formidable team as they seek clarifications from concerned personalities and address queries of the media and the public.

*Photo capture of Sec. Andanar and USec. Ignacio for Public Briefing*

Source: "PANOORIN: Public Briefing #LagingHandaPH | June 8, 2020". *YouTube*,



uploaded by PTV. 8 June 2020. <https://youtu.be/sg7Hi9FE5As>



- PRRD Talks to the Nation [As necessary - Aired beginning 12 March 2020]. From the declaration of the Community Quarantine in areas in the country, the President himself has been regularly reporting to the nation. With the Cabinet secretaries and key people as guests, the President gives regular updates on efforts of government to curb the virus.

*Photo capture of PRRD Talks to the Nation*

Source: File-photo, PTV Public Affairs (2020)  
<https://drive.google.com/drive/folders/>

- The New Normal [Aired beginning 28 May 2020]. The 30-minute documentary series on how the pandemic changed the lives of the people and how different sectors adapt to the current situation.
- Counterpoint with Sec. Salvador Panelo [Monday/Wednesday/ Friday, 2:00 PM – 3:00 PM- Aired beginning 01 May 2020]. Sec. Sal, as he is lovingly called, focuses on the most current and pressing issues the government is facing.



*Photo capture of Counterpoint with Sec. Salvador Panelo*

Source: File-photo, PTV (2020). <https://drive.google.com/drive/>

- To empower the Filipino public in this time of crisis through timely and accurate information on the COVID-19 virus, PTV also dedicated its airtime and resources to the broadcast of the following programs:
  - Tutok Erwin Tulfo COVID 19 Special [Monday to Friday, 10:30 AM – 11:00 AM - Aired beginning 23 March 2020]
  - Malacañang Press Briefing with Spokesperson Harry Roque [Monday/Tuesday/Thursday, 12:00 NN – 1:00 PM - Aired beginning 23 April 2020]
  - DSWD Virtual Presser [Tuesday/Thursday, 2:00 PM – 2:30 PM -Aired beginning 23 April 2020]
  - Department of Agriculture Virtual Presser [Tuesday/Thursday, 2:30 PM – 3:00 PM - Aired beginning 23 April 2020]
  - Department of Health Virtual Presser [Monday – Sunday, 4:00 PM – 5:00 PM - Aired beginning 20 March 2020]
  - Cabinet Report COVID-19 Special with Sec. Martin Andanar [Friday, 7:00 PM – 8:00 PM - Aired beginning 20 March 2020]
  - NTF COVID 19 Day-End Presser [As necessary - Aired beginning 02 April 2020]

- Laging Handa Dokyu Series [Sunday, 9:00 PM – 9:30 PM - Aired beginning 13 September 2020]
  - Network Briefing News with Sec. Martin Andanar [Monday to Friday, 10:30 PM - 11:30 PM - Aired beginning 03 August 2020]
- While PTV continued to air its regular television programs, the trials that beset the world necessitated for PTV to produce specials. These productions are in support of government's projects and programs meant to ease the negative effects on the Filipinos of the disasters that came one after the other.
- Bangis ng Taal [20-24 January 2020]. The Network produced an hourly update on the Taal Volcano eruption. The updates featured government's efforts in helping the communities cope with the disaster.
  - Pagbangon [24 January to 07 February 2020]. The 30-minute talk show hosted by Jules Guiang delved into government programs and projects focusing on the recovery of communities from the volcanic eruption.
  - Battle for Manila Bay (Year 2) [26 January 2020]. A co-production with the Department of Environment and Natural Resources, the special documented the clearing operations at the Manila Bay. It was aired live on 26 January 2020.
  - ALERTO: A COVID-19 Special by Secretary Martin Andanar [14 February to 11 May 2020]. What started as a documentary special to explain the origins of the COVID-19 pandemic, ALERTO transformed into a talk show hosted by PCOO Secretary Martin M. Andanar. The program tackled how government is handling the health crisis.
- The following are the other programs dedicated to COVID-19 and aired on a limited run:
- Youth for Truth [17 April to 29 May 2020]
  - Virtual Presser of CabSec. Karlo Nograles [Monday to Sunday, 9:30 AM – 10:30 AM - 31 March to 21 April 2020]
- Relaunched PTV Programs. True to her word, newly designated Network General Manager Ms. Katherine De Castro paved the way for the revitalization of PTV's news programs with the introduction of upgraded production values, new sets of hosts/anchors, more dynamic segments, and well-researched news stories.

These programs are:





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PARA SA BAYAN

- Rise and Shine Pilipinas [Monday to Friday, 7:00AM – 8:00AM - Aired beginning 07 September 2020]



*The hosts of PTV's Rise and Shine Pilipinas.*

Source: File-photo, PTV (2020) and Rise and Shine Facebook page.

<https://www.facebook.com/riseandshinepilipinas/photos/>

- Ulat Bayan (Formerly PTV News) [Monday to Friday, 6:00PM – 7:00PM - Aired beginning 07 September 2020]



*The Hosts of PTV's Ulat Bayan.*

Source: File-photo, PTV (2020). <https://drive.google.com/drive/>

- Ulat Bayan Weekend [Saturday & Sunday, 6:00PM – 6:30PM -Aired beginning 12 September 2020]
- Sentro Balita (Reformatted) [Monday to Friday, 1:00PM – 2:00PM - Aired beginning 07 September 2020]



*PTV's Sentro Balita hosts.*

Source: File-photo, PTV (2020). <https://drive.google.com/drive/>



- PTV News Tonight (formerly PTV News Headlines) [Monday to Friday, 9:30PM – 10:30PM - Aired beginning 07 September 2020]

Source: File-photo, PTV (2020). <https://drive.google.com/>



The newly launched programs also showcased a modern and flexible set.

*PTV News Tonight on the new set in 2020.*

Source: "PTV Network to debut new studio". *Manila Bulletin*, published by Robert Requintina. 8 September 2020.

<https://mb.com.ph/2020/09/08/ptv-network-to-debut-new-studio/>

- The production of PTV's regular public affairs programs was momentarily halted because of the declared community quarantine. After restrictions have been eased and new normal production guidelines were put in place, production and telecast of the following programs were resumed:

- Digong 8888 Hotline [Fridays, 8:00PM – 9:00PM - Resumed airing on 22 May 2020]. Launched last 11 July 2019, **DIGONG 8888 HOTLINE** continues to be the Network's flagship regular program. It supports the President's 8888 hotline campaign and is the ultimate public service program.
- Iskoolmates [Thursdays, 8:00PM – 9:00PM – Resumed airing on 07 May 2020]. This award-winning program serves as an avenue for intelligent discourse and social awareness set in different schools and universities. The show empowers today's free-thinking individuals with information through a program featuring Pinoy teens voicing their views on matters that impact their lives as active stakeholders of the future.
- Public Eye [Tuesdays, 8:00PM – 9:00PM – Resumed airing on 01 December 2020]. This is a weekly documentary-formatted show that features ordinary people with extra-ordinary stories. The program ventures out from the usual host-driven documentaries. In *Public Eye*, the subjects do the talking. After all, the best persons to tell these stories are the ones who lived through the experiences themselves. The program airs every Tuesday from 8:00pm to 9:00pm.

- Because of the pandemic, the Network lost a number of blocktime programs as these producers relied on advertising to fund their production costs. We acknowledge the support of our long-term partners as follows:

- PCSO Lotto Draw
- Bitag Live
- Unlad Pilipinas
- Magandang Gabi Pilipinas
- Isyu One-on-One
- Yan ang Marino
- Lakbayin ang Magandang Pilipinas
- Mag-Agri Tayo
- Auto Review
- Tulay
- Oras ng Himala
- Jesus Miracle Crusade
- Word of God

### 3) PTV'S EXPANSION OF ONLINE PRESENCE ACROSS MULTIPLE PLATFORMS

- PTV continued to expand its online presence across multiple platforms. Below are PTV's social media accounts standing for 2020:



- Facebook. While the network may not be among the top five (5) Philippine news pages followed on Facebook, it has presented a strong upward growth in the number of subscribers and followers as follows:

ANALYTICS	DECEMBER 2019	AS OF DECEMBER 2020
Likes	2,098,666	2,614,802
Followers	2,580,856	3,969,803



- PTV Cordillera Facebook. Apart from the flagship FB page of PTV, New Media also monitors the FB pages of PTV Cordillera, PTV Davao and PTV Cebu. The status of PTV's regional Facebook pages as of December 2020 is as follows:

PTV Cordillera		
ANALYTICS	DECEMBER 2019	AS OF DECEMBER 2020
Likes	85,000	209,716
Followers	100,631	170,393



- PTV Davao Facebook

PTV Davao		
ANALYTICS	DECEMBER 2019	AS OF DECEMBER 2020
Likes	85,000	111,834
Followers	100,631	149,006



- PTV Cebu Facebook

PTV Cebu		
ANALYTICS	DECEMBER 2019	AS OF DECEMBER 2020
Likes	628	937
Followers	662	1196



- YouTube. As of December 2020, PTV's YouTube channel, which streams PTV's shows online and serves as the online repository of spliced news segments, PTV programs and New Media original content, showed a significant increase in its analytics.

ANALYTICS	DECEMBER 2019	AS OF DECEMBER 2020
Subscribers	604,969	913,358
Views	85,707,537	61,638,793
Watch Time	3,232,869	3,093,536 hours

- Twitter. Compared to the numbers of 2019, there is a significant increase in the average number of followers and new followers per month on PTV's Twitter page for the year 2020.

ANALYTICS	DECEMBER 2019	AS OF DECEMBER 2020
Followers	134,061	160,404

- Instagram. We have also created an Instagram account showcasing photos stories of the President and his activities. As of December 2020, the account has the following followers:

ANALYTICS	DECEMBER 2019	As of DECEMBER 2020
Followers	31,800	73,126

Its other major endeavors comprise of:

- Monthly-themed video banners for the different social media accounts. Every month, New Media creates short animated videos that highlight the months' theme. This is then uploaded across all PTV Social Media platforms and regional FB pages.
- Thematic and celebratory social cards. Thematic social cards in support of monthly/weekly government celebrations as well as greeting cards for Filipino achievers are posted on Facebook and Twitter.
- Continuous team training and consultation with YouTube. Under the tutelage of a YouTube Strategic Manager, New Media underwent continuous training regarding content creation and harnessing online content to allow the team to further explore the avenues for improvement in our audience reach and experience on YouTube.
- Production of content. Apart from the continuing production of original New Media contents PAK and iDokyu, BAYANi, another original, was introduced at the time of the Taal Volcano eruption. BAYANi are short video contents that highlight "Bayanihan Para sa Bayan". These are based on viral stories on the bayanihan spirit of the Filipinos during times of great need.

#### 4) THE PTV BRAND – PARA SA BAYAN


The PTV Merchandising & Creatives team, working on the PTV brand *Para sa Bayan*, produced and aired infomercials and plugs to respond to the needs of the communities affected by the Taal Volcano eruption.

- It conceptualized and produced *Ashfall Advisory*, what to do during and after an ashfall, and a music video on the cooperative spirit seen during the calamity.






PEOPLE'S TELEVISION  
P A R A S A B A Y A N



MAIBIG NG FACE MASK  
SA MGA EMPLOYEES



**LINISIN ANG PALIGID**



MAIBIG KALAKARAN  
ENTRANCE SA COVID-19

SUBSIDY WILL BE RECEIVED THIS  
MAY 2020 THROUGH THE FOLLOWING:



- Plugs on the COVID-19 were produced and aired one after the other. Many of these were also broadcast in other networks in support of government's continuing efforts to mitigate the virus.

*Photo captures of COVID-19 plugs (Workplace Must-Do's and RA 11469 Bayanihan Act)*

Source: File-videos, PTV Merchandising and Creatives (2020).

- Support to PhilGEPS and the Procurement Law. As support to the drive to promote transparency in the government procurement process and as directed by the Office of the President with PhilGEPS, DBM, PCOO and GPPB as partner agencies, PTV continued to produce and air the *FYI Billboard* featuring the PhilGEPS' Notices of Award and Procurement.

## 5) COVID-19 CONTENT PRODUCED AND AIRED IN 2020

- As an attached agency of the Presidential Communication Operations Office (PCOO) and part of the government information dissemination system, PTV produced and aired COVID-19 related materials in 2020.

Type of Content	Total
<b>NEWS DIVISION (NEWS)</b>	
No. of News Stories Published	2,784 news stories Total Running Time: 14,675 minutes & 7 seconds
<b>DIGITAL MEDIA INTERACTIVE SERVICES (SOCIALS)</b>	
No. of News Published in Social Media Sites	5,698 stories
No. of Social Cards Produced	597 social cards
No. of Fake News Debunked/Clarified	52 stories
<b>PUBLIC AFFAIRS and PROGRAM PRODUCTIONS SERVICES DIVISION (PROGRAMS &amp; SEGMENTS)</b>	
No. of Programs/Segments Produced	334 episodes/segments
No. of Interviews Made Regarding the Topics	441 interviews
<b>MERCHANDISING &amp; TRAFFIC UNITS (PLUGS)</b>	
No. of Television Plugs Produced (Merchandising)	210 plugs
No. of Television Plugs Aired (Traffic)	11,614 plugs
<b>PROGRAMMING UNIT</b>	
Airtime Usage	51 COVID-19 & other related programs Total Airtime Usage: 857 hours & 49 minutes

## 6) NATIONWIDE PRESENCE / MODERNIZATION AND UPGRADING PROJECTS

- For 2020, PTV has fifteen (15) fully operational analog stations all over the country as follows:

- Luzon
  - PTV-8 Cordillera
  - PTV-4 Palawan
  - PTV-8 Naga
  - PTV-4 Manila
- Visayas
  - PTV-2 Guimaras
  - PTV-11 Cebu
  - PTV-10 Dumaguete
  - PTV-12 Calbayog
  - PTV-8 Tacloban
- Mindanao
  - PTV-11 Sibugay
  - PTV-48 Davao del Norte
  - PTV-11 Davao
  - PTV-8 Agusan del Sur
  - PTV-7 Zamboanga
  - PTV-8 Cotabato

and the following affiliate stations:

- Mindanao
  - PTV DavNor
  - PTV Agusan del Sur

- PTV operates four (4) operational digital transmitting stations as follows:

- Luzon
  - PTV-4 Manila
  - PTV-8 Naga
- Visayas
  - PTV-11 Cebu
- Mindanao
  - PTV-11 Davao

- Regional News Centers established continue to be on full operation in 2020:

- Luzon
  - PTV-8 Cordillera
  - PTV-4 Manila

- Mindanao
    - PTV-11 Davao
- In preparation for the full operation of the Mindanao Media Hub (MMH) in 2021, PTV began the hiring of key personnel and completed the procurement and installation of the following:
- High-speed dedicated internet service connection;
  - Technical Broadcast Operation Center (TBOC), Master Control (MC), Playout Automation System, File Based/Base Band Ingest Station, Media Asset Management System (MAMS) and Deep Archive Solutions and Complete Audio/Video/Data System and Operation Workflow of the High-Definition Technical Operation Center;
  - Two (2) Portable Sets of Digital Microwave Transmitter Units and Accessories and Two (2) Portable Sets of Digital Microwave Receiver Units and Accessories for the Live Broadcast Link;
  - High-Definition Multipurpose Studio Video System;
  - Three (3) Sets of Cellular Bonded Transmitters and One (1) Set of Receiver with Complete Standard Accessories using Wireless Live Broadcasting Transmission Via Internet for the Live News Coverage Operations;
  - One (1) Unit Single Channel Motion Graphics;
  - Seven (7) Units of Electronic News Gathering (ENG) Shoulder Mount and Three (3) Units of Handheld Type Camcorders with Memory Cards and Complete Accessories;
  - Standard C-BAND SATELLITE EARTH STATION;
  - Multipurpose Studio Lighting Facilities for the High-Definition Studio;
  - Complete Digital Audio Processing System with All Necessary Required Accessories for the Completion of Operation as Part of the Studio Audio System;
  - TV Broadcast IT Equipment with Complete Accessories; and
  - News Production Editing System with Complete Accessories.
- The following are the 2020 upgrades on the provincial stations:
- Replacement of the PTV Calbayog antenna and delivery of camera to PTV Bacolod;
  - Provision of live broadcast capability equipment to PTV Cebu. Its transmission capability was strengthened with the full transfer and installation of the analog antenna from its old 100-ft transmitter tower to the new 250-foot transmission tower;
  - Installation and testing of antenna panels for the Zamboanga transmitter station;
  - Supply, delivery, installation, testing, commissioning and training of six (6) units of audio processors for the Manila, Zamboanga, Guimaras, Naga, and Cotabato transmitter stations of the People's Television Network, Inc.;



- On site repair of analog transmitter of PTV Naga; repair of analog and digital antenna of PTV Naga;
  - On site repair of transmitter in PTV Guimaras;
  - Installation of antenna panels for the Zamboanga transmitter station;
  - Procurement of six (6) units of audio processors for the Manila, Zamboanga, Guimaras, Naga, and Cotabato transmitter stations; and
  - On the DICT MOA, DICT Zamboanga has given the go-signal for the Network to build the PTV Pagadian transmitter building in one of its sites in the area.
- The following were procured for the PTV Main Station:
- 60kW Main Analog Transmitter Capacitor Spare Parts
  - ENG Camcorders
  - LiveU Service Level Agreement (SLA)
  - Licensed Professional RF Network Planning Software
- DTTB Project. Following are the highlights of the tasks undertaken by the PCOO and the Network this 2020 relative to the DTTB Project:
- Secretary Jose Ruperto Martin M. Andanar wrote the DOF confirming the request for support and prioritization of the DTTB project.
  - Meetings and discussions between PCOO and PTV and the PCOO and PTV with DOF were held.
  - Requirements needed by the DOF and NEDA were completed.
  - PCOO and PTV met with the Embassy of Japan and the Ministry of Internal Affairs and Communications (MIC) to discuss the project. Documents showing the project phases, stations to be established, and amount per phase with detailed expenses were finalized.
  - The MIC provided PTV with the concept note for its comments.
  - PCOO and PTV met with the Government of Japan in October regarding the DTTB project.
  - The final concept note and project matrix were prepared and submitted. PTV completed all its DOF and NEDA submissions.
  - Preparatory technical discussions among GPH agencies for the 10<sup>th</sup> Level Meeting were conducted.
  - The MIC sent a Japan Study Team consisting of experts from Nippon Koei Co., Ltd. Nomura Research Institute Singapore Pte. Ltd., and Access Co., Ltd.

## 7) ORGANIZATIONAL DEVELOPMENT

- Reconstitution of Committees. The composition of all CSC-mandated committees and the Network's own were reconstituted in 2020 following the designation of a new Network General Manager.

- Table of Organization. The new management, after thorough study, has taken the track of developing a new Table of Organization (T.O.) that is modern and forward-looking. This T.O. shall adhere to the Joint Memorandum Circular of the CSC and DBM enjoining agencies to regularize contract of service (COS) employees.

An expert was hired to be on top of this project which the Network hopes to finish by 2021.

- Training and Development. PTV's Personnel Development Committee (PDC) facilitated the attendance of the following officers and employees in seminars, workshops and symposia held abroad for the year 2020:

Title/Sponsoring Agency	Date & Venue	PTV Participants
<b>ASEAN-Japan Workshop to Promote Authorized Online Distribution Phase II</b> NOTE: Japan CODA requested that the same participants in the 1 <sup>st</sup> Workshop attend the 2 <sup>nd</sup> Phase	Tokyo, Japan 21-22 January, 2020	Mr. Cyril Collao, IT Supervisor, IT Section
<b>4<sup>th</sup> ABU Intellectual Property &amp; Legal Committee</b>	Kuala Lumpur, Malaysia 2-3 March, 2020	Mr. Jason Salendab PTNI Legal Officer and Corporate Secretary
<b>International Online Broadcasting Leadership Program and Online Media Conference</b>	Virtual Seminar 09-20 November 2020	Balueta, Kate Marielle and Bantigue, Marie Lizette Capisonda, Joey, Chua, Elaine Joy, Dalumpines, Joecen Kevin, De Ramon, Reycheil Clarisse, Derano, Mark Vincent, Gallos, Ashcan Gyllien, Olaco, Maela Grace, Osuyos, John Louise, Pangilinan, Marinell, Raganit, Lara Mae, Ramos, Carlito, and Zosimo, Jossana

The following seminars originally offered to the Network were put on hold because of the pandemic:

- Cinematography for TV Documentary Production scheduled for Malaysia on 06-28 July 2020 through the sponsorship by the Malaysian Technical Cooperation Programme (MTCP); and
- ABU Media Academy Secondment

## 8) **INTERNATIONAL PARTNERSHIPS AND COMMITMENTS**

PTV fulfilled its commitment to undertake the following activities related to several international partnerships and commitments:

### ➤ ASEAN and International Relations

PTV implemented the following ASEAN Projects in 2020:

- 9th ASEAN Quiz National Competition (FY 2019)

Handled the implementation of the 9<sup>th</sup> ASEAN Quiz National Competition in cooperation with PTV partner agencies – Department of Foreign Affairs, Department of Education, Presidential Communications Operations Office, Philippine Information Agency and the Philippine Broadcasting Service. The ASEAN Quiz is a project of the ASEAN Committee on Culture and Information. The top three winners in the National Competition will represent the Philippines in the 9<sup>th</sup> ASEAN Quiz Regional Competition to be hosted by Singapore this year.

The 9th ASEAN Quiz National Competition was held on 20-23 January 2020 at PTV Studio in Quezon City. A total of sixteen (16) students representing the country's administrative regions participated in the Competition.

Owing to restrictions on the pandemic, the DepEd decided to withdraw from the Quiz Show hosted by Singapore.

- ASEAN Women Entrepreneurs Network TV Documentary Project (FY 2019)
- Workshop on Capacity-Building of ASEAN TV Broadcasters through Documentary Production on ASEAN- Japan Cooperation (FY 2019)
- Faces of ASEAN: Opportunities for All (FY 2020)
- ASEAN Television News: Integrates, Informs, Inspires (FY 2020)
- JAIF Monitoring and Evaluation Activity, May 5, 2020
- Promotion of ASEAN Communication Master Plan (ACMP) II (FY 2020)

1<sup>st</sup> Project: "Sama-Sama ASEAN: (We Are One) Webinar Series

2<sup>nd</sup> Project: Video Production

- ASEAN-Japan Capacity Building of ASEAN TV Broadcasters through documentary program production on Marine Plastic Waste

### ➤ Other International Involvements and Commitments

- Asia-Pacific Broadcasting Union (ABU)
  - Registered as Member of the ABU COVID19 Content Database and ABU Asia Pacific View Platform (APV), a programme exchange platform.
  - As shared by ABU, transmitted to the relevant PTV Divisions/Units the COVID19 Emergency Broadcast Guidelines from RAI Italy, ABC Australia and Deutsche Welle Germany as well as an NHK Documentary “COVID19: Fighting a Pandemic”.
- PTNI-Public Relations Department of Thailand Bilateral Cooperation
  - Under existing MOU, PTV News Division sent to the PRDT/National Broadcasting Services of Thailand some footages and news reports about how the Philippines is dealing with the COVID-19 pandemic.
- Asia-Pacific Institute for Broadcasting Development (AIBD)
  - AIBD Webinar on Public Broadcasters and TV Audience Measurement, 3 September 2020.

## **9) NETWORK RESPONSE TO MITIGATE THE COVID-19 VIRUS IN THE WORKPLACE**

- As one of the acknowledged frontliners in this pandemic, PTV’s employees have been risking their lives performing their duties and responsibilities. Fully recognizant of the importance of preventing the spread of the virus in the workplace and caring for its affected employees and their loved ones, management undertook the following initiatives in 2020:
  - Creation of the Crisis Committee to handle any and all concerns pertaining to the virus;
  - Strengthening of the Contact Tracing Committee to ensure the timely and accurate tracing of all employees exposed to the virus; proper coordination with government agencies including LGUs; distribution of care packages to employees who contracted the virus;
  - Strict implementation of minimum health protocols in the workplace;
  - Provision of sleeping quarters, transport service and meals in accordance with established guidelines; and
  - Adoption of alternative work arrangements.
- Following is a list of other initiatives embarked on by management to tend to the health and safety of its employees

### **NETWORK-INITIATED COVID-19 TESTING**

<b>COVID-19 IgM/ IgG Rapid Tests</b>		
	<b>Dates</b>	<b>No. of Employees Tested</b>
1	July 13, 2020	202
2	July 14, 2020	177
3	July 15, 2020	65
4	July 17, 2020	25
5	July 25, 2020	69
6	July 28, 2020	165
7	September 1, 2020	4
	<b>TOTAL</b>	<b>707</b>

<b>COVID-19 RT-PCR Tests</b>		
	<b>Dates</b>	<b>No. of Employees Tested</b>
1	July 16, 2020 (PNP)	15
2	July 16, 2020 (Lung Center)	4
3	July 29, 2020	3
4	August 4, 2020	19
5	August 6, 2020	75
6	August 14, 2020	109
7	August 17, 2020	13
8	August 25, 2020	95
9	August 28, 2020	12
10	September 10, 2020	72
11	September 21, 2020	30
12	October 1, 2020	1
13	October 5, 2020	15
14	December 22, 2020	26
15	December 29, 2020	15
	<b>TOTAL</b>	<b>504</b>



*PTV employees for COVID-19 testing in 2020.*

Source: File-photos, PTV Admin-HR (2020). <https://drive.google.com/drive/folders/>

## **DISINFECTION AND SANITATION DATES FOR 2020**



**BY A PROFESSIONAL THIRD-PARTY SERVICE PROVIDER:**

1. July 9, 2020
2. August 20, 2020
3. September 6, 2020
4. October 25, 2020
5. November 29, 2020



*Disinfection of PTV's premises in Quezon City.*

Source: File-photos, PTV Admin-HR (2020). <https://drive.google.com/drive/>

Further, the Administrative Division also conducted weekly and as needed disinfection of the network's premises, including all official vehicles, to ensure the health and safety of all employees.

**PURCHASE AND DISTRIBUTION OF CARE/HEALTH PACKS**

<i><b>Item</b></i>	<i><b>Description</b></i>	<i><b>Dates/ Frequency</b></i>
Alcohols	Bottles were distributed to each office, and refilled upon request.	Daily
Disinfectants (Lysol)	Bottles were distributed to each office, and refilled upon request.	Daily
Face Masks	Donated face masks were distributed to each personnel	Occasional
Face Shields	Donated face shields were distributed to each personnel	Once
Rapid Testing	Testing of employees as part of the COVID19 mitigation measures of the Network.	July to August 2020
Provision of Meals	Meals were provided to employees who were physically reporting to work.	During Lockdown



Sodium Ascorbate	Vitamins were distributed to each employee	3/30/2020
Power Sprayer, Orange Nozzle & Stick Gun	Used for disinfection	3/31/2020
Rubber & Hose Drums	Used for disinfection	4/1/2020
Lysol Concentrate & Gloves	Used for disinfection	4/8/2020
Masking Tape/Duct Tape	Used by the Motor-pool Unit to create plastic barriers in each network vehicle	4/15/2020
Medical supplies	Used for protection	4/18/2020
Props disinfecting chamber	Used for disinfection	5/5/2020
Fiber Barrier	Installed at the lobby (guard station) as a barrier	5/5/2020
Chlorine & Plastic Labo	Used for disinfection	5/11/2020
Steel tray, Foot soaking (lobby & doormat)	Used for disinfection	5/21/2020
Isopropyl Alcohol	Used for disinfection	6/1/2020
Alcohol & Gloves	Used for disinfection	9/11/2020
Distribution of Care Packs for COVID-19 Positive employees	Provided Care Packs to employees who tested positive and underwent quarantine	July to September 2020



Distribution of care/health packs by PTV to its employees.  
Source: File-photos, PTV Admin-HR (2020). <https://drive.google.com/drive/folders/>

## **HIGHLIGHTS OF ACCOMPLISHMENTS** **FOR 2021**

Everyone was eager to put a close to 2020, the year like no other. Unprecedented economic, physical, and mental crises hit most countries around the globe. The virus brought out the best and the worst in humanity. The trauma and at times politicization of the situation, while prevalent, failed to overpower the overwhelming acts of kindness, generosity, unity and resiliency.

And though the situation remains the same, the discovery and roll-out of vaccination gave a renewed sense of optimism and hope.

The Network has been greatly affected by the pandemic as many advertising budgets have been slashed. However, it has no choice but to cope with the condition. With creativity and inventiveness, GM Katherine Chloe De Castro has provided guidance to the Network and its employees despite the difficulties associated with leading in this new normal. Virtual meetings, seminars, trainings, and even job interviews have become the standard beginning 2020. Office processes and procedures that require little to no contact were established in 2020 and strengthened in 2021 in order to continue keeping employees and their families healthy and safe.

Even stricter health protocols were put in place after the country experienced a sharp increase in its positive COVID-19 cases. The same standards are applied and adopted in our workplace.

The following are the highlights of the Network's operations for the first half of 2021:

### **1) CORPORATE GOVERNANCE**

- The Network created a team that will assist the Compliance Officer fulfill the requirements of the Governance Commission on Government Owned and Controlled Corporations (GCG). These obligations and disclosures are outlined in the Code of Corporate Governance and are slowly being complied with by the Network. Among these is the Conduct of Customer Satisfaction Survey 2020, the very first time that PTV completed this GCG requisite. Activities relative to the submission include:
  - Conduct of the kick-off alignment meeting on 05 February 2021 to discuss the guidelines of the conduct of the CSat based on the Guidebook provided by GCG, timeline and deliverables of the project.
  - Close coordination with winning service provider Nielsen Media and concerned PTV Divisions/Units to complete the required responses for partner organizations.
  - Submission of results to the GCG.

- The Board of Directors regularly meets virtually in order to ensure that sound policy decisions are made. They also continue to meet as members of their respective committees created in accordance with law.

## **2) PROGRAMMING/SUPPORT FOR PTV PROGRAMS**

- News, public affairs, public service and support to Presidential and government information projects continue to dominate PTV's airtime for the first half of the year with more than two thousand (2,000) hours of its airtime allotted to such programs.
- The community quarantine imposed in Metro Manila and other areas prevented institutions to go full blast in their usual activities to honor television and radio programs that are of high production values and with laudable content and program hosts and presenters who display exemplary talent.
- For the first half of 2021, PTV did not submit any entries due to the lack of invitations. This could be attributed to the slump in activities of such kind due to the restrictions brought about by the quarantine and perhaps a lack of funding. PTV however, happily received nominations for its submissions sent in advance for the year 2021 as follows:
  - Gandingan Awards 2021

<b>NOMINATIONS</b>	<b>CATEGORIES</b>
The New Normal	Most Development-oriented Documentary
Public Briefing #LagingHandaPh	Most Development-oriented Public Service Program
Public Briefing #LagingHandaPH	Most Development-oriented Talk/Discussion Program
Digong 8888 Hotline	Most Development-oriented Public Service Program
Iskoolmates	Most Development-oriented Talk/Discussion Program
Alerto: 2019 NCOV Special	Most Development-oriented Documentary
Rise & Shine Pilipinas!	Most Development-oriented Public Service Program
Rise & Shine Pilipinas!	Most Development-oriented Magazine Program
Alerto: A Covid19 Special	Most Development-oriented Talk/Discussion Program
Iskoolmates (Anti-Terrorism Bill)	Most Development-oriented Youth Program

Iskoolmates (Climate Emergency)	Most Development-oriented Environmental Program
Iskoolmates (Death Penalty)	Most Participatory Program
The New Normal-Tourism	Most Development-oriented Environmental Program
Sec. Martin Andanar & Usec. Rocky Ignacio	Best TV Program Hosts
Aljo Bendijo, Diane Querrer & Gab Bayan	Best TV Program Hosts
Sec. Salvador Panelo, Usec. Kris Roman & Trixie Jaafar	Best TV Program Hosts
Gab Bayan, Tricia Bersano & Sky Quizon	Gandingan ng Kabataan

➤ The pandemic necessitated the production and airing of a good number of programs launched in 2020. These were conceptualized with the end in view of providing the audience with factual information on all things COVID-19 that are devoid of sensationalism. PTV has always stayed true to its commitment to be the voice of reason during these times when fear could easily grip an anxious nation. The following are those that continue to air in 2021:

- Public Briefing #LagingHandaPH  
Monday to Saturday, 11:00AM – 12:00NN (Original), 3:00PM – 4:00PM (Replay)
- PRRD Talks to the Nation  
As necessary
- Tutok Erwin Tulfo COVID-19 Special  
Monday to Friday, 10:30AM – 11:00AM
- Malacanang Press Briefing with Spokesperson Harry Roque  
Monday/Tuesday/Thursday, 12:00NN – 1:00PM
- Department of Agriculture Virtual Presser  
Tuesday/Thursday, 2:30PM – 3:00PM
- Laging Handa Dokyu Series  
Sunday, 9:00PM – 9:30PM
- Network Briefing News with Secretary Martin Andanar  
Monday to Friday, 10:00 PM – 11:00 PM
- Counterpoint with Sec. Salvador Panelo  
M-W-F, 2:00PM – 3:00PM  
Saturday & Sunday, 1:00PM – 2:00PM (additional airtime)



➤ PTV carried on the production and airing of its in-house programs in 2021 that include:

- Rise and Shine Pilipinas  
Monday to Friday, 6:30AM – 8:00AM
- Ulat Bayan  
Monday to Friday, 6:00PM – 7:00PM
- Ulat Bayan Weekend  
Saturday & Sunday, 6:00PM – 7:00PM
- Sentro Balita  
Monday to Friday, 1:00PM – 2:00PM
- PTV News Tonight  
Monday to Friday, 9:30PM – 10:00PM
- PTV Sports (resumed airing on 15 April 2021)  
Monday to Friday, 5:30PM – 6:00PM
- Digong 8888 Hotline  
Fridays, 8:00PM – 9:00PM
- Iskoolmates  
Thursdays, 8:00PM – 9:00PM
- Public Eye  
Tuesdays, 8:00PM – 9:00PM

➤ Our blocktime programs give support to PTV through payment of airtime costs. These are:

- Auto Review
- Bitag Live
- Isyu One-on-One
- Jesus Miracle Crusade
- Lakbayin ang Magandang Pilipinas
- Lingkod Bayanihan
- Magandang Gabi Pilipinas
- Mag-Agri Tayo
- Oras ng Himala
- PCSO Lotto Draw
- Team Pilipinas
- Tulay
- Unlad Pilipinas

- Word of God
- Yan ang Marino

- The Network also provided airtime to the following special events that highlighted the government's projects for the first half of the year. Focus was on the roll-out of the vaccines and vaccination programs in key areas of the country, particularly NCR:

TELECAST DATE	PROGRAM TITLE	TELECAST TIME
JANUARY 2021		
18 January 2021 (Monday)	Privilege Speech of Sen. Bong Go in the Senate Hearing on COVID-19 Vaccine	5:45PM - 6:00PM
27 January 2021 (Wednesday)	Taguig City COVID-19 Vaccination Dry Run w/ IATF Members	12:30PM - 2:00PM
FEBRUARY 2021		
16 February 2021 (Tuesday)	Privilege Speech of Sen. Bong Go in Senate (LIVE)	4:35PM - 4:45PM
23 February 2021 (Tuesday)	Situational Briefing on Typhoon Auring in Surigao Del Sur with PRRD	10:00AM - 11:00AM
28 February 2021 (Sunday)	SPECIAL COVERAGE: LAGING HANDA ANG PAGDATING NG BAKUNA	6:00PM - 7:00PM
	Press Conference w/ PRRD on the Arrival of Sinovac Vaccine	
MARCH 2021		
2 March 2021 (Tuesday)	Senate Hearing of Committee on Health with Sen. Bong Go	10:00AM - 11:00AM
4 March 2021 (Thursday)	Laging Handa: AstraZeneca Vaccine Arrival	7:00PM - 8:00PM
	PRRD Speech at the Arrival of AstraZeneca Vaccines	
5 March 2021 (Friday)	Laging Handa VacciNation Roll-out in DAVAO	9:00AM - 11:00AM
12 March 2021 (Friday)	The Search for the 27 <sup>th</sup> Chief Justice	8:30AM - 6:00PM
19 March 2021 (Friday)	#IDnatin: Maghanda at Magkaisa Para sa Makabagong Pilipinas (Philsys National ID Launch)	1:00PM - 2:00PM
24 March 2021 (Wednesday)	Privilege Speech of Sen. Bong Go in Senate on the Violation of Vaccine Priority List	5:18PM - 5:38PM
29 March 2021 (Monday)	Laging Handa Special Coverage: Arrival of 1M Doses	4:30PM - 5:00PM

	of Procured Sinovac Vaccines with PRRD	
<b>APRIL 2021</b>		
11 April 2021 (Sunday)	Mukha ng Pandemya (PILOT)	8:00PM - 9:00PM
26 April 2021 (Monday)	Sulong Pilipinas 2021: A Pre-SONA Economic Development and Infrastructure Clusters Forum	9:00AM - 3:00PM
27 April 2021 (Tuesday)	500 <sup>th</sup> Anniversary of the Victory at Mactan live in Rizal Park & Cebu City	8:30AM - 10:30AM

➤ Television Audience Measurement (TAM) FY 2020

- The TAM AdHoc Report on PTV programs for FY 2020 was delivered to PTV on 20 January 2021.
- A summary of the report was submitted to GM Katherine Chloe de Castro on 22 January 2021. AGB Nielsen Media Research Philippines, Inc. presented the TAM AdHoc Report of PTV programs for FY 2020 to GM Katherine Chloe de Castro on 23 February 2021.
- This report was shared with the Programming Committee to serve as its guide in the evaluation of program proposals, conceptualization of future projects and plotting of program schedules.

**3) SOCIAL MEDIA AS A MEANS TO INFORM, INSPIRE AND EMPOWER THE POPULACE**

- Admittedly, there were a number of slip-ups in PTV's social media accounts which management immediately acted upon. The changing of guards in the Digital Media and Interactive Services (DMIS) of PTV is expected to minimize and hopefully eliminate errors and blunders.

- Analytics for PTV's social media accounts for the first quarter show the following figures:

• PTV Website page views	-	1,347,670
• Facebook engagement	-	4,158,164
• Twitter engagement	-	164,673
• Twitter impressions	-	13,909,849
• YouTube views	-	1,003,094
• YouTube impressions	-	271,258,893

- Among the immediate plans are the revamp of the corporate website, creation of new content that will entice viewers to interact with the Network, acquisition of more equipment and hiring of more personnel to augment the present workforce.

#### **4) THE PTV BRAND – PARA SA BAYAN**

- Still working on the PTV brand PARA SA BAYAN, the PTV Merchandising and Creatives team continued with the production and airing of plugs meant to mitigate the COVID-19 virus. Dos and don'ts, minimum health protocols and expression of gratitude to frontliners are but some of these plugs.
- PTV has been conceptualizing, producing and airing promotional plugs for PTV's programs, monthly celebratory plugs that pay tribute to Filipino festivals and holidays, public service infomercials on health and safety, water supply and fire prevention, among others.
- As support to the vaccination program of government, a number of infomercials have been created by PTV. The objective is to encourage the citizens to have themselves vaccinated with whatever vaccine is available.

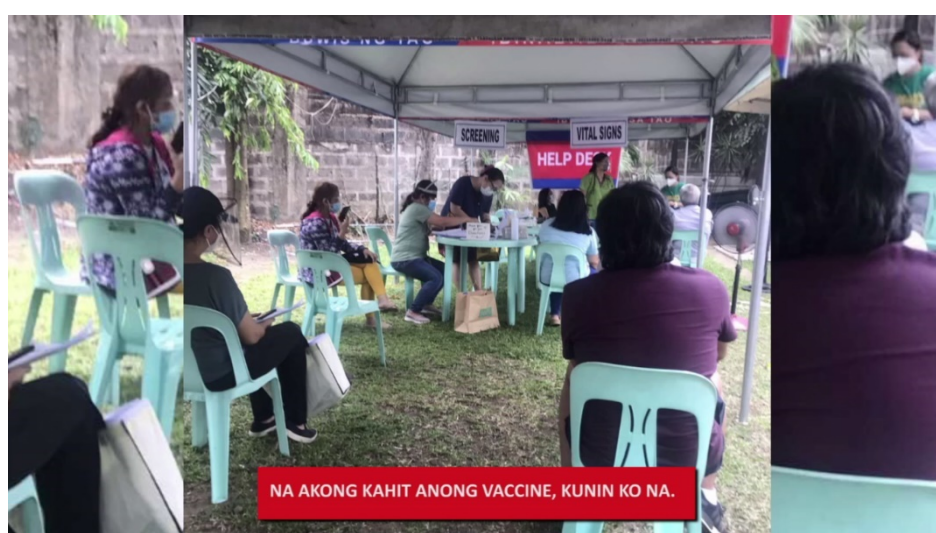


Photo captures from PTV's COVID-19 plug, Vaccine of Hope, VacciNation.  
Source: File-video, PTV (2021). <https://drive.google.com/drive/folders/>



Photo capture from PTV's COVID-19 plug, Vaccine Pledge, VacciNation.  
Source: File-video, PTV (2021). <https://drive.google.com/drive/folders/>





PEOPLE'S TELEVISION  
PARA SABAYAN

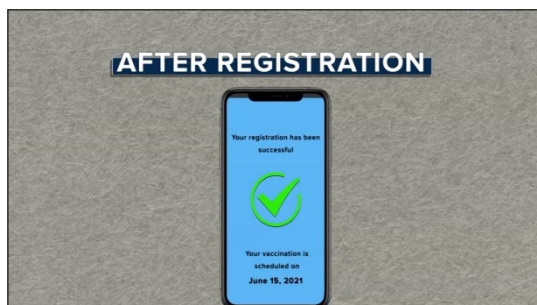
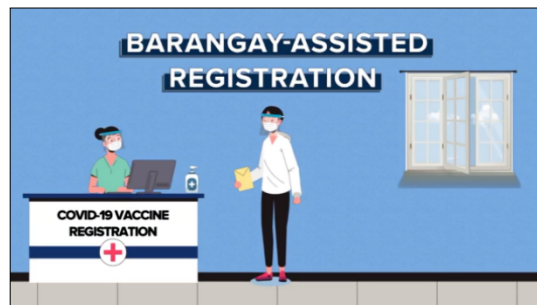


Photo captures from PTV's COVID-19 plug, Vaccine Registration, VacciNation.  
Source: File-video, PTV (2021). <https://drive.google.com/drive/folders/>



Photo captures from PTV's COVID-19 plug, Resbakuna Trailer.  
Source: File-video, PTV (2021). <https://drive.google.com/drive/folders/>

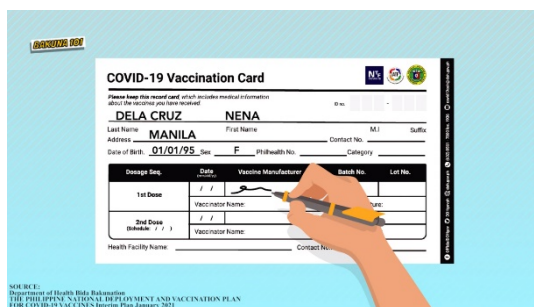


Photo captures from PTV's COVID-19 plug, Vaccination Process, VacciNation.  
Source: File-video, PTV (2021). <https://drive.google.com/drive/folders/>





Photo captures from PTV's COVID-19 plug, Vaccine Stories Abroad, VacciNation.

Source: File-video, PTV (2021). <https://drive.google.com/drive/folders/>

- Support to PhilGEPS and the Procurement Law. As support to the drive to promote transparency in the government procurement process and as directed by the Office of the President with PhilGEPS, DBM, PCOO and GPPB as partner agencies, PTV continues to produce and air the *FYI Billboard* featuring the PhilGEPS' Notices of Award and Procurement.

#### 5) COVID-19 CONTENT PRODUCED AND AIRED IN 2021

KIND OF CONTENT RELEASED	COVID-19 Content Produced and Aired		
	January	February	March
<b>NEWS DIVISION</b>			
No. of News Stories Published	195 stories Total Running Time (TRT) = 973 minutes & 48 seconds	247 stories Total Running Time (TRT) = 1,040 minutes & 48 seconds	168 stories Total Running Time (TRT) = 905 minutes & 20 seconds
<b>DIGITAL MEDIA &amp; INTERACTIVE SERVICES (SOCIALS)</b>			
No. of News Published in Social Media Sites	1080	727	834
No. of Social Cards produced	64	74	83
No. of Fake News Debunked/Clarified	6	9	10
<b>PUBLIC AFFAIRS AND PROGRAM PRODUCTIONS SERVICES DIVISION (PROGRAMS &amp; SEGMENTS)</b>			
No. of Programs/ Segments Produced	13 (Public Briefing #LagingHandaPH)	12 (Public Briefing #LagingHandaPH)	9 (Public Briefing #LagingHandaPH)
No. of interviews made regarding the topics	47 (Public Briefing #LagingHandaPH)	36 (Public Briefing #LagingHandaPH)	25 (Public Briefing #LagingHandaPH)
<b>MERCHANDISING &amp; TRAFFIC UNIT (PLUGS)</b>			

No. of Television Plugs Produced (Merchandising)	22 plugs	45 plugs	88 plugs
No. of Television Plugs Aired (Traffic)	941 plugs aired	1365 plugs	1589 plugs aired
<b>PROGRAMMING UNIT</b>			
Airtime Usage	22 COVID-19 programs & other related programs  Total Airtime Usage: 309 hours & 13 minutes	20 COVID-19 programs & other related programs Total Airtime Usage: 279 hours & 31 minutes	28 COVID-19 programs & other related programs  Total Airtime Usage: 265 hours & 22 minutes

## **6) NATIONWIDE PRESENCE / MODERNIZATION AND UPGRADING PROJECTS**

➤ PTV currently has fifteen (15) fully operational analog transmitting stations, six (6) fully operational digital transmitting stations and three (3) Regional News Centers all over the Philippines. These are:

- Fully Operational Analog Transmitting Stations

- PTV-8 Cordillera
- PTV-4 Manila
- PTV-4 Palawan
- PTV-4 Naga
- PTV-11 Cebu
- PTV-10 Dumaguete
- PTV-12 Calbayog
- PTV-8 Tacloban
- PTV-11 Sibugay
- PTV-2 Guimaras
- PTV-48 Davao del Norte
- PTV-11 Davao
- PTV-8 Agusan del Sur
- PTV-7 Zamboanga
- PTV-8 Cotabato

- Fully Operational Digital Transmitting Stations

- PTV-42 Cordillera
- PTV-42 Manila
- PTV-46 Naga
- PTV-42 Cebu

- PTV-23 Guimaras
- PTV-45 Davao
- Fully Operational Regional News Centers
  - PTV Manila
  - PTV Cordillera
  - PTV Davao

## 7) FULL OPERATION AND INAUGURATION OF THE MINDANAO MEDIA HUB (MMH)



*PTV Mindanao Media Hub.*

Source: File-photo, PTV (2021). <https://drive.google.com/drive/>



*Davao City Mayor Duterte and ASec. Joseph Lawrence "Bam" Garcia at the unveiling of the Mindanao Media Hub marker.*

Source: "State-of-the-art Mindanao Media Hub formally opens". PTV News. 18 March 2021. <https://ptvnews.ph/state-of-the-art-mindanao-media-hub-formally-opens/>

With the total completion of all infrastructure works on the Mindanao Media Hub and the full supply, delivery and installation of all its latest equipment and

facilities, the Mindanao Media Hub (MMH) was finally inaugurated on March 18, 2021 with Davao City Mayor Sarah Z. Duterte as Guest of Honor.

Also present during the inauguration were PCOO Assistant Secretary for Mindanao and the Visayas Joseph Lawrence Garcia, Director of News and Information Bureau Director Gigi Arcilla Agtay, Director of Bureau of Broadcast Services Giovanni Aportadera and PTV Davao Officer-in-Charge, Ms. Rhoda Hernandez.

The biggest media hub in the country by far, the six-storey structure is the main information and communication hub of Regions X, XI, XII, XIII, including the BARMM (Bangsamoro Autonomous Region of Moslem Mindanao). It has state-of-the-art 10-kilowatt terrestrial transmitter, 1-kilowatt digital transmitter, four (4) fully equipped studios. The facility serves as a broadcast center for emergency situations.

Mayor Duterte, in her speech, stressed the importance of the media hub saying that it is important for news and information to reach the most number of people across the Philippines regularly and on a steady basis.

The Php700 Million facility will house the offices and studios of PTV, the Philippine Broadcasting System and all other agencies of the PCOO.

## **8) MODERNIZATION AND UPGRADING**

- PTV was able to secure the approval of its Information Systems Strategic Plan (ISSP) by the Department of Information and Communications Technology (DICT). The ISSP is a three (3) to five (5) year computerization plan of government agencies that describes how each of them will strategically use ICT in the fulfillment of their mandates.
- The following projects were completed/procured in the first half of the year:
  - Mindanao Media Hub Microwave System
  - Quezon City TOC Service Level Agreement (SLA)
  - Mindanao Media Hub Studio Video System
  - PCSO Lotto Draws Motion Graphics System
  - Cordillera, Guimaras, & Davao Digital Terrestrial Television Antenna System Installation
- DTTB Project. The first half of the year was devoted to
  - Meetings with the Japan study team and National Economic and Development Authority (NEDA);

- Completion of documents for submission to the Department of Finance (DOF) and NEDA;
- Completion of ICC requirements, technical discussions with NEDA on all requisites;
- Meeting with JICA Philippines;
- Preparation for the 11<sup>th</sup> Philippines-Japan High Level Joint Committee on Infrastructure Development and Economic Cooperation Meeting in July this year and preparatory technical discussions among agencies of the Government of the Philippines and between the Government of the Philippines and the Government of Japan for the 11<sup>th</sup> Philippines-Japan High Level Meeting.

## 9) **ORGANIZATIONAL DEVELOPMENT**

- Table of Organization/Reorganization. Refining of the draft of the Table of Organization happened during the earlier months of the year. The Development Academy of the Philippines (DAP) has been tapped to prepare all requirements needed by the GCG when PTV submits its application for reorganization.

Talks have been initiated with the COMELEC for PTV to secure an exemption from the election ban in case the GCG approves the application for reorganization and its implementation is within the prohibition period. 2022 is national elections year.

- Training and Development. PTV's Personnel Development Committee (PDC) facilitated the attendance of the following officers and employees in seminars, workshops and symposia held virtually this 2021. Also included are those that are pending or have yet to begin:



## List of Training/Workshops Participated in/Attended by PTV Employees

ATTENDEES	SEMINAR/WORKSHOP	DATES	VENUE	SPONSORING AGENCY
<b>FOREIGN-FUNDED BUT LOCALLY HELD DUE TO PANDEMIC</b>				
Jasmine Barrios	Program Production for Digital Broadcasting	9 to 12 February 2021	JICA Philippines Office (virtual)	JICA
<b>LOCAL TRAINING</b>				
Aguzar, Ma. Leah Theresa Directo, Elenita Gatan, Maria Angela De Ramon, Reyshell	Delivering Quality Webinars and online Events: Technology Tools, Best Practice and Insights	4 February 2021	Virtual Seminar	Asia-Pacific Broadcasting Union (ABU)
Colao, Cyril Abrigo, Jan Allen Chua, Elaine Joy Dela Rosa, John Andrew Dy, Vincent RJ Estrella, Paul Aries Estrera, Kervin Gutierrez, Elise Diane Joquico, Darren Erickson Meneses, Aileen Olavere, Zachary Pungayan, Riese Suguitan, Aleli	Webinar on Trends in OTT for Community Media	9 February 2021	Virtual Seminar	Asia-Pacific Institute for Broadcasting Development (AIBD)
Nicolas, Marie Therese Mamaril, Maila Flavier, Patrick Jade	Human Resource Management Webinar	5 March 2021	Virtual Seminar	Asia-Pacific Broadcasting Union (ABU)



PEOPLE'S TELEVISION  
P A R A S A B A Y A N

Gaurano, Jericho Carlo Pilapil, Sandy Retrita, Aika Grace				
Apasan, Raquel Aquino, Frederick Arguelles, Angelina Bambo, Clarissa Bantigue, Marie Lizette Barcelona, Alvin Bernardo, Beatrice Cachin Elizabeth Camantes, Julius Cortes, Dennis De Castro, Katherine Chloe De Guzman, Deogracia Erispe, Louisa Evangelista, Philip Joel Ganibe, Dexter Go, Alecsandra Hernandez, Rhodamae Joson, Mica Lagang, Big Jay Lagusad, Rodrigo Lanuza, Regine Lesigues, Ryan Lesmoras, Carmela Loreto, Clodet Ann Martienzo, Adrien Medina, Aina	Extensive Writing Workshop	March 2021	Virtual Workshop	PCOO



PEOPLE'S TELEVISION  
P A R A S A B A Y A N

Miguel, Essen Mei Mondez, Jaira Monroy, Errylle Penserga, Christine Puod, Analisa Robledo, Domini Salas, Rodirey Salcedo, Hannah Mae Samonte, Katherine Eunice Sungduan, Alah Tiburcio, Naomi Vidania, Maela Villanda, Karen Joyce				
<b>OTHERS</b>				
Fullbright invitation  Received the CSC Announcement 2, s2021 and announced the invitation to all Division/Unit Heads for dissemination to their respective staff. The CSC letter was also posted at the bulletin board.				
Two-year Master in				



PEOPLE'S TELEVISION  
P A R A S A B A Y A N

<p>Technology Management degree at the University of the Philippines - Technology Management Center (UP-TMC)</p> <p>Nominees: Engr. Phillip Isla and Engr. Hilario Maltu, Jr.</p> <p>Engr. Isla was accepted by the DICT as Engr. Maltu is not a permanent employee yet.</p> <p>UP to conduct final screening</p>	<p>Government Chief Information Officer (GCIO) Development Scholarship Program</p>			<p>DICT and UP</p>
<p>Other Invitations Received and Shared by PDC</p> <p>Shared the following ABU webinars to concerned Divisions/Units</p>	<p>Living well with Super Diversity</p> <p>USAGM Workshop on the Physical Safety, Digital Security &amp; Psychological Care for Journalists.</p> <p>Investigative Journalism Within the Legal Framework Session 1: Part 1 - Investigative Journalism Within the Legal Framework</p>	<p>9 March 2021</p> <p>Not decided</p> <p>29 January 2021</p>	<p>Webinar</p> <p>Manila (proposed)</p> <p>Online</p>	<p>ABU</p> <p>US Agency for Global Media</p> <p>ABU</p>



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	Session 2: Part 2 - Investigative Journalism Within the Legal Framework	26 February 2021	Online	ABU
	ABU DBS 2021			
	"How to be your own make- up artist"	5-8 April 2021	Online	ABU
	Webinar on IP Infrastructure and Application in Broadcasting	25 February 2021		
		10-12 May 2021		
	Newsroom Management Course		Online	ABU
	Four-Part Instagram Strategy Course	May 20, 26, June 2, 9, 2021		
	Management and Leadership Training Program	June 16, 18, 23 and 25, 2021	Online	ABU in conjunction with Asiavision
		September 2021 (for 14 weeks)	Online	ABU
			Online (with fee)	ABU



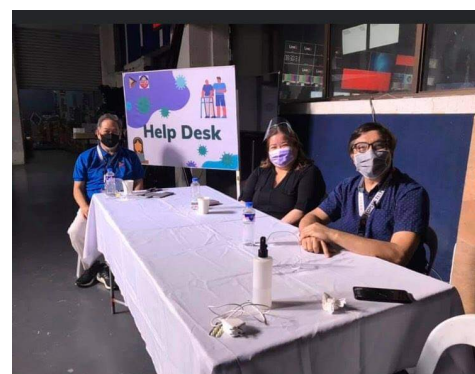
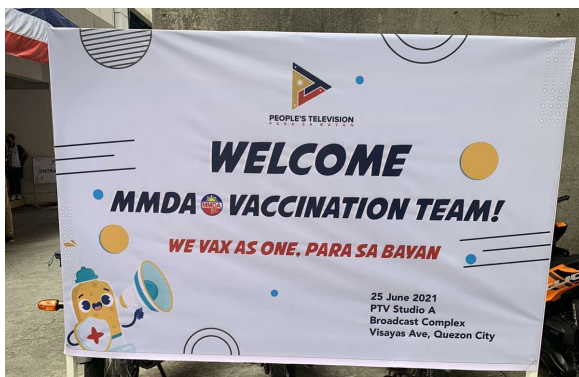
## 10) NETWORK RESPONSE TO MITIGATE THE COVID-19 VIRUS IN THE WORKPLACE

- As a means to curb the infection in the workplace, sleeping in PTV was limited to those whose services are essential during emergency situations.
- The initiatives taken by management in 2020 are still in place this 2021 while new ones have been instituted, as follows:
  - Active involvement of the Contact Tracing Committee to ensure the timely and accurate tracing of all employees exposed to the virus; proper coordination with government agencies including LGUs; distribution of care packages to employees who contracted the virus;
  - Hiring of a Safety Officer;
  - Continued strict implementation of minimum health protocols in the workplace;
  - Continued provision of sleeping quarters to essential personnel, transport service and meals in accordance with established guidelines;
  - Adoption of alternative work arrangements;
  - Swab testing of employees according to guidelines set by the IATF;
  - Provision of support as required and allowed by law to employees who contract COVID-19;
  - Regular disinfection of the workplace;
  - Strict prohibition of entry of employees by allowing only those who have been cleared to report for work;
  - Implementation of the health declaration requirement; and
  - Provision of required disinfection tools, supplies and protective gear.

## 11) VACCINATION OF PTV EMPLOYEES



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*PTV Employees' 1<sup>st</sup> Dose Vaccination on 25 June 2021.*  
Source: File-photos, PTV (2021). <https://drive.google.com/drive/folders>





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(L) PTV's Leo Gellor, GM Kat de Castro, PCOO's USec. Rocky Ignacio, PTV's Gerry Ledonio, and (R) PTV's Joko Pinlac.

Source: File-photos, PTV (2021) <https://drive.google.com/drive/folders/>, Joko Pinlac (FB post).



(L) PTV's GM Kat de Castro and (R) vaccine czar Sec. Vivencio "Vince" Dizon.

Source: Fil-photos, PTV (2021). <https://drive.google.com/drive/folders/>

- The health and safety of the PTV employees remain the top priority of management. Though PTV must deliver and perform its mandate as the television broadcast component of the government information and communication system in this critical period, the lives of its personnel are what matters most to management.
- At the initiative of PTV General Manager De Castro, the PTV Board of Directors and the assistance of the PCOO officials particularly Secretary Jose Ruperto Martin M. Andanar and Undersecretary Rocky Ignacio, PTV undertook the vaccination of its employees. The Metropolitan Manila Development Authority (MMDA) assisted PTV in this endeavor.
- A general assembly was held to discuss and clarify vague points for employees.

- The first dose of the Sinovac vaccine was administered to more than three hundred (300) employees at PTV's Studios A and C last June 25, 2021. About forty-two (42) IBC-13 personnel also benefitted from this endeavor.
- The very organized undertaking would not have been possible without the joint efforts of the PTV management team and volunteer-employees.

## **12) INTERNATIONAL PARTNERSHIPS AND COMMITMENTS**

- ASEAN and International Relations
  - Implementation of ASEAN projects
    - Faces of ASEAN: Opportunities for All (FY 2020)
      - Provided the Progress Report and Revised Project Timeline to producers and project focal points on 28 January 2021.
      - Received the materials of Brunei Darussalam and Cambodia and coordinated with PH assigned producers for preview and comments.
      - Coordinated with AMS' project focal points regarding the submission of OBB and CBB materials.
      - Coordinated with assigned production team from Public Affairs regarding the status of the production of the Philippine documentary and the OBB/CBB.
    - Promotion of ASEAN Communication Master Plan (ACMP) II (FY 2020) (Part 2- Video Production – "ASEAN Cares")
      - Coordinated with assigned production team from PPS to finish the post-production of the two interstitials
    - ASEAN Women Entrepreneurs Network TV Documentary Project (FY 2019)
      - Provided materials to Programming Unit for airing.
      - Requested for a copy of the airing reports from the Digital Media and Interactive Services Unit for submission to Cambodia as part of the Project Completion Report.
    - ASEAN Television News: Integrates, Informs, Inspires (FY 2020)
      - Began the preparation of the Project Completion Report and Financial Report for submission to the ASEAN Secretariat through the Office of ASEAN Affairs, Department of Foreign Affairs.

- ASEAN-Japan Capacity Building for ASEAN TV Broadcasters through Documentary Program Production on Marine Plastic Waste in ASEAN (3<sup>rd</sup> Series)
  - MOU already signed
  - Transmitted the names of the assigned team to NHK.
- 10<sup>th</sup> ASEAN Quiz Show
  - Organizing Committee for the Quiz Show has been created and its first meeting is set on June 29, 2021.
- Other International Involvements and Commitments
  - Asia-Pacific Broadcasting Union (ABU)
    - Prepared the Certification of Services received from ABU for FY 2019 and FY 2020 to start the processing of payment (PTNI annual membership fees).
    - Coordinated ABU webinars/activities to PTNI Divisions/Units:
  - ABU and EBS-Korea
    - Letter of intent (LOI) for PTV to enter into a collaborative project with EBS-Korea entitled “Beasts of Asia Season 2” finalized and sent to Korea.
  - Arirang TV-Korea
    - Offer of Arirang TV Korea for the free airing of its content is being reviewed. All documents pertinent thereto are being finalized.