

**PEOPLE'S TELEVISION NETWORK, INC.
PERFORMANCE SCORECARD 2022 - FIRST QUARTER MONITORING REPORT**

	Component				Baseline Data		TARGETS		Accomplishments	
	Objective/Measure	Formula	Weight	Rating System ^{al}	2019	2020	2021 GCG-Approved	2022	First Quarter 2022	
SOCIAL IMPACT	SO 1	Informed, Inspired and Empowered Filipino Citizenry								
	SM 1	<i>Digital and New Media Presence</i>								
		a. Page Visits Website								
		i. % increase of website views	(current year - prior year) / prior year	5%	Actual / Target	N/A	5%	5%	20%	1,912,917
		b. Facebook Engagement								
		i. % increase of Facebook followers	(current year - prior year) / prior year	2.5%	Actual / Target	N/A	15%	15%	10%	152,261
		ii. % increase of Facebook engagement		2.5%		N/A	15%	15%	10%	95,767,349
		c. Twitter								
		i. % increase of Twitter followers	(current year - prior year) / prior year	2.5%	Actual / Target	N/A	5%	5%	20%	11,768
		ii. % increase of Twitter impressions		2.5%		N/A	10%	10%	20%	9,850,000
		d. YouTube								
		i. % increase of YouTube followers	(current year - prior year) / prior year	3%	Actual / Target	N/A	25%	25%	25%	148,530
ii. % increase of YouTube impressions	1%	N/A		10%		10%	25%	536,719,461		
iii. % increase of YouTube watch time	1%	N/A		10%		10%	25%	2,828,009.10		
Sub-total			20%							
AUDIENCE/ STAKEHOLDERS	SO 2	Be a Source of Quality News and Information that Educates, Inspires and Empowers								
	SM 2	<i>Percentage of Satisfied Customers</i>			Actual / Target <i>0% = If less than 80%</i>	No Customer Satisfaction Survey	<i>Using the Enhanced Standard Guideline on the Conduct of Customer Satisfaction Survey by the GCG</i>			
		a. Public Viewers	Number of respondents which gave at least a Satisfactory rating / Total number of respondents	2.5%			90%	90%	90%	To be submitted after conduct of survey
		b. Partner Organizations		2.5%				90%	90%	To be submitted after conduct of survey
Sub-total			5%							
INTERNAL PROCESS	SO 3	Be a Relevant and Progressive Media Partner								
	SM 3	<i>Transmission Coverage Service Area</i>								
		a. Number of Operational Transmitting Stations – Analog	Actual Number	10%	Actual / Target	15	16	17	19	15
	b. Number of Operational Transmittal Stations – Digital	9%		4		7	7	9	6	
	SM 4	Operational Regional Centers	Cumulative Number	3%	Actual / Target	3	3	3	3	3
SM 5	Create Quality Programs with High Production Value at Par with Industry Standards		Actual Number	4%	Actual / Target	A. 87 program submissions	A. 60 entries submitted to award-giving bodies	A. 60 entries submitted to award-giving bodies	A. 63 entries submitted to award-giving bodies	A. 0 entries submitted to award-giving bodies
	A. Submissions/Entries B. Nominations		Actual Number	4%	Actual / Target	B. 26 nominations	B. 25 nominations	B. 8 nominations	B. 10 nominations	B. 25 nominations

	SM 6	Length of Airtime Allotted for Government Activities	Actual Hours	8%	Actual / Target	1,788 hours	1,200 Hours	1,300 hours	1,795 hours	1,156.21 hours	
	SO 4	Update Key Management and Operational Guidelines, Systems and Processes to Boost Productivity									
	SM 7	ISO Certification	Actual accomplishment	5%	All or Nothing	No accomplishment	ISO 9001:2015 Certification	ISO 9001:2015 Certification	ISO 9001:2015 Certification	none yet	
			Sub-total	43%							
FINANCE	SO 5	Maintain Economic Viability									
	SM 8	Annual Revenues (in Million pesos)	Sales Revenue + Other Income	10%	Actual / Target	213.94	211.848	200.34	278.65	60,055,913.26	
	SM 9	EBITDA (in Millions)	Net Income before Subsidy/Financial Assistance + Interest + Income Taxes + Depreciation + Amortization	10%	Actual / Target	-132.54	-115.58	-211.01	-104.49	-48,701,771.80	
		<i>Budget Utilization Rate (BUR)</i>									
	SM10	a. GAA Subsidies - amounts obligated	Amount Obligated / Total GAA Subsidy	1.5%	Actual / Target	N/A	N/A	N/A	90%	figures to be supplied in the PES 2022 (entire year) Monitoring Report	
		b. GAA Subsidies - amounts disbursed	Amount Disbursed / Total Obligated	1.5%	Actual / Target	N/A	N/A	N/A	90%	figures to be supplied in the PES 2022 (entire year) Monitoring Report	
		c. Corporate Funds - CO & MOOE	Amount Disbursed / Total COB	2%	Actual / Target	N/A	N/A	N/A	90%	figures to be supplied in the PES 2022 (entire year) Monitoring Report	
			Sub-total	25%							
LEARNING & GROWTH	SO 6	Strengthen HRD to Maximize Performance and Professionalize the Workforce									
	SM 11	Percentage of Employees Meeting Required Competencies	Actual Accomplishment	5%	All or Nothing	No Board-approved Competency Model	Board-approved Competency Model	Board-approved Competency Model	Board-approved Competency Model	none yet	
	SM 12	Development of a Reorganization Plan	Actual Accomplishment	2%	Actual / Target	N/A	N/A	Submission of Proposed Reorganization Plan (RP) to GCG	Submission of Proposed Reorganization Plan (RP) to GCG	Target date of submission: end of April 2022	
				Sub-total	7%						
			TOTAL	100%							