

**PEOPLE'S TELEVISION NETWORK, INC. (PTNI)**  
Validated 2018 Performance Scorecard

Component					PTNI Submission		GCG Validation		Supporting Documents	Remarks		
Objective/ Measure	Formula	Weight	Rating Scale <sup>a/</sup>	Target	Actual	Rating	Score	Rating				
<b>SOCIAL IMPACT</b>	<b>SO 1</b>	<b>Informed, Inspired and Empowered Filipino Citizenry</b>										
		<i>Digital and New Media Presence</i>										
	SM 1	a. Page Visits Website	Actual Figures	5%	Actual / Target x Weight	1,800,000	9,373,681	5%	9,373,681	5%	- Performance Report by New Media Unit - Live validation of PTNI News Website and Social Media Accounts	Target exceeded by 421%.
		b. Facebook		5%		9,240,000	84,471,488	5%	84,471,488	5%		Target exceeded by 814%.
		c. Twitter		5%		128,700	123,784	4.81%	295,151	5%		Target exceeded by 129%.
		d. Youtube		5%		100,150,000	222,765,766	5%	222,765,766	5%		Target exceeded by 122%.
	<b>Sub-total</b>		<b>20%</b>			<b>19.81%</b>		<b>20%</b>				
<b>AUDIENCE/ STAKEHOLDERS</b>	<b>SO 2</b>	<b>Be a Source of Quality News and Information that Educates, Inspires and Empowers</b>										
	SM 2	Percentage of Satisfied Customers	Number of respondents which gave at least a Satisfactory rating/ Total number of respondents	10%	(Actual / Target) x Weight  0% = If less than 80%	90% (Using the Standard Methodology and Questionnaire developed by GCG)	No Customer Satisfaction Survey developed.	0%	No Customer Satisfaction Survey	0%	-	PTNI did not take any action to implement the conduct of customer satisfaction survey.
		<b>Sub-total</b>		<b>10%</b>				<b>0%</b>		<b>0%</b>		
<b>INTERNAL PROCESS</b>	<b>SO 3</b>	<b>Be a Relevant and Progressive Media Partner</b>										
	SM 3	Transmission Coverage Service Area										
	a. Number of Operational Transmittal Stations – Analog	Actual Number	10%	Actual / Target x Weight	18	16	8.89%	16	8.89%	- Certification issued by the Provincial	The same sixteen (16) Operational Analog Transmittal Stations in 2017.	

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INTERNAL PROCESS		b. Number of Operational Transmittal Stations – Digital		6%		6	3	3%	3	3%	Network Division - Ocular inspection of PTV 11 – Davao Station	3 Operational Digital Transmittal Stations: 1. Quezon City 2. Baguio 3. Davao													
	SM 4	Nationwide/ Local Presence	Actual Number	8%	Actual / Target x Weight	4	3 Regional Centers Fully Operational	6%	2 Regional Centers Fully Operational	4%		Two (2) Regional News Centers fully operational: 1. PTV-8 – Baguio 2. PTV-11 – Davao													
	SM 5	Created Competitive, Quality Programs with High Production Value at Par with Industry Standards	Actual Number	8%	Actual / Target x Weight A. 4% b. 4%	A. 55 Program Submissions B. 19 Nominations	A. 80 Program Submissions B. 30 Nominations	8%	A. 60 Program Submissions B. 30 Nominations	8%	- Report from Programming Unit	PTNI received 25 awards out of its 30 nominations in 2018.													
	SM 6	Length of Airtime Allotted for Government Activities <sup>b/</sup>	Actual Hours	5%	Actual / Target x Weight	1,000 hours	3,006.63 hours	5%	1,240 hours	5%	- Report and Statistics from Programming Unit	<table border="1"> <thead> <tr> <th>Type of Program</th> <th>No. of Hrs</th> </tr> </thead> <tbody> <tr> <td>OP Activities/ Press Briefings</td> <td>113</td> </tr> <tr> <td>Public Service/Info Dissemination</td> <td>485</td> </tr> <tr> <td>Senate/HOR Hearings</td> <td>19</td> </tr> <tr> <td>Disaster-related Information</td> <td>13</td> </tr> <tr> <td>Govt Agencies' Activities/ Programs</td> <td>608</td> </tr> <tr> <td><b>TOTAL</b></td> <td><b>1,240</b></td> </tr> </tbody> </table>	Type of Program	No. of Hrs	OP Activities/ Press Briefings	113	Public Service/Info Dissemination	485	Senate/HOR Hearings	19	Disaster-related Information	13	Govt Agencies' Activities/ Programs	608	<b>TOTAL</b>
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INTERNAL PROCESS	SO 4	Update Key Management and Operational Guidelines, Systems and Processes to Boost Productivity										
	SM 7	ISO Certification	Actual accomplishment	5%	All or Nothing	ISO-aligned Documentation of at least one (1) core process on QMS	No accomplishment	0%	No accomplishment	0%	-	For the third year in a row, no initiatives were undertaken towards ISO certification.
	<b>Sub-total</b>			<b>45%</b>				<b>30.89%</b>		<b>28.89%</b>		
FINANCE	SO 5	Attain Revenue Growth and Financial Viability										
	SM 8	Annual Revenue (in Millions)	Sales Revenue + Other Income	10%	Actual / Target x Weight	259.92	198.93	7.65%	198.93	7.65%	- Unaudited 2018 Financial Statements of PTNI as submitted to COA	₱192.71 Million comes from PTNI's core Sales Revenues.
	SM 9	EBITDA (in Millions)	Net Income before Subsidy/ Financial Assistance + Interest + Taxes + Depreciation + Amortization	10%	Actual / Target x Weight	(113.34)	(76.58)	10%	(89.25)	10%		Net Loss from Operations (138.88)
	<b>Sub-total</b>			<b>20%</b>				<b>17.65%</b>		<b>17.65%</b>		Interest 0.674
												Depreciation 48.96
										<b>EBITDA (89.25)</b>		
LEARNING & GROWTH	SO 6	Strengthen HRD to Maximize Performance and Professionalize the Workforce According to its KSA										
	SM 10	Percentage of Employees Meeting Required Competencies	Actual Accomplishment	5%	All or Nothing	Board-approved Competency Model	No board-approved competency model	0%	No board-approved competency model	0%	-	PTNI did not take any action to draft its competency model during 2018.
	<b>Sub-total</b>			<b>5%</b>				<b>0%</b>		<b>0%</b>		
<b>TOTAL</b>			<b>100%</b>				<b>68.35%</b>		<b>66.54%</b>			

a/ But not to exceed the weight assigned per indicator.

b/ Office of the President activities and press briefings, public service/information dissemination, Senate/HOR hearings, Disaster-related information, among others.