

## **NOTICE OF AWARD**

AGB NIELSEN MEDIA RESEARCH PHILIPPINES INC.

29F Wynsum Corporate Plaza, 22 F. Ortigas Jr. Road, Ortigas Center, Pasig City

Attention:

**ERNESTINE G. AMPER** 

**Managing Director** 

Dear Ms. Amper,

We are pleased to notify you that your bid for the contract of "Provision of Television Audience Measurement (TAM) AdHoc Reports", ITB No. 2024-0001" was found to be the Single Calculated and Responsive Bid (SCRB) with a total contract price of one million one hundred pesos (PHP 1,100,000.00) inclusive of local taxes.

You are hereby requested to provide within ten (10) days upon receipt of this notice the performance security in the form and amount stipulated in the Instructions to Bidders. Failure to provide the performance security shall constitute sufficient ground for cancellation of the award and forfeiture of the bid

ANALISA V. PUOD

Network General Manager/Head of Procuring Entity

People's Television Network, Inc.

**CONFORME:** 

ERNESTINE G. AMPER

Managing Director

AGB NIELSEN MEDIA RESEARCH PHILIPPINES INC.

Date: 3 May 2024