

**PEOPLE'S TELEVISION NETWORK, INC.  
PERFORMANCE SCORECARD FOR THE ENTIRE 2022**

	Component				TARGETS	ACCOMPLISHMENTS					
	Objective/Measure	Formula	Weight	Rating System a/	2022	First Quarter 2022	Second Quarter 2022	Third Quarter 2022	Fourth Quarter 2022	Entire 2022	
SOCIAL IMPACT	<b>SO 1</b>	<b>Informed, Inspired and Empowered Filipino Citizenry</b>									
		<i>Digital and New Media Presence</i>									
		<b>a. Page Visits Website</b>									
		i. % increase of website views	(current year - prior year) / prior year	5%	Actual / Target	20%	1,912,917	2,148,078	1,435,825	1,362,000	<b>6,858,820</b>
		<b>b. Facebook Engagement</b>									
		i. % increase of Facebook followers	(current year - prior year) / prior year	2.5%	Actual / Target	10%	152,261	210,733	218,777	73,907	<b>655,678</b>
		ii. % increase of Facebook engagement		2.5%		10%	95,767,349	156,896,454	122,121,585	46,940,414	<b>421,725,802</b>
		<b>c. Twitter</b>									
		i. % increase of Twitter followers	(current year - prior year) / prior year	2.5%	Actual / Target	20%	11,768	10,683	10,647	6,492	<b>39,590</b>
		ii. % increase of Twitter impressions		2.5%		20%	9,850,000	7,930,000	11,290,000	7,031,000	<b>36,101,000</b>
		<b>d. YouTube</b>									
	i. % increase of YouTube followers	(current year - prior year) / prior year	3%	Actual / Target	25%	148,530	40,624	40,334	23,944	<b>253,432</b>	
	ii. % increase of YouTube impressions		1%		25%	536,738,416	127,771,326	107,410,821	90,176,533	<b>862,097,096</b>	
	iii. % increase of YouTube watch time		1%		25%	2,828,009.10	993,454.90	826,687.50	674,112.80	<b>5,322,264</b>	
	<b>Sub-total</b>		<b>20%</b>								
AUDIENCE/ STAKEHOLDERS	<b>SO 2</b>	<b>Be a Source of Quality News and Information that Educates, Inspires and Empowers</b>									
		Percentage of Satisfied Customers	Number of respondents which gave <i>at least</i> a Satisfactory rating / Total number of respondents		Actual / Target  <i>0% = If less than 80%</i>	<i>Using the Enhanced Standard Guideline on the Conduct of Customer Satisfaction Survey by the GCG</i>					
		a. <i>Public Viewers</i>		2.5%		90%	To be submitted after conduct of survey	To be submitted after conduct of survey	To be submitted after conduct of survey	95.10%	<b>95.10%</b>
		b. <i>Partner Organizations</i>		2.5%		90%	To be submitted after conduct of survey	To be submitted after conduct of survey	To be submitted after conduct of survey	88.20%	<b>88.20%</b>
	<b>Sub-total</b>		<b>5%</b>								
INTERNAL PROCESS	<b>SO 3</b>	<b>Be a Relevant and Progressive Media Partner</b>									
		<i>Transmission Coverage Service Area</i>									
		a. Number of Operational Transmitting Stations – Analog	Actual Number	10%	Actual / Target	19	15	15	15	15	<b>15</b>
		b. Number of Operational Transmittal Stations – Digital		9%		9	6	6	6 operational (5 on-air and 1 temporarily off-air due to damaged headend due to severe thunderstorm)	6 operational (5 on-air and 1 temporarily off-air due to damaged headend due to severe thunderstorm)	<b>6 operational (5 on-air and 1 temporarily off-air due to damaged headend due to severe thunderstorm)</b>
	SM 4	Operational Regional Centers	Cumulative Number	3%	Actual / Target	3	3	3	3	<b>3</b>	

INTER	SM 5	Create Quality Programs with High Production Value at Par with Industry Standards	Actual Number	A. 4% (submissions/entries) B. 4% (nominations)	Actual / Target	A. 63 entries submitted to award-giving bodies B. 10 nominations	A. 0 entry submitted to award-giving bodies B. 25 nominations	A. 12 entries submitted to award-giving bodies B. 0 nominations	A. 21 entries submitted to award-giving bodies B. 0 nominations	A. 34 entries submitted to award-giving bodies B. 10 nominations	A. 67 entries submitted to award-giving bodies B. 35 nominations
	SM 6	Length of Airtime Allocated for Government Activities	Actual Hours	8%	Actual / Target	1,795 Hours	1,156.21 Hours	1,163.08 Hours	975.15 Hours	961.23 Hours	4255.67 hours
INTERNAL PROCESS	<b>SO 4 Update Key Management and Operational Guidelines, Systems and Processes to Boost Productivity</b>										
	SM 7	ISO Certification	Actual accomplishment	5%	All or Nothing	ISO 9001:2015 Certification	none yet	none yet	none yet	none yet	none yet
	<b>Sub-total</b>			<b>43%</b>							
FINANCE	<b>SO 5 Maintain Economic Viability</b>										
	SM 8	Annual Revenues (in Million pesos)	Sales Revenue + Other Income	10%	Actual / Target	278.65	60,055,913.26	49,744,873.75	60,732,001.41	44,388,534.13	215,135,717.37
	SM 9	EBITDA (in Millions)	Net Income before Subsidy/Financial Assistance + Interest + Income Taxes + Depreciation + Amortization	10%	Actual / Target	-104.49	(48,701,771.80)	(82,121,922.57)	(63,231,640.85)	(107,480,630.41)	(162,140,146.52)
	<i>Budget Utilization Rate (BUR)</i>										
	SM 10	a. GAA Subsidies - amounts obligated	Amount Obligated / Total GAA Subsidy	1.5%	Actual / Target	90%	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	100%
		b. GAA Subsidies - amounts disbursed	Amount Disbursed / Total Obligated	1.5%	Actual / Target	90%	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	100%
	c. Corporate Funds - CO & MOOE	Amount Disbursed / Total COB	2%	Actual / Target	90%	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	figures to be supplied in the PES 2022 (entire year) Monitoring Report	98%	
<b>Sub-total</b>			<b>25%</b>								
LEARNING & GROWTH	<b>SO 6 Strengthen HRD to Maximize Performance and Professionalize the Workforce</b>										
	SM 11	Percentage of Employees Meeting Required Competencies	Actual Accomplishment	5%	All or Nothing	Board-approved Competency Model	none yet	none yet	none yet	none yet	none yet
	SM 12	Development of a Reorganization Plan	Actual Accomplishment	2%	Actual / Target	Submission of Proposed Reorganization Plan (RP) to GCG	Target date of submission: end of April 2022	not yet submitted	partial submission to the GCG with endorsement from OPS last September 2022	partial submission to the GCG with endorsement from OPS last September 2022	partial submission to the GCG with endorsement from OPS last September 2022
	<b>Sub-total</b>			<b>7%</b>							
<b>TOTAL</b>			<b>100%</b>								