

NOTICE OF AWARD

April 19, 2023

AGB NIELSEN MEDIA RESEARCH (PHILS), INC. 25/F Wynsum Corporate Plaza, 22F Ortigas Jr. Rd., Ortigas Center, Pasig City

Attention:

ERNESTINE G. AMPER

Executive Director, Media Client Service

Dear Ms. Amper,

We are pleased to notify you that your quotation for the Provision of Television Audience Measurement (TAM) AdHoc Report (FY 2023) or SVP No. 2023-008 was found to be the Single Lowest Calculated and Responsive Quotation with a total contract price of Eight Hundred Thousand Pesos (PhP800,000.00) inclusive of taxes, duties and other levies.

You are hereby requested to return this Notice of Award with your signature on the Conforme space provided below within two (2) working days from receipt hereof.

Failure to submit the Notice of Award within the time frame stated above shall be a sufficient ground for the rescinding of the agreement.

Thank you.

Sincerely.

JULIO O CASTILLO, JR., DBA Network General Manager & COO/ Head of Procuring Entity (HOPE)

CONFORME:

ERNESTINE G. AMPER

Executive Director, Media Client Service AGB Nielsen Media Research (Phils), Inc.

Date: May 12, 2023