



NOTICE TO PROCEED

AGB NIELSEN MEDIA RESEARCH PHILIPPINES INC.
29F Wynsum Corporate Plaza, 22 F.
Ortigas Jr. Road, Ortigas Center, Pasig City

Attention: **ERNESTINE G. AMPER**
Authorized Representative

Dear **Ms. Amper**,

The Contract Agreement having been approved, notice is hereby given to **AGB NIELSEN MEDIA RESEARCH PHILIPPINES INC.** for the contract of "Provision of Television Audience Measurement (TAM) AdHoc Reports", ITB No. 2024-0001.

Upon receipt of this notice, you are responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing at the "Conforme" portion at the bottom of this page and furnish us with a signed copy hereof.

Very truly yours,

ANALISA V. PUOD
Network General Manager/
Head of Procuring Entity

CONFORME:

ERNESTINE G. AMPER
Managing Director
AGB NIELSEN MEDIA RESEARCH PHILIPPINES INC.
Date: 20 May 2024