

**Merchandising and Creatives**  
**PROJECT : Music Production for PTV Christmas Jingle**

**TERMS OF REFERENCE**

LENGTH	3 to 4 minutes with edit down into 60 seconds
LANGUAGE	Filipino Copy points will be provided by the end-user, which the composer can use and improve
SINGERS AND RECORDING	Inclusive of studio recording and singers (male and female)
THEME (sound/feel)	Hope, love, joy, strengthening family ties  Inspirational, young/modern, upbeat, happy, hopeful, may use traditional instruments
REVISIONS ON MUSIC ARRANGEMENT	Up to three revisions on lyrics and melody  Inclusive of rearrangement appropriate for a chorale
DELIVERY	
1 <sup>st</sup> draft	15 days after the issuance of notice to proceed
2 <sup>nd</sup> draft	3 to 5 days after initial approval
3 <sup>rd</sup> and final draft	3 to 5 days
OUTPUT	* CD-quality .wav files  • MP3s (384kbps)
COPYRIGHT	Client owns license for exclusive and perpetual use of music in all media, broadcast, apps, and internet platforms

*S. Villanueva*  
 MARYBETH VILLANUEVA  
 (0-07-2)

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*S. Villanueva*  
MARLYS BETH VILLANUEVA  
10-7-21



PEOPLE'S TELEVISION  
PARA SA BAYAN

People's Television Network, Inc.  
Broadcast Complex, Visayas Avenue, Diliman, Quezon City 1100  
Telephone No. 3453-1097/www.ptni.gov.ph

## REQUEST FOR QUOTATION

**SVP No. 2021 – 0030**

19 October 2021

The People's Television Network, Inc. (PTNI), through its Bids and Awards Committee (BAC), invites interested bidders for the Small Value Procurement of **Services for the Music Production (Composition, Arrangement, Recording) of PTV Christmas Jingle**. The details of the project are as follows:

A. Name of the Project	Services for the Music Production (Composition, Arrangement, Recording) of PTV Christmas Jingle
B. Source of Fund:	MOOE 2021
C. Approved Budget for the Contract (ABC):	One Hundred Thirty Thousand Pesos Only. (Php130,000.00)
D. Mode of Procurement:	Procurement will be conducted in accordance with Sec.53.9 (Small Value Procurement) of the Revised Implementing Rules and Regulations of Republic Act 9184, otherwise known as "The Government Procurement Reform Act"
E. Documentary Requirements:	Copies of the following eligibility requirements are also required to be submitted along with your quotation/proposal: <ol style="list-style-type: none"><li>1. Mayor's/Business Permit (2021)</li><li>2. PhilGEPS Registration Number</li><li>3. Income/Business Tax Return (2020)</li><li>4. Omnibus Sworn Statement (<b>duly notarized</b>)</li></ol> <p>*only the BIR Certificate of Registration shall be submitted in lieu of DTI Registration and Mayor's Permit.</p>

**Only Sealed bids/ or E-mail quotations** from the eligible bidders will be opened and a contract will only be awarded to the Lowest Calculated and Responsive Bidder who was determined as such during post qualification.

**Payment:** within 30 calendar days after completion and acceptance.

**Price Validity:** All price quotations shall be considered as fixed prices and not subject to price escalation during contract implementation.

**Deliver: 1<sup>st</sup> draft:** Fifteen (15) days after the issuance of notice to proceed.

**2<sup>nd</sup> draft:** Three (3) to five (5) days after initial approval.

**3<sup>rd</sup> and final draft:** Three (3) to five (5) days.

F. Description:

Services for the Music Production (Composition, Arrangement, Recording) of PTV Christmas Jingle

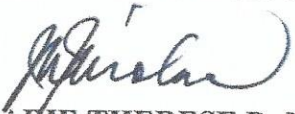
Please see attached for the T.O.R. (Terms of Reference)

Note: Entry to PTV will require the presentation of RT-PCR test to the account of the supplier. Coordination with end-user regarding this is highly encouraged.

Bids received in excess of the ABC shall be automatically rejected at the opening of quotations.

**Sealed or E-mail quotations may be submitted on or before 10:00am, 28 October 2021, at the Purchasing Office, Broadcast Complex, Visayas Avenue, Diliman, Quezon City or thru Email add: [purchasingsection@yahoo.com](mailto:purchasingsection@yahoo.com), respectively.**

The PTNI reserves the right to accept or reject any bid to annul the bidding process and to reject all bids at any time prior to contract award without thereby incurring any liability to the affected bidder or bidders.

  
**MARIE THERESE D. NICOLAS**  
Chairperson, BAC II-SVP