



PEOPLE'S TELEVISION
P A R A S A B A Y A N

People's Television Network, Inc
Broadcast Complex, Visayas Avenue, Diliman, Quezon City 1100
Telephone No. 3453-1097 /www.ptv.ph

BID BULLETIN NO. 1

28 February 2022

Provision for Third Party Research Agency for the Customer Satisfaction Survey 2021 and 2022 of the People's Television Network, Inc. (PTNI)
ITB NO. 2022-0001

This bulletin is being issued to revise/clarify certain portions of the bidding documents. This shall form an integral part of the bidding document for the above-stated project.

No.	Queries	Response
1	<p>Under the Delivery and Payment Schedule, the first Final Report and other supporting documents for CSat 2021 should be submitted to PTNI on or before 28 March 2022.</p> <p>Is it correct to say that the winning bidder will have only two weeks for the 2021 CSat?</p>	<p>The End-user will be requesting an extension to GCG, which will be based on the timeline to be given by the prospective bidders.</p> <p>Please expect another bid bulletin on March 1 regarding this matter.</p>
2	<p>What if GCG says no, because we don't want to overpromise and be unresponsive?</p>	<p>The End-user will have to check with GCG first; and we have high hopes that the request for extension will be approved, but in terms of delivery of the final outputs and other supporting documents, they are hoping that the bidders will be able to meet the given deadline.</p>
3	<p>The first 50% of payment will be around March and the next 50% payment will be around December ?</p>	<p>Yes, the payment will be processed upon the submission of the final outputs and other supporting documents.</p>
4	<p>Referring to your database, what information do you already have? And when was it last updated?</p>	<p>The database of the partner organizations will be readily available and that the End-user will provide this information to the winning bidder.</p> <p>For the Television Viewers, as indicated in the TOR, the winning bidder shall identify and select the respondents in this category.</p>
5	<p>Based on the database, how many potential partners do you have?</p>	<p>For 2021, the End-user is in the process of compiling all inputs from PTV Divisions/Units, but for reference, there are a total of 68 partner organizations in 2020.</p>
6	<p>Would you be able to confirm the schedule of Final Report for CSat 2021 on February 28?</p>	<p>The End-user and BAC requested for a timeline from the present prospective bidders, to be used as a basis for requesting the extension to GCG.</p>



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		Please expect another bid bulletin on March 1 regarding this matter.
7	To clarify the Sample Size of 310, is that for each run of CSat Survey (310 for Csat 2021 and 310 for CSat 2022) or combined?	There will be 310 respondents for each wave of the study.
8	Under Data Collection Quality Control, would the completed interview for the Pre-test be included in the final sample or this would be complete separate sample	It can be included.
9	In terms of Data Gathering Method, it is stated in the TOR that either Telephone/ Online Interview for the methodology but it is also provided in the Annex the Face-to-Face Interview, would that be also acceptable methodology?	<p>Based on the guidebook, the End-user is required to conduct the survey either via telephone or face-to-face, but because of the on-going pandemic, the GCG allowed the conduct of the survey through an online platform.</p> <p>Telephone Interview, Face-to-Face Interview, or Computer-Assisted Web Interview (CAWI) are all accepted data gathering methodologies, provided that the winning bidder will follow the survey guidebook and will provide the required data quality control reports.</p> <p>In addition, the survey instruments presented as Annex C of the TOR are modified to suit the CAWI methodology (online), and were already approved by the GCG; but if the winning bidder will conduct the survey via face-to-face, the questionnaires shall revert to its original version, and any modification/alteration shall be discussed with the End-user.</p> <p>Lastly, it shall be noted that these data gathering methods cannot be used in combination- one type of interview shall be used consistently for all the respondents belonging to the same customer type</p>
10	For the list of Partner Organization, would you be providing a separate list for 2021 and 2022?	Yes, the End-user will provide a separate list for each year.
11	For the list of Partner Organization, would you also be providing their contact information?	Yes. The information will be provided to the winning bidder.



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12	Nielsen: When will you provide the list of Partner Organizations?	The information will be provided to the winning bidder upon contract implementation.
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Reminder/ Additional Requirement

1	The End-user will be sending a letter to GCG, requesting for an extension of the deadline of submission of the project's final report and other supporting documents. The timeline is based on the proposed timetable sent by the prospective bidders. The response of the GCG to the said request will be cascaded through another Bid Bulletin.
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Correction

1	Correction on the schedule of Submission and Opening of Bids contrary to the presented schedule in the Pre-Bid Conference held last 24 February 2022. The schedule indicated in PhilGEPS and in the Bidding Document shall still be followed: Submission of Bids: 8 March 2022, 2:00 PM Opening of Bids: 8 March 2022, 2:30 PM
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All other information in the Bidding Documents inconsistent with the above is hereby revised accordingly. All other provisions which are not affected shall remain in effect.

For further guidance and information of all concerned.

Thank you.


ATTY. JASON SHAHEER H. SALENDAB
Chairman
Bids and Awards Committee