

PEOPLE'S TELEVISION NETWORK, INC.
PERFORMANCE SCORECARD 2022 - FOURTH QUARTER MONITORING REPORT

	Component				Baseline Data		TARGETS		Accomplishments				
	Objective/Measure	Formula	Weight	Rating System ^{af}	2019	2020	2021 GCG-Approved	2022	First Quarter 2022	Second Quarter 2022	Third Quarter 2022	Fourth Quarter 2022	
SOCIAL IMPACT	SO 1	Informed, Inspired and Empowered Filipino Citizenry											
		<i>Digital and New Media Presence</i>											
		a. Page Visits Website											
		i. % increase of website views	(current year - prior year) / prior year	5%	Actual / Target	N/A	5%	5%	20%	1,912,917	2,148,078	1,435,825	1,362,000
		b. Facebook Engagement											
		i. % increase of Facebook followers	(current year - prior year) / prior year	2.5%	Actual / Target	N/A	15%	15%	10%	152,261	210,733	218,777	73,907
		ii. % increase of Facebook engagement		2.5%		N/A	15%	15%	10%	95,767,349	156,896,454	122,121,585	46,940,414
		c. Twitter											
		i. % increase of Twitter followers	(current year - prior year) / prior year	2.5%	Actual / Target	N/A	5%	5%	20%	11,768	10,683	10,647	6,492
		ii. % increase of Twitter impressions		2.5%		N/A	10%	10%	20%	9,850,000	7,930,000	11,290,000	7,031,000
		d. YouTube											
	i. % increase of YouTube followers	(current year - prior year) / prior year	3%	Actual / Target	N/A	25%	25%	25%	148,530	40,624	40,334	23,944	
	ii. % increase of YouTube impressions		1%		N/A	10%	10%	25%	536,719,461	127,771,326	107,410,821	90,176,533	
	iii. % increase of YouTube watch time		1%		N/A	10%	10%	25%	2,828,009.10	993,454.90	826,687.50	674,112.80	
		Sub-total	20%										
AUDIENCE/ STAKEHOLDERS	SO 2	Be a Source of Quality News and Information that Educates, Inspires and Empowers											
		<i>Percentage of Satisfied Customers</i>			Actual / Target	No Customer Satisfaction Survey	<i>Using the Enhanced Standard Guideline on the Conduct of Customer Satisfaction Survey by the GCG</i>						
		a. Public Viewers	Number of respondents which gave at least a Satisfactory rating / Total number of respondents	2.5%			90%	90%	90%	To be submitted after conduct of survey	To be submitted after conduct of survey	To be submitted after conduct of survey	95.1%
		b. Partner Organizations		2.5%	90%	90%	90%	To be submitted after conduct of survey	To be submitted after conduct of survey	To be submitted after conduct of survey	88.2%		
		Sub-total	5%										
INTERNAL PROCESS	SO 3	Be a Relevant and Progressive Media Partner											
		<i>Transmission Coverage Service Area</i>											
		a. Number of Operational Transmitting Stations – Analog	Actual Number	10%	Actual / Target	15	16	17	19	15	15	15	15
		b. Number of Operational Transmittal Stations – Digital		9%		4	7	7	9	6	6	6 operational (5 on-air and 1 temporarily off-air due to damaged headend due to severe thunderstorm)	6 operational (5 on-air and 1 temporarily off-air due to damaged headend due to severe thunderstorm)
		SM 4	Operational Regional Centers	Cumulative Number	3%	Actual / Target	3	3	3	3	3	3	3
		SM 5	Create Quality Programs with High Production Value at Par with Industry Standards A. Submissions/Entries B. Nominations	Actual Number	4%	Actual / Target	A. 87 program submissions	A. 60 entries submitted to award-giving bodies	A. 60 entries submitted to award-giving bodies	A. 63 entries submitted to award-giving bodies	A. 0 entries submitted to award-giving bodies	A. 12 entries submitted to award-giving bodies	A. 21 entries submitted to award-giving bodies
	Actual Number			4%	Actual / Target	B. 26 nominations	B. 25 nominations	B. 8 nominations	B. 10 nominations	B. 25 nominations	B. 0 nomination	B. 0 nomination	B. 10 nominations
	SM 6	Length of Airtime Allotted for Government Activities	Actual Hours	8%	Actual / Target	1,788 hours	1,200 Hours	1,300 hours	1,795 hours	1,156.21 hours	1,163.08 Hours	975.15 Hours	961.23 Hours
	SO 4	Update Key Management and Operational Guidelines, Systems and Processes to Boost Productivity											

FINANCE	SM 7	ISO Certification	Actual accomplishment	5%	All or Nothing	No accomplishment	ISO 9001:2015 Certification	ISO 9001:2015 Certification	ISO 9001:2015 Certification	none yet	none yet	none yet	none yet	
	Sub-total			43%										
	SO 5	Maintain Economic Viability												
	SM 8	Annual Revenues (in Million pesos)	Sales Revenue + Other Income	10%	Actual / Target	213.94	211.848	200.34	278.65	60,055,913.26	109,448,165.49	60,732,001.41	44,388,534.13	
	SM 9	EBITDA (in Millions)	Net Income before Subsidy/Financial Assistance + Interest + Income Taxes + Depreciation + Amortization	10%	Actual / Target	-132.54	-115.58	-211.01	-104.49	-48,701,771.80	-129.13	-63,231,640.85	-107,480,630.41	
	<i>Budget Utilization Rate (BUR)</i>													
	SM10	a. GAA Subsidies - amounts obligated	Amount Obligated / Total GAA Subsidy	1.5%	Actual / Target	N/A	N/A	N/A	90%	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	
		b. GAA Subsidies - amounts disbursed	Amount Disbursed / Total Obligated	1.5%	Actual / Target	N/A	N/A	N/A	90%	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	
		c. Corporate Funds - CO & MOOE	Amount Disbursed / Total COB	2%	Actual / Target	N/A	N/A	N/A	90%	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	
	Sub-total			25%										
	SO 6	Strengthen HRD to Maximize Performance and Professionalize the Workforce												
	SM 11	Percentage of Employees Meeting Required Competencies	Actual Accomplishment	5%	All or Nothing	No Board-approved Competency Model	Board-approved Competency Model	Board-approved Competency Model	Board-approved Competency Model	none yet	none yet	none yet	none yet	
	SM 12	Development of a Reorganization Plan	Actual Accomplishment	2%	Actual / Target	N/A	N/A	Submission of Proposed Reorganization Plan (RP) to GCG	Submission of Proposed Reorganization Plan (RP) to GCG	Target date of submission: end of April 2022	not yet submitted	submitted to the GCG with endorsement from OPS last September 2022	submitted to the GCG with endorsement from OPS last September 2022	
	Sub-total			7%										
TOTAL			100%											

FINANCE

LEARNING & GROWTH