PTV

(People's Television Network, Inc.) Broadcast Complex, Visayas Avenue, Diliman, Quezon City

Tel Nos. 453-1097/455-2718

Supplier: AGB Nielsen Media Research (Phils), Inc.

P.O. No.: 22-03-0003

25F/ Wynsom Corporate Plans, 22F Ortigas In Rd., Ortigas Center, Pasis City

March 9, 2022

Tel no./TIN 202-718-026-000

P.R. No.: 22-02-0116

Mode of Procurement: Small Value Procurement-SVP No. 2022-0002

Date

February 11, 2022

Gentlemen.

Please furnish this Office the following articles subject to the terms and condition contained herein:

Place of Delivery : PTNI, Broadcast Complex, Visayas Ave., Diliman, QC

Delivery Term:

Date of Delivery

Payment Term: billed monthly

Unit	Description	Quantity	Unit Cost	Amount
national and explain the carridge of the carridge	Small Value Procurement - SVP No. 2022-0002			AMUMA
	Television Measurement (TAM) Adhoc Report -	Associated in		
	Philippine National Television Audience Measurement	perlaman ya		
	(PHINTAM) with Program Categorization (FY 2022	professional bases		
		in the same and	The state of the s	
	Scope of Inclusion:	And the state of t	me estate	513,800,0
	Phase 1: PTV/NHK-Produced Programs:	and open control of the control of t	o e constitue	~ A ~ 4 ~ 4 ~ 4 ~ 4 ~ 4 ~ 4 ~ 4 ~ 4 ~ 4
	* Average monthly TV ratings and Reach in % and in	A STATE OF THE PARTY OF THE PAR	A collection of the	
	thousands (000) of PTV programs for the period of		dan pala art	
	January to December 2022	office and the second	(Average of the Control of the Contr	
	* Audience Profile of PTV program viewers	The state of the s	- Section - Sect	
	* Channel Reach & Viewership	0.00	CONTRACTOR	
	* Channel Ranking	Muleskillerin	on an annual contract of	
	* MARKET: PHINTAM (Total Rural + Urban Philippines)		And Andrews of	
	Phase 2: PTV PTV only		Supplements in	
	* TV Ratings/Reach & Audience Profiles of Programs per Category	CCT A cond-Middle project	The second secon	
		And description	- Approximation	
	News, Public Affairs, Presidential, Agricultural, Educational Religious, Travel/Tourism, Public Service, Cultural,	Der gester en hannele	recentains to	
	Game Show, Entertainment, Sports	esta, An anna	e displaye a	
	(List of Programs to be provided by PTV for each category)	and the same	Minterpression and All	
	MARKET: PHINTAM (Total Rural + Urban Philippines)	salvajos directoris de	of the Adelinovasa	
and the second	ReportFormat: Excel Data Tables	(but live in	A Parties	
77	Delivery Timeline: Phase 1: 5-7 days upon receipt of	- September - Sept	And the state of t	
a de la constanta	signed contract (for recent available data)	about 10 miles		
Draw Allerin	3-5 days for monthly reports, upon availability of data	physical property of the second secon	Average de	
and the second	Phase 2: 5-7 days after Phase 1 and apon final alignment	Professor	egation did	
Total Base	with the client (for recent available data)	U-banasse, p		
drydraudg	3-5 days for monthly reports, upon availability of data	and the second splitter	The state of the s	
tul amou	nt in Words) five hundred thirteen thousand eight hundre	ed pesos only	THE STATE OF THE S	513,860.0

In case of failure to make the full delivery within the time specified above, a penalty of one-tenth (1/10) of one percent for every day of delay shall he imposed.

VE CHLOE S. DE CASTRO

Authorized Official

Conforme:

Aimee Bulay - Andolong

Signature over Printed Name of Supplier

March 10, 2022

Date

Funds Available: