



**BAC RESOLUTION NO. 2024-012
DECLARATION OF AGB NIELSEN MEDIA RESEARCH PHILIPPINES INC. AS THE SINGLE
CALCULATED AND RESPONSIVE BIDDER (SCR8) AND RECOMMENDATION OF AWARD
FOR ITB NO. 2024-0001**

WHEREAS, Research Unit requested for the “*Provision of Television Audience Measurement (TAM) AdHoc Reports*” with an Approved Budget for the Contract of **One Million One Hundred Thousand Pesos (PhP 1,100,000.00)** which the Bids and Awards Committee review through pre-procurement conference to confirm its readiness for the procurement;

WHEREAS, the People’s Television Network, Inc. (PTNI), through its BAC, advertised the invitation to bid for the said request through **Competitive Bidding** under **ITB No. 2024-0001** by posting in the Philippine Government Electronic Procurement Service (PhilGEPS), the Network’s website and in conspicuous places within the network’s premises in accordance with the rules provided under Republic Act (R.A.) 9184 and its Implementing Rules and Regulations (IRR);

WHEREAS, on **12 April 2024**, the pre-bid conference was held at the BAC Secretariat Office, 3rd Floor, Broadcast Complex, Visayas Ave., Diliman Quezon City and via video conferencing using Google Meet;

WHEREAS, in response to the said advertisement, only one (1) bidder bought the bidding documents namely, **AGB Nielsen Media Research Philippines Inc.**;

WHEREAS, on **25 April 2024 at 10:00 am**, the deadline of bid submission, the secretariat received one (1) bid from **AGB Nielsen Media Research Philippines Inc.**, and on **the same day at 10:30 am**, the BAC conducted a preliminary examination of the submitted bid at the BAC Secretariat Office, 3rd Floor, Broadcast Complex, Visayas Ave., Diliman Quezon City and via video conferencing using Google Meet;

WHEREAS, after the said examination, the bid of **AGB Nielsen Media Research Philippines** was declared “passed” and rated for evaluation;

WHEREAS, after careful examination, the Technical Working Group (TWG) verified the correctness of **AGB Nielsen Media Research Philippines Inc.** bid, as follows, which the BAC adopted and declared as the **Single Calculated Bid** subject to post-qualification;

FINAL BID ABSTRACT

RANK	BIDDER	BID AS READ	CALCULATED BID	ABC	% VARIANCE FROM ABC	REMARK
1	AGB Nielsen Media Research Philippines Inc.	PHP 1,100,000.00	PHP 1,100,000.00	PHP 1,100,000.00	0.00	Passed

WHEREAS, after the submission of necessary post-qualification documents, the TWG has examined all the eligibility and technical requirements of the **Single Calculated Bidder** and observed that it is compliant with the said requirements and found that its bid is responsive for the above-mentioned project;

NOW, THEREFORE, for and in consideration of the foregoing, **WE**, the members of the Bids and Awards Committee, hereby **RESOLVE** as it hereby **RESOLVED** to:

1. Adopt the findings of the TWG and declare the bid of **AGB Nielsen Media Research Philippines Inc.** as the **Single Calculated and Responsive Bid (SCRB)** for the contract of "**Provision of Television Audience Measurement (TAM) AdHoc Reports**", ITB No. 2024-0001 in the amount of **One Million One Hundred Thousand Pesos (PhP 1,100,000.00)**, inclusive of taxes, duties and other levies;
2. Recommend to the Head of Procuring Entity (HoPE) the approval of the foregoing findings and issuance of Notice of Award in favor of the SCR.B.

RESOLVED, this **6th day of May 2024**, at BAC Secretariat Office, 3rd Floor, PTNI Broadcast Complex, Visayas Avenue, Diliman, Quezon City and via video conferencing through Google Meet.




BENJAMIN J. ASAKIL
Chairperson, Bids and Awards Committee



ELENITA L. DIRECTO
Vice Chairperson



JASMINE B. BARRIOS
Member

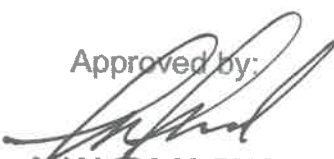


JOSELITO N. TANGGOL
Member



JOSE EMILIO F. JAUCIAN, JR.
Member

Approved by:



ANALISA V. PUOD
Network General Manager
Head of the Procuring Entity (HoPE)
date: _____