



PEOPLE'S TELEVISION  
NETWORK, INC.

**NOTICE TO PROCEED**

April 20, 2023

**AGB NIELSEN MEDIA RESEARCH (PHILS), INC.**  
25/f Wynsum Corporate Plaza, 22F Ortigas Jr. Rd.,  
Ortigas Center, Pasig City

Attention: **ERNESTINE G. AMPER**  
Executive Director, Media Client Service

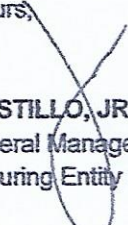
Dear Ms. Amper,

The attached Purchase Order having been approved, notice is hereby given to **AGB Nielsen Media Research (Phils), Inc.** that the work may proceed on the project, **Provision of Television Measurement (TAM) AdHoc Report (FY 2023) - or SVP No. 2023-008.**

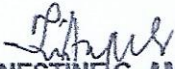
Upon receipt of this notice, you are responsible for immediately performing the services under the terms and conditions of the Purchase Order No. 2023-04-009 and in accordance with the Terms of Reference of the project.

Please acknowledge receipt and acceptance of this notice by signing at the "**CONFORME**" portion at the bottom of this page of the two (2) copies. After signing, please retain one (1) copy and return the other to the BAC II-SVP Secretariat

Very truly yours,

  
**JULIO O CASTILLO, JR., DBA**  
Network General Manager & COO/  
Head of Procuring Entity (HOPE)

CONFORME:

  
**ERNESTINE G. AMPER**  
Executive Director, Media Client Service  
**AGB NIELSEN MEDIA RESEARCH (PHILS), INC.**

Date: May 12, 2023